



QUEEN'S  
UNIVERSITY  
BELFAST

**MANAGEMENT  
SCHOOL  
UNDERGRADUATE  
PROGRAMMES  
2021 ENTRY**

**TO PROGRESS  
AND LEAD**

**RUSSELL  
GROUP**

# WE EDUCATE LEADERS WHO MAKE A DIFFERENCE IN THE WORLD

Queen's Management School is one of the top business schools in the UK and Ireland and prides itself on a range of world-class undergraduate degree programmes in Accounting, Economics, Finance and Management.

## WHY CHOOSE QUEEN'S MANAGEMENT SCHOOL?

We are among the best in the world.

The Accounting, Actuarial Science, and Finance subject areas are consistently ranked in the top 10 in the UK by The Times Good University Guide, and the Complete University Guide

Business and Economics is ranked in the top 200 in the world in the Times Higher Education World Subject Rankings.

In the recent Research Excellence Framework (REF2014/ Times Higher Education), we are joint 8th in the UK for Research Intensity, with over 75% of our research deemed to be world-leading or internationally excellent.

## PURPOSE-BUILT FOR MANAGEMENT

Queen's Management School is located at Riddel Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus. The site now encompasses a contemporary hi-tech Management School and Postgraduate and Executive Education Centre with conference facilities. Riddel Hall provides the School with academic and support offices; postgraduate research rooms for students and research fellows; a range of fully equipped teaching facilities with varying capacities from small syndicate rooms to a 120-seat tiered lecture theatre; two computer suites; the Trading Room; the Placement Office; resource accommodation; flexible space for large group teaching and conference use; and communal support facilities including catering accommodation to encourage social and intellectual interaction.

## TRADING ROOM

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room is an interactive learning environment which brings textbook theory to life. Students use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

## STUDENT-MANAGED FUND (SMF)

Students are invited to join the Student Managed Fund where they will have a unique opportunity to manage a real money investment portfolio of £30,000. Queen's Management School is one of only a handful of universities in the UK and Ireland to offer this experience which is a game changer when it comes to graduate employability.

## DEDICATED TO STUDENT EMPLOYABILITY AND NETWORKING OPPORTUNITIES

Our students benefit from a dedicated Placement Office which has established strong links with business partners providing internships and consulting projects.

- Helping start-up companies such as Cardinal Analytics and Pretty in Petite
- Students benefit from masterclasses with industry experts
- Employers inform our curriculum through employer liaison groups
- Employer visibility through studentships and prizes

Students are invited to many joint events with the Leadership Institute and prestigious speakers including Sam Woods, Director of Financial Stability at the Bank of England, Denis O'Brien, the leading Irish Telecoms Entrepreneur, Manus Cranny, European Markets Editor and News Anchor for Bloomberg TV, and former South African President FW de Klerk.

## WILLIAM J CLINTON LEADERSHIP INSTITUTE

The William J Clinton Leadership Institute at Riddel Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we deal with the highest level of business people and their associated organisations.

## DIVERSITY

We have a diverse student body from around the world including, UK, Northern Ireland, China, Kazakhstan, Malaysia, India, Mauritius, Ecuador, Brazil, Canada, Vietnam, US, Nepal, Guyana, Pakistan, Azerbaijan, Ukraine, India, Norway, Bangladesh, Sri Lanka, Denmark, France, Germany, Italy and Romania.

## OUR DEGREE PROGRAMMES

[go.qub.ac.uk/courses](http://go.qub.ac.uk/courses)

- Accounting
- Actuarial Science and Risk Management
- Business Economics
- Business Management
- Economics
- Economics and Accounting
- Economics with Finance
- Finance
- International Business with a Language



# ACCOUNTING

Accounting is concerned with the provision of decision-useful economic information for both internal and external organisational stakeholders, through financial statements and budgeting. This degree is designed for students who intend to enter the accounting profession and as such contains considerable practical content, as well as essential theory and critical thinking skills, in the various specialisations of Financial Accounting, Management Accounting, Auditing, Taxation and Finance. During your studies, you will also have the opportunity to develop interpersonal skills including communication, leadership and team working, in order to lead people and manage change in organisations.

## COURSE CONTENT

The Single Honours Accounting degree comprises compulsory modules together with optional modules available in the School.

The modules are:

### Year 1

- Introductory Financial Accounting\*
- Introductory Management Accounting\*
- Accounting Information Systems\*
- Introduction to Legal Study and Basic Contract Law\*
- Economy, Society and Public Policy 1\*
- Quantitative Methods

### Year 2

- Financial Accounting\*
- Management Accounting\*
- Financial Decision-making\*
- Financial Market Theory
- Managerial Behaviour

### Optional Modules

- Accounting Practice
- Data Analysis and Optimisation
- Financial Modelling

### Year 3

- Advanced Financial Accounting\*
- Advanced Management Accounting\*
- Auditing and Accountability
- Law of Business Organisations\*
- Taxation\*

### Optional Modules

- Issues in Not-for-Profit and Public Sector Accounting
- Supply Chain Management
- Business Ethics

**Note:** students completing Accounting with either French or Spanish, complete Accounting based modules each year (indicated with an\*) and complete one year-long language module.

## WHY QUEEN'S?

### Professional Exemptions

Subject to satisfactory academic performance you will gain automatic exemptions from some professional chartered examinations on completion of the course. The Accounting degree is accredited by the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management

Accountants (CIMA), Chartered Accountants Ireland (CAI), Chartered Institute of Public Finance and Accountancy (CIPFA), The Association of International Accountants (AIA) and the Institute of Chartered Accountants England and Wales (ICAEW).

### Industry Links

There is an emphasis on helping students improve their skills for employment. Accounting students take part in tailored employability and skills workshops, and business simulation games, where representatives from accountancy firms and professional bodies provide students with information on internships and graduate opportunities.

## BSc Honours

Accounting 3 yrs (N400)  
Accounting with French 4 yrs (N4R1)  
Accounting with Spanish 4 yrs (N4R4)  
BSc Joint Honours  
Economics and Accounting

## Entrance Requirements

### Accounting

#### A-level:

AAB + GCSE Mathematics grade B/6

### Accounting with a Language

#### A-level:

AAB + GCSE Mathematics grade B/6

For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language

For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved.

**Economics and Accounting – see Economics and Accounting entry**

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

## Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research and a significant number are qualified accountants with many years of professional experience.

## Student Experience

The majority of the Accounting modules have prizes which are sponsored by employers or professional bodies. Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. There is also the opportunity to apply to take part in the Business and Finance Study Tour, which allows participants to meet senior employees from leading financial institutions.

Students on the course will be given the opportunity to develop their financial modelling and data analytical skills.

## CAREERS/FURTHER STUDY

The Accounting degree offers a firm base for either further academic study or taking the final examinations of the main professional accountancy bodies. It attracts students of the very highest calibre and is recognised by the accounting profession, industry and the public sector. As a result, Accounting graduates from Queen's are much sought after throughout Britain, Ireland and further afield.



## Graduate Careers and Achievements

At Queen's, we aim to deliver a high quality learning environment that embeds intellectual curiosity, innovation and best practice in learning, teaching and student support to enable students to achieve their full academic potential.

Typical career destinations of graduates include:

- Financial accountant
- Management accountant
- Analyst
- Auditor
- Advisor
- Forensic accountant
- Researcher
- Financial controller
- Partner
- Banker

Graduate employers include: PwC; EY; KPMG; Deloitte; Grant Thornton; BDO; Moore Stephens; Baker Tilly Mooney Moore; Ulster Bank; Bank of Ireland

## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School Website.

“Having taught in several different universities, I can honestly say that the students on the Accounting degree at Queen's are the best students I have ever had the pleasure of teaching.”

Martin Kelly,  
Programme Director

“In my experience detailed help and feedback is available to you when asked for from your lecturers, who are keen to promote your success and are often leading contributors to the academic field they teach.”

David Grant,  
BSc Accounting Graduate

“The course has helped me enhance my CV, improve group work and presentation skills and allowed me to build up relationships with employers - all of which helped me begin my final year with multiple job offers.”

Ciara Woods,  
BSc Accounting Graduate



**8TH IN THE UK FOR  
ACCOUNTING AND FINANCE**  
(Complete University Guide 2020)

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

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# ACTUARIAL SCIENCE AND RISK MANAGEMENT

The BSc Actuarial Science and Risk Management programme has been designed by qualified actuaries to enable students to develop the theoretical and practical skills required to pursue a career as an actuary in the pensions and insurance sectors, or in the wider financial industry.

In addition, students may gain up to six exemptions from the initial technical professional exams required to qualify as an actuary via our accreditation with the Institute and Faculty of Actuaries.

## COURSE CONTENT

The duration of the BSc Actuarial Science and Risk Management degree is four years, with Year 3 spent in a salaried placement in an actuarial or risk management environment.

In each of Years 1, 2 and 4, the following modules are studied:

### Year 1

- Actuarial Mathematics 1
- Financial Reporting and Analysis
- Introduction to Statistics and Operational Research
- Economy, Society and Public Policy 1
- Economy, Society and Public Policy 2
- Introduction to Statistics and Operational Research Methods

### Year 2

- Actuarial Mathematics 2
- Actuarial Methods in General Insurance
- Financial Risk Modelling
- Investment Analysis
- Excel and Visual Basics for Applications (VBA)
- Principles of Actuarial Modelling

### Year 3

- Placement Year

### Year 4

- Actuarial Modelling
- Capital Markets
- Actuarial Econometrics and Data Science
- Financial Engineering
- Actuarial Applications
- Stochastic Processes for Finance

Students undertake a minimum nine-month, salaried work placement. Placement allows students to develop highly-valued

practical skills, as well as critical softer skills that employers value. Recent placement providers have included Scor, Pramerica, Spence and Partners, Milliman and the Government Actuaries Department (GAD).

## WHY QUEEN'S?

### Accreditation

Subject to academic performance, students can gain various exemptions from the Institute and Faculty of Actuaries (IFoA) professional exams.

### City Scholarships

Students can apply for the popular City Scholarship Programme, which would allow them to spend a week working for a leading financial company in London at the end of their first year.

### Student Societies

Students may wish to join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. It manages a £30,000 real money portfolio, giving students the opportunity to be part of an investment management process. The Finance & Actuary Society runs social and educational events for members, such as the end-of-year formal.

### Software

Students on the course will be given the opportunity to develop their modelling skills and will use software such as Model Risk and the Bloomberg terminals in the FinTrU Trading Room.

## BSc Honours

Actuarial Science and Risk Management 4-yr SW (N323)

## Entrance Requirements

A-level:

A\*AA including Mathematics

OR

AAA + A (AS) including A-level Mathematics

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Prizes and Awards

A number of local employers and professional bodies sponsor prizes on an annual basis for best students in their level, module or category. These include Invesco, The Company of Actuaries Charitable Trust Fund, Kerr Henderson, SCOR Global Life, Mercer, Pramerica, Spence and Partners, Acumen Resources, XPS, and Allianz Re Dublin.

## CAREERS/FURTHER STUDY

Students pursuing a career in Actuarial Science should enjoy working with numbers, be effective communicators and work well with people as they will have to analyse and interpret financial and other information to meet the needs of different users, including managers and investors.

## Consultations

We regularly consult and develop links with a large number of employers including all the major actuarial employers in Northern Ireland and Ireland and a selection of employers from Great Britain. We host employer liaison meetings for the course as well as annual actuarial careers fairs at which students can engage with actuarial employers on a one-to-one basis.

The establishment of SoNIA (Society of Northern Ireland Actuaries) by staff in Queen's Management School has facilitated a continuous and seamless engagement between academics, actuarial employers and Queen's students whereby students can gain access to the profession. They have an opportunity to discuss issues that are concerning the industry and that are of importance to qualified actuaries. Students can also develop excellent networking, communication, and business awareness skills from the start to end of their academic progression ensuring that they can fully compete in the competitive graduate employment market.

## Placement Employers

Recent placement providers have included Aviva, Irish Life, Kerr Henderson, Spence & Partners, SCOR Global Life, The Pension Protection Fund and Pramerica.

## Graduate Careers and Achievements

The degree has professional accreditation with the Institute and Faculty of Actuaries, the professional body, such that students succeeding on the degree can also achieve exemptions from the initial technical

exams (previously CT1-CT8), subject to certain conditions being met.

Graduates from this degree at Queen's are well regarded by many employers (local, national and international) with approximately 90-95 per cent of graduates finding high-level actuarial employment within several months of graduation. Furthermore, several students are offered full-time positions with their placement provider.

The traditional areas in which actuaries are employed include:

- Actuarial Consultancies
- Insurance Industry
- Pensions Industry
- Investment Industry
- Life and Non-Life Insurance Industries

Graduate employers include: Kerr Henderson, Spence & Partners, Irish Life, Invesco, Boal & Co, Willis Towers Watson, Allianz Insurance, Mercer, AXA Insurance, Deloitte, Capita, Liberty Mutual Insurance, PwC, Pramerica, MetLife, XPS.

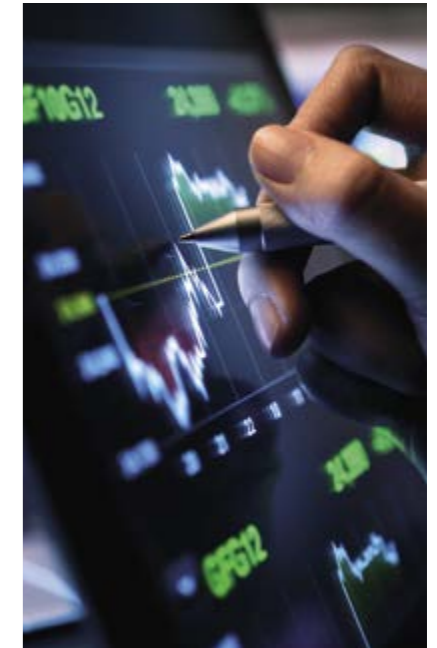
## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

**"The course is widely regarded and respected, and has opened many doors personally in relation to 'Insight' visits in Belfast, Glasgow, Edinburgh and London."**

Samuel Stewart, Northern Ireland BSc Actuarial Science and Risk Management Graduate



**"During my third year, I was on a placement with Allianz Re Dublin Limited, working as a student actuary. Through the placement, I not only learnt some technical skills such as VBA coding, analytical reasoning and problem solving, it also gave me opportunities to gain an insight of an actuary's job scopes and responsibility."**

Jo Khoon Loh, Malaysia BSc Actuarial Science and Risk Management Graduate

**Entrance requirements**  
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**Course information**  
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# BUSINESS ECONOMICS

This degree allows students to develop their understanding of Economic techniques whilst also learning about the principles of Business Management. Students in Business Economics should have an interest in using economic theory and thinking in applied business settings. This degree has less of an emphasis on using mathematics compared to a traditional economics degree and the programme fosters numerical skills through the use of up-to-date business applications.

## COURSE CONTENT

The emphasis of this degree is on those aspects of economics that are of most importance in a business setting. Students study a year-long module on The Economy, along with Accounting, Finance and Business Management modules. This is followed in Years 2 and 3 by modules in economics and modules related to business economics. With the flexibility in this degree, students should not only develop good numeracy skills, but also specialisation in qualitative aspects of the subject.

Students will cover a range of topics and modules including:

### Year 1

- The Economy (full year module)
- Quantitative Methods
- Accounting
- Organisational Behaviour
- Financial Institutions and Markets

### Year 2

- Macroeconomic Policy and Performance
- Managerial Economics
- Data Analysis and Optimisation
- International Business

Students will be able to choose two additional modules from a range which may include:

- Financial Decision Making
- Human Resource Management
- Operations Management
- The Digital Business
- Leading for Change

### Year 3

Students will study:

- Economics of Corporate Strategy
- Quantitative Business Economics

Students will be able to choose four additional modules from a range which may include:

- Labour Economics
- Economic History
- Public Economics
- International Trade
- Business Start-up
- Business Ethics
- Supply Chain Management
- Innovation Management
- Consumer Behaviour

## WHY QUEEN'S?

### Student Satisfaction

90% of Economics students were satisfied with their course according to the National Student Survey in 2018.

### Placements

Business Economics students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

Students will also have access to specialist mathematical and statistical software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

## BSc Honours

Business Economics 3 yrs (L110)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Prizes and Awards

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## CAREERS/FURTHER STUDY

This degree prepares students for a variety of careers in the public and private sectors. Graduates have been employed as professional economists or as managers or administrators. Depending on the choice of modules, this degree also prepares students for postgraduate studies in Economics and related disciplines.

Those pursuing a career in Business Economics should be effective communicators and work well with people, as they will have to analyse and interpret a range of information to meet the needs of different users, including managers and investors. Business Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great

“Business Economics allows you to gather a vast array of skills through the various different methods of assessments offered – assignments, group projects, presentations and research projects. As the course allows you to choose some modules in second year, you are able to focus more on the topics you're interested in and tailor the degree to suit your preference. During the first semester of my second year, I was able to secure a placement with the successful drinks company Diageo.”

Rhianna Donaldson  
BSc Business Economics

value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret economic, financial and business-specific information and work productively as part of a team.

Students graduating with a degree in Business Economics from Queen's are well placed to secure a range of employment opportunities in economics and management in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, careers in banking, as well as more generalist positions in business and management.

Typical career destinations of graduates include:

- Management Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

## Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, First Trust, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.



90% of Economics students were satisfied with their course according to the National Student Survey in 2018

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)

# BUSINESS MANAGEMENT

This degree gives students the knowledge and understanding of a wide range of management issues, including harnessing technology effectively, leading people, managing change, fostering creativity and innovation, using markets and resources, developing strategy, and working in teams. There is an integrated placement year which allows students to get practical experience of working in a business.

## COURSE CONTENT

### Stage 1

Students take six compulsory introductory modules, which set the context and foundation for the remainder of the degree. The focus will be on organisations, their structures, behaviours and the changing external environment within which they operate.

Modules will cover accounting, economics, the history and philosophy of management, marketing, organisational behaviour and how business, government and society interact.

### Stage 2

Students take six compulsory modules covering issues such as, leadership, decision-making through effective data analysis and interpretation, international business, digital business, human resource management and operations management.

### Stage 3 (Placement Year)

The four-year degree includes a compulsory placement year between Stages 2 and 3.

### Stage 4

The final year of the programme will see students taking modules that cover business ethics and strategic management. Students will also choose one out of two optional modules per Semester. In Semester 1 they will choose either Supply Chain Management or Public Sector Management. In Semester 2 they will choose between Innovation Management or Consumer Behaviour. In addition to this, they will choose one other optional module, either Business Start-Up or Consultancy Project, which will run across both Semesters and be counted as two final year modules for degree classification purposes.

## WHY QUEEN'S?

### Placement

During the third year of the degree, students complete a 9 to 12 month placement in a business. This provides excellent experience, and a competitive edge when seeking graduate employment.

### Industry Links

The Management School invites guest speakers from industry to talk to students about latest trends and to apply theory to practice. Students also get the opportunity to work on consulting type projects preparing them for employment.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

### Prizes and Awards

A number of prizes and awards are made on an annual basis from local employers including CIMA Ireland, PwC, Bombardier Aerospace, and Allen & Overy, plus the Sir William Crawford Prize. Foundation Scholarships are also available.

## BSc Honours

Business Management with Placement  
4-yr SW

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics B/6

**Note:** there are no specific subjects required and it is not necessary to have previously studied Business Studies or Management.

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)



## CAREERS/FURTHER STUDY

This degree provides graduates with the knowledge and skills to secure employment in a wide range of occupations in the public, private and voluntary sectors. Those pursuing a career in business management should enjoy working with people and should be effective communicators, able to engage with a range of stakeholders including senior management, consumers and consumer groups, government representatives and policy makers.

Typical career destinations of graduates include:

- Consultancy
- New venture creation
- Operations Management
- Supply chain and quality
- Advertising
- Business development
- Marketing
- Market research
- Export marketing
- Human resources
- Recruitment
- Training and development
- New product development
- Accounting
- Finance
- Inward investment
- Exporting

## Employment Links

Graduate employers include PwC, Randox, Deloitte, BDO, Bombardier, Google, Microsoft, Unilever, Mercer, Accenture, KPMG, Diageo, M&S, Tesco, Local Government including Councils, Health Trusts, College and Universities, Invest Northern Ireland, Bank of Ireland.

## Further Study

Students are also well equipped to undertake further study in management or other related disciplines, and can choose from a wide range of Master's programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

**“Within the first semester of my final year I was able to secure a marketing graduate job with Diageo in Dublin. I strongly believe that the range of modules and skills the Business Management course had to offer enhanced my CV and experiences that helped secure the job. The course uses a range of different assessments between assignments, presentations, group work and research projects which allow students to develop a range of experiences and challenges that are great to apply in interviews.”**

Hannah Todd  
BSc Business Management Graduate

## Entrance requirements

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## Course information

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# ECONOMICS

A BSc Economics degree allows students to analyse in-depth how economies function (macroeconomics) and how individuals make decisions (microeconomics). The models used by economists combine qualitative and quantitative techniques, and you will have the opportunity to gain analytical, computing, presentation, and writing skills. These transferable skills are highly sought after across industry, and also provide an excellent platform for future entrepreneurs.

## COURSE CONTENT

### Year 1

- The Economy (full year module)
- Communicating Economics
- Mathematics for Economists
- Statistical Methods
- Financial Institutions and Markets

### Year 2

- Economic Growth
- Game Theory
- Microeconomics
- Industrial Organisation
- Introduction to Econometrics
- Macroeconomics

### Year 3

- Applied Econometrics

Students will be able to choose five additional modules from a range which may include:

- Labour Economics
- Economic History
- Public Economics
- Economics Dissertation
- Economics of Networks and Institutions
- International Economics

## WHY QUEEN'S?

### Student Satisfaction

90% of Economics students were satisfied with their course according to the National Student Survey in 2018.

### World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of Economics in practice through guest speakers, field trips abroad and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

### Prizes and Awards

Top performing students are regularly awarded prizes, scholarships and internships from leading companies, including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics
- Economics Group Prize is awarded to the best presentation in the Level 3 Dissertation module

### BSc Single Honours

Economics 3 yrs (L100)

### BSc Major Honours

Economics with Finance 3 yrs (L1N3)

Economics with French 4 yrs (L1R1)

Economics with Spanish 4 yrs (L1R4)

### BSc Joint Honours

Economics and Accounting 3 yrs (LN14)

## Entrance Requirements

### Single Honours

A-level:

ABB + GCSE Mathematics grade A/7

### Major Honours with a Minor in a Modern Language

A-level:

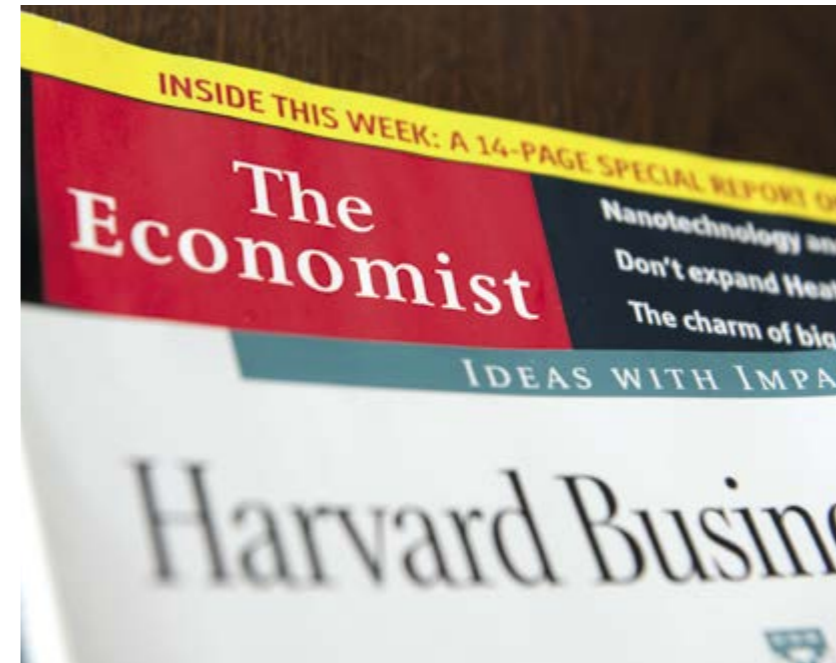
ABB + GCSE Mathematics grade B/6

- For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language
- For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved.

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)



## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to problems. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret very sophisticated economic and financial information, and work productively as part of a team.

### Graduate Careers and Achievements

The skillset of an Economics graduate is highly sought after by employers, in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

### Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, First Trust, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

### Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned in this brochure.

"The Economics course at Queen's is well-structured, interesting and covers current topics. You develop a wide variety of skills through various group projects, assignments, presentations and research projects, which truly enhances your employability and attractiveness in the job market."

Aoife Kealey

**90% of Economics students were satisfied with their course according to the National Student Survey in 2018**

**Entrance requirements**  
e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
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**Course information**  
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# ECONOMICS AND ACCOUNTING

This degree integrates core elements of the economics and accountancy degrees. It combines principles such as macro and micro-economics, with the standards associated with financial and management accounting. It offers an ideal platform for graduate students to enter into the accounting industry.

## COURSE CONTENT

### Year 1

- The Economy (full year module)
- Introductory Financial Accounting
- Introductory Management Accounting
- Introduction to Legal Study and Basic Contract Law
- Quantitative Methods

### Year 2

- Managerial Economics
- Financial Decision Making
- Financial Accounting
- Management Accounting
- Data Analysis and Optimisation
- Macroeconomic Policy and Performance

### Year 3

- Advanced Financial Accounting
- Law of Business Organisations
- Advanced Management Accounting
- Taxation

Students will be able to choose two additional modules from a range which may include:

- Quantitative Business Economics
- Labour Economics
- Economic History
- Public Economics
- International Economics
- Economics of Corporate Strategy

## WHY QUEEN'S?

### Student Satisfaction

90% of Economics students were satisfied with their course according to the National Student Survey in 2018.

### Placements

Economics and Accounting students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Exemptions

Joint Economics and Accounting students are eligible for exemptions from some professional accounting examinations.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

### World-Class Facilities

You will have access to Bloomberg terminals in the Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector. Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

## BSc Joint Honours

Economics and Accounting 3 yrs (LN14)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics.

## CAREERS/FURTHER STUDY

### Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Financial Consulting
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

### Further Study

Further study is also an option open to Economics and Accounting graduates. Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.



"This degree teaches me to think critically about real-world economic problems, understanding how problems occur and how they can be resolved through market theory. It has allowed me to gain the necessary skills for employment such as quantitative, analytical, computing, presenting and writing. The broad range of subjects means that I can experience the various areas before deciding on which area I want to specialise in."

Amy Gamble  
BSc Economics and Accounting

**90% of Economics students were satisfied with their course according to the National Student Survey in 2018**

## Entrance requirements

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t: +44 (0)28 9097 3838

## Course information

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t: +44 (0)28 9097 4466  
w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)



# ECONOMICS WITH FINANCE

This degree allows students to understand how the economy and the financial system interact. The major in Economics includes an analysis of macro and micro-economic principles, whilst the minor in Finance provides insights into financial institutions and markets. This combination provides an excellent platform for graduates to pursue a career in economics, finance and related industries.

## COURSE CONTENT

### Year 1

- The Economy (full year module)
- Mathematics for Economists
- Accounting
- Statistical Methods
- Financial Institutions and Markets

### Year 2

- Economic Growth
- Financial Market Theory
- Microeconomics
- Macroeconomics
- Introduction to Econometrics
- Financial Decision Making

### Year 3

- Capital Markets
- Corporate Finance and Derivatives
- Applied Econometrics

Students will be able to choose three additional modules from a range which may include:

- Economic History
- Labour Economics
- Public Economics
- International Economics
- Economics Dissertation
- Economics of Networks and Institutions

## WHY QUEEN'S?

### Student Satisfaction

90% of Economics students were satisfied with their course according to the National Student Survey in 2018.

## Placements

Economics with Finance students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council; First Derivatives, and Tayto Group Ltd.

## Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

## Trading Room

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The FinTrU Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

## Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## BSc Major Honours

Economics with Finance 3 yrs (L1N3)

## Entrance Requirements

A-level:

ABB + GCSE Mathematics grade A/7

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

### Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Professional Economists
- Accountancy
- Financial Consultants
- Teachers
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

### Graduate Employers

PwC, KPMG, Capita, Ulster Bank, Citi, Northern Ireland Civil Service, The Treasury, Dow Chemical, BT.

### Further Study

Further study is also an option open to Economics with Finance graduates. Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.



**90% of Economics students were satisfied with their course according to the National Student Survey in 2018**

“The course provides a balanced and comprehensive understanding of economics and finance. Final year provides the flexibility to choose modules that reflect my interests and career aspirations. Since year one at Queen's I have developed a strong skill set due to rigorous academic assessment combined with constant exposure to high quality academic staff and students.”

Mark Carvill  
BSc Economics with Finance

### Entrance requirements

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t: +44 (0)28 9097 3838

### Course information

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Queen's Management School

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# FINANCE

Finance is about making and managing money. It can involve investing in the stock market, trading in currencies and derivatives, or making lending decisions in banks. Students who study the BSc Finance with a Year in Industry degree at Queen's will gain the skills and knowledge that are needed to succeed in the financial industry. A placement year with a financial institution is integrated into this degree. A dedicated placement team supports students through the application process, and helps them to find high quality opportunities.

## COURSE CONTENT

Six modules are taken in each of Years 1, 2 and 4. In Year 3, students undertake a salaried placement in a financial environment for a minimum of nine months.

### Stage 1

- Financial Reporting and Analysis
- Instruments, Markets and Institutions
- Mathematics for Finance
- Economy, Society and Public Policy 1
- Economy, Society and Public Policy 2
- Statistical Methods

### Stage 2

- Behavioural Finance
- Introduction to Econometrics
- Investment Analysis
- Futures and Options
- Monetary Theory
- Excel and VBA

### Stage 3

Placement (internship with a financial organisation)

### Stage 4

- Corporate Finance
- Financial Econometrics and Data Science

Plus four modules from:

- Capital Markets
- Fixed Income Instruments
- Financial Bubbles and Crises
- Financial Engineering
- International Finance
- Python for Finance

## WHY QUEEN'S?

### Professional Recognition

The BSc Finance at Queen's has been accepted into the Chartered Financial Analysts (CFA) University Affiliation Program.

### Placements

During the third year of the degree, students complete a 9 to 12 month placement within a financial institution. These placements are usually in Belfast, Dublin, or London, and can involve companies such as Goldman Sachs, Morgan Stanley, the Bank of England, FinTrU, First Derivatives or KPMG. The placement year gives students excellent experience and connections, and provides a competitive edge when seeking graduate employment.

### World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

### Student Experience

Students can take part in the Queen's Student Managed Fund, which gives participants the opportunity to invest real money and manage the risk of their portfolios. Students rate the course very highly, giving satisfaction rates averaging 93% over the last five years in the National Student Survey.

### Prizes and Awards

Top-performing students are regularly awarded prizes and scholarships from leading financial companies, eg Morgan Stanley, KPMG, Ulster Bank and Citi.

## BSc Honours

Finance 4-yr SW (N300)

## Entrance Requirements

A-level:

ABB including Mathematics

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

This programme closely reflects the real-world finance and investment environment and focuses on the applied skills that employers look for.

We regularly consult and develop links with a large number of employers including all the major finance employers in Northern Ireland, Republic of Ireland and Great Britain. We host annual employer liaison meetings for the course as well as annual finance careers fairs at which students can engage with a range of employers on a one-to-one basis.

Students are also offered exposure to experts from the London financial markets, who share their industry knowledge and advice.

### Graduate Careers and Achievements

Our graduates find employment in investment banks, corporate banks, building societies, insurance houses, stockbrokers, investment banks, accountancy and actuarial firms, specialist financial and private equity companies as well as in the finance functions of more general companies.

Typical career destinations of graduates include:

- Financial Analysts (in bonds, equities and derivative products)
- Fund Managers
- Treasurers
- Financial Planners
- Wealth Managers
- Accountants
- Financial Economists
- Forecasters
- Corporate Lenders

Recent graduate employers have included: Allstate; Bank of Ireland; Citi Group; Delta Index; Energia; Ernst & Young; FinTRU; First Derivatives; Goldman Sachs; HSBC; Kerr Henderson; KPMG; Mercer Plc; Morgan Stanley; Nationwide Building Society; Nomura Bank; Oxford Economics; PIMCO; PwC; Setanta Asset Management.

## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned in this brochure.

**“I think it's great that Finance students have access to Bloomberg terminals from first year: it is a big advantage over other finance degrees. The placement year is also an invaluable opportunity to develop professional skills, work out your career path, and secure graduate job offers going into final year.”**

Kerri Cassidy, BSc Finance



**QUEEN'S IS RANKED 8TH IN THE UK FOR ACCOUNTING AND FINANCE**  
(Complete University Guide 2020)

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

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# INTERNATIONAL BUSINESS WITH A LANGUAGE

This degree seeks to develop graduates with a global mind-set that have the necessary business and cultural skills to work in a global marketplace. All organisations are now operating in a competitive global arena, seeking to expand and develop beyond their national borders. Success in foreign markets requires knowledge of how to adapt to local cultures, languages and customers as well as an understanding of fundamental business theories and practices. Global leaders ultimately cultivate cultural intelligence by travelling to and working in different cultures, developing and applying both their business and language skills. The International Business with a Language degree at Queen's Management School provides a platform for developing the required knowledge and skills to pursue a career in our globally connected business world.

## COURSE CONTENT

This four-year BSc Honours degree in International Business with a Language is delivered by Queen's Management School (Major) and the School of Arts, English and Languages (Minor).

Currently five language options are offered:

- French (Intermediate and Advanced)
- German (Beginners, Intermediate and Advanced)
- Mandarin Chinese (Beginners)
- Portuguese (Beginners)
- Spanish (Beginners, Intermediate and Advanced)

### What is it all about?

The four years of the degree are outlined below.

#### Year 1 – Providing a Platform

- The first year covers the fundamentals of business in a global environment. Modules in Global Business Environment, Marketing, Economics, Accounting and Organisational Behaviour provide a platform for developing knowledge across a variety of international business functions.
- You will also develop your language skills with a focus on professional language skills, improving grammar and increasing your understanding of broader cultural issues.
- You can undertake summer internships and international study tours in your first year.

#### Year 2 – Specialisation and Preparation

- The second year provides you with the option to specialise in areas of interest. You can choose from Leadership & Change, Data & Statistics, Operations Management, HRM and Digital Enterprise, while also covering International Business and Cross Cultural Management.
- Your language abilities are further developed with a focus on developing skills necessary for working abroad, linguistically, professionally and personally.

#### Year 3 – International Placement – Developing Cultural Intelligence

- You will undertake a compulsory international work placement in a country which speaks your chosen language.
- The aim is for you to develop your professional, cultural and language skills while working in a dynamic international organisation.

#### Year 4 – Enhancing your Global Mind-set

- You will undertake compulsory modules in Global Strategy as well as Consultancy or Business Start-up. Other options include Innovation, Consumer Behaviour and more.
- An applied focus is incorporated through company tours, live case studies with guest lecturers from industry and a variety of assessment and learning approaches. You will have tailored business language classes and continue to refine grammatical and oral skills.

## BSc Honours

International Business with French 4 yrs (N1R1)

International Business with German 4 yrs (N2R2)

International Business with Mandarin Chinese 4 yrs (N1R9)

International Business with Portuguese 4 yrs (N2R5)

International Business with Spanish 4 yrs (N1R4)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

- **For French option:** normally A-level French grade B or AS-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language
- **For German option:** normally A-level German grade B or AS-level German grade B or GCSE German grade B/6 or evidence of linguistic ability in another language
- **For Mandarin option:** evidence of linguistic ability
- **For Portuguese option:** normally A-level Portuguese grade B or AS-level Portuguese grade B or GCSE Portuguese grade B/6 or evidence of linguistic ability in another language
- **For Spanish option:** normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved.

**For students whose first language is not English**

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## International Placement – Where in the world

On this program, you will have the unique opportunity to undertake a compulsory international work placement. This placement is undertaken in a country which predominantly speaks your chosen language. This is an integral part of the degree, providing students with the fluency and confidence to communicate and work effectively in an international business environment. You may also have the opportunity to supplement this work placement with a period of study abroad.

Students must complete a minimum of at least 9 months on placement abroad, or 6 months on placement abroad and 3 months study abroad in a university, in a country which speaks your chosen language. You will be required to work for a minimum of 9 months in a salaried position(s), and have an option to do this across multiple placements. You will work in a business related role which may span multiple industries, organisations and functions. Students have worked in a broad variety of business roles across Marketing, HRM, Supply Chain, Operations and Strategy functions.

Current and past placement companies include PwC in Madrid, KPMG in France, Inbani in Alicante and Degusto in Barcelona, Ernst & Young (EY) in Luxembourg, L'Oréal in Paris and Architrave in Berlin, Hugo Boss in Germany.

**Graduates from this course have gone on to work for Google, Louis Vuitton-Moët Hennessy in New York, L'Oréal in London, Amazon in Madrid, HBO in New York, Swiss Airlines in Switzerland, PwC, KPMG, EY, Citi and Coca-Cola. and many more well recognised international organisations.**



## CAREERS/FURTHER STUDY

The first cohort of graduates from this programme completed their studies in July 2012 and have secured a range of positions in local, national, regional and multinational organisations. Students that have completed this course have developed careers in areas such as global marketing, corporate finance, consulting, global brand management and risk investment in companies such as:

Google, Louis Vuitton-Moët Hennessy in New York, L'Oréal in London, Amazon in Madrid, HBO in Arizona, Swiss Airlines in Switzerland, HBO in New York, PwC, KPMG, EY, Citi and Coca-Cola.

This course also provides an ideal foundation for graduates to progress on to Master's degree courses in variety of interdisciplinary subject areas, with some of our graduates progressing to undertake PhDs and become Professors.

Career options are extremely varied and the employment opportunities for our International Business with a Language graduates remain strong.

**“Studying International Business with French has been one of my best decisions so far. During my placement year, I was working in Luxembourg for EY and I had the opportunity to put my theoretical knowledge into practice and strengthen my business acumen - all done in a foreign language. It was a life-changing experience that opened global opportunities.”**

Ema-lordache Platis  
BSc International Business with French Graduate 2019.  
Currently Business Development Associate

### Entrance requirements

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### Course information

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# ABOUT BELFAST AND NORTHERN IRELAND

Belfast itself is a fun city on the current 'Must See' destination lists. It is also the safest region in the UK (British Crime Survey 2015/16). Awash with enthusiasm, culture and that famous Irish friendliness, students can also explore:

- Game of Thrones' film location and activity tours.
- Beautiful scenery and outdoor adventures such as the Giant's Causeway or hiking in the Mourne Mountains.
- Titanic Belfast is the World's Best Visitor Attraction (World Travel Awards 2016).
- Great entertainment and nights out; a buzzing arts and social scene from festivals, theatre and international events to historic pubs, stylish bars and brilliant shopping.
- Northern Ireland: happiest place in the UK (Office of National Statistics 2016) alongside the lowest student rent in the UK (NatWest Student Living Index 2019).
- The rest of the UK, Ireland and Europe with accessible airport and transport links to most major cities.



BELFAST VOTED  
**NUMBER 1 REGION**  
IN THE WORLD TO VISIT IN 2018  
(LONELY PLANET, 2017)



**NORTHERN IRELAND IS THE  
HAPPIEST PLACE IN THE UK**  
(Office of National Statistics, 2016)



**LOWEST COST OF  
LIVING IN THE UK**  
(Which? University 2018)



TITANIC BELFAST MUSEUM  
**WORLD'S BEST VISITOR  
ATTRACTION**  
(World Travel Awards 2016)



**GAME OF THRONES  
FILM LOCATION AND  
ACTIVITY TOURS**



**MOURNE  
MOUNTAINS**

Information is correct at time of print and is subject to change (February 2020). For current information, please visit [www.qub.ac.uk/courses](http://www.qub.ac.uk/courses)



**QUEEN'S  
UNIVERSITY  
BELFAST**

**MANAGEMENT  
SCHOOL**

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