



Queen's University  
Belfast

William J Clinton  
Leadership Institute  
at Riddel Hall

# Mini-MBA

Increase your possibilities.  
Maximise your potential.  
Stand out from the crowd.



WE ARE QUEEN'S UNIVERSITY BELFAST  
*We are exceptional!*

# Mini-MBA

**For those starting out in their career, get a headstart with the Mini-MBA**



In today's business world, the need to stand out from the crowd and accentuate your own skills is more important than ever. Whether you are starting out and looking to fast-track your career, or, you are in work and seeking that extra advantage to take you to the next stage, the William J Clinton Leadership Institute's **Mini-MBA** Programme is perfect for you!

Designed and delivered by the William J Clinton Leadership Institute, this intensive 5 consecutive days programme will give you an insight into the modern business world, what to expect and how to maximise your impact.

**"It was a fantastic course with brilliant business insights. I thoroughly enjoyed it, learned a lot and made some lifelong friends and mentors."**

Louise Kerr- Synergy Learning

## How to get more information

Visit our website for the latest availability, dates and fees: [www.leadershipinstitute.co.uk](http://www.leadershipinstitute.co.uk) or contact us on 028 9097 4394 or email: [leadershipinstitute@qub.ac.uk](mailto:leadershipinstitute@qub.ac.uk)

This programme is delivered by experienced practitioners who will translate key business concepts and theories into practical application demonstrated through tried and tested learning experiences.

The Mini-MBA delivers a highly impactful grounding for the essentials of management and leadership in today's business world.

You will leave with a high level of confidence to enable you to embrace the exciting challenges of today's business world.

**"I attended this course last year and thoroughly enjoyed the experience. I am applying what I learnt in my current role so would highly recommend this to anyone in, or interested in business."**

Gordon Duff- Allstate NI

**For that extra competitive advantage at work, get yourself on the fast track. Cost £1899. Register your interest today.**

## Outcomes:

- ✓ Understand the key factors that impact on business performance
- ✓ Have a thorough understanding of business fundamentals
- ✓ Become fluent in the language of business
- ✓ You will have increased confidence and insight into the world of business and the role you will play in it

## Mini-MBA Timetable:

- 1** Module 1  
**Leadership & Strategy**  
(09:00 - 17:00)
- 2** Module 2  
**Marketing & Sales**  
(09:00 - 17:00)
- 3** Module 3  
**Finance Essentials**  
(09:00 - 17:00)
- 4** Module 4  
**People & Performance**  
(09:00 - 17:00)
- 5** Module 5  
**Case Study & Assessment**  
(09:00 - 17:00)

Lunch, tea and coffee will be provided.

Demand for places on this exclusive programme is expected to be high so early booking is advised to avoid disappointment.