

Faculty of Arts, Humanities and Social Sciences

**FACULTY FOCUS EVENT:
DEVELOPING OUR IMPACT**

**Wednesday 27th April 2017
2:00pm-4:30pm, Whitla Hall**



**Queen's University
Belfast**

Agenda

14:00 – 14:30	Registration and Networking (Tea/Coffee)
14:30 – 14:40	Introduction
14:40 – 15:00	QUB's Impact and Engagement Support (Brief Presentations)
15:00 – 15:45	Developing an AHSS Impact Strategy (Breakout Groups)
15:45 – 16:15	Developing an AHSS Impact Strategy (Feedback/Plenary)
16:15 – 16:30	Further Networking (Tea/Coffee)

University and Faculty Research Strategies

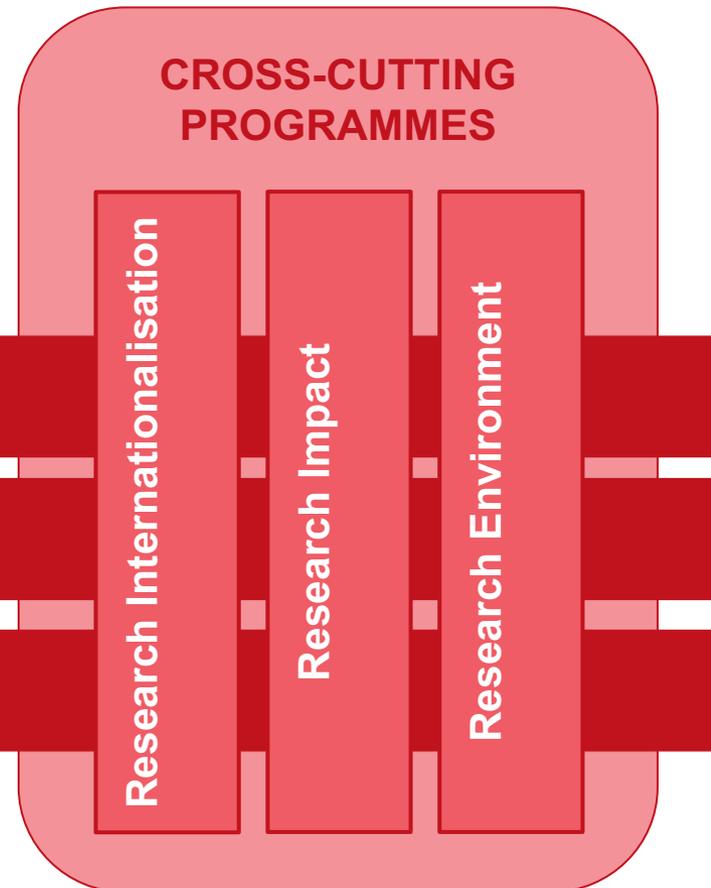
University Research Strategy 2016-2021 identifies three strategic priorities and three cross-cutting programmes.

Our Faculty Research Strategy maps onto this framework. It identifies 18 Faculty objectives and associated activities.

1. Creating a Culture of Research Ambition

2. Connecting to Tackle Global Challenges

3. Fostering a Vibrant Postgraduate and Postdoctoral Community



Delivery Mechanisms

These institutional priorities and cross-cutting programmes will be achieved through a three-part framework for research:

Core Disciplinary Research Groups (CDRGs)

- Excellent research in core disciplinary areas under leadership of Directors of Research and new Faculty Deans of Research
- Success will be regularly measured at Faculty level, with REF a key long-range indicator

Global Research Institutes (GRIs)

- Flagships for University research in areas of major societal challenge
- International reputation for excellence
- Agenda-setting in chosen fields
- Set up through open calls with peer review of bids
- Initial 5-year term with expectation of renewal following satisfactory peer review

Pioneer Research Programmes (PRPs)

- High-potential, early-stage collaborations with strong impact focus
- Set up through open calls with peer review of bids
- Initial 3-year term with possibility of extension

Faculty Research Strategy 2016-2020

Faculty Research Strategy (Objectives 12-15):

Creating a culture of research impact and public engagement throughout Schools, GRIs and PRPs

- GRI, PRPs and CDRGs to include a specific focus on building collaborative relationships in their strategic plans
- ESRC and AHRC DTPs to play key role in enhancing collaborative studentships
- Continue to support and build upon our wider knowledge exchange activities (QPol, KESS and proactively exploring new opportunities)
- GRI, PRPs and CDRGs to include clear plans for knowledge exchange and policy engagement
- REF UoAs continuing to build evidence of impact

Faculty Research Strategy 2016-2020

School Impact and Public Engagement Champions

- **Professor Nola Hewitt-Dundas** (Acting) (Queen's Management School)
- **Dr Franziska Schroeder** (School of Arts, English and Languages)
- **Dr Kieran Connell** (School of History, Anthropology, Philosophy and Politics)
- **Professor Kieran McEvoy** (School of Law)
- **Professor Laura Lundy** (School of Social Sciences, Education and Social Work)

For further information on Faculty Strategy, key structures and contacts and also support available, please visit:

go.qub.ac.uk/ahss-research

Existing Support within Queen's

Brief presentations:

- **Kevin Fearon** (Business Alliance)
- **Michael McCleave** (Consultancy and Technical Services)
- **Dr Liz Fawcett** (Research Impact)
- **Lorraine Marks** (KTP at Queen's)
- **Alistair Stewart** (Public Engagement)

Business Alliance

Kevin Fearon

@QPolAtQueens

Business Alliance

- **Collaborating with:**
 - Industry
 - Government
 - Public bodies
 - Community/Voluntary Sector
- **Invitations to tender – research focus**
- **Other non-RCUK funding opportunities**

Business Alliance

- **Public Engagement Activities**
 - Being Human Festival
 - ESRC Festival of Social Science
- **QPol**
 - Blog and events
 - 2,500 readers a month
 - Followed by government, Media, academics...
 - @QpolAtQueens

Consultancy and Technical Services

Michael McCleave

Consultancy and Technical Services

What we do

- Source QUB expertise in response to direct enquiries from external organisations
- Manage Government funded programmes primarily to support regional activity including Design Development, Innovation Vouchers and Connected
- Prospect for public sector funded project opportunities (normally not Research Councils)
- Provide support and bid management to staff responding to tenders

Consultancy and Technical Services

What we would like to do

- Better define the characteristics of projects that you would like to be notified of so we can target opportunities and make best use of resources
- Have a more structured and systematic approach to the bid management process
- Maximising benefits to the Faculty
- Incentivising Schools and staff

Research Impact

Dr Liz Fawcett

@QUBResearchPol

Impact Team

Preparation for REF 2021

- Supporting and advising individual academics:
 - Developing potential impact case studies
 - Planning, generating and tracking impact
 - Advising on Impact Case Study Fund applications
- Supporting and advising REF Champions:
 - Developing and strengthening impact case study longlists
 - Sourcing additional potential case studies
 - 2014 case studies – best practice/benchmarking

Impact Team

Other impact support

- Supporting/ advising individual academics
- Developing centralised impact training programme
- Cross Faculty Impact Group

Support relevant to REF and beyond

- Impact workshops
- Strategic advice to Faculties/Deans of Research
- (AHSS) Supporting School Impact Champions
- (AHSS) Co-ordinating 'Brexit Experts' Forum

Impact Team

AHSS Research Impact Officer:

Liz Fawcett: l.fawcett@qub.ac.uk

Research Impact Manager:

James Dillon: j.dillon@qub.ac.uk

Impact support information:

<http://go.qub.ac.uk/impactsupport>

KTP at Queen's

Lorraine Marks

@KTPatQUB

KTP at Queen's

- Each KTP is a 3-way project, enabling a company to work with the university to transfer and embed knowledge and expertise from an academic researcher
- Company must demonstrate a knowledge gap that the academic expertise will address
- Project delivered by a bright, enthusiastic graduate with appropriate degree
- KTP applies to all UK sectors so long as the company partner can exploit the knowledge to generate impact
- The company partner is the driver for the project – it is their business problem that the KTP will address

KTP at Queen's

The KTP Office provides support for KTP projects including:

- Matching company and academic partners and building relationships
- Manage the application process and liaison with assessors
- Lead graduate recruitment process and HR activity
- Financial management – purchasing, invoicing, reporting, claims, project closure
- Management of all project administration – attending meetings, produce minutes and reports
- Everything else – we're a one stop shop!

KTP at Queen's

Benefits to the Academic(s):

- Income (£125K per project) – in REF
- Published papers (2 per project)
- Teaching materials, case studies and projects (84%)
- New research themes – commercial relevance (75%)
- Staff development – commercial awareness (96%)
- Higher degree registrations
- Graduate career opportunities
- Strategic relationship with business (84%)

Public Engagement

Alistair Stewart

@QUBEngagement

Public Engagement challenge

Make Queen's University Belfast relevant to all aspects of life in Northern Ireland, Ireland and the UK- *“Global Thinking Locally”*

Queen's contributing to the Economy



ANNUALLY QUEEN'S CONTRIBUTES
OVER £1 BILLION
TO THE NORTHERN IRELAND ECONOMY



WE ARE ONE OF THE LARGEST
EMPLOYERS IN BELFAST WITH
3,700 STAFF



WE HAVE OVER
150,000 ALUMNI
IN MORE THAN
120 COUNTRIES



**TOP 50 UK EMPLOYER
FOR WOMEN**



OVER THE 10 YEARS
**WE HAVE INVESTED
ALMOST £350 MILLION**
TO PROVIDE EXCEPTIONAL FACILITIES
FOR OUR STAFF AND STUDENTS
**WHILE SUSTAINING EMPLOYMENT
IN THE CONSTRUCTION INDUSTRY**



WE HAVE DEVELOPED
60 SPIN-OUT COMPANIES
WITH A **COMBINED TURNOVER
OF £171M + CREATED OVER
1,500 JOBS.**

WE WILL **INVEST A FURTHER
£350 MILLION** OVER THE NEXT
TEN YEARS IN FACILITIES

Queen's a leading University and Research Institute



WE ARE AMONG THE
TOP 1%
OF GLOBAL UNIVERSITIES



WE ARE RANKED
NUMBER 1 IN THE UK
FOR PARTICIPATION IN KNOWLEDGE TRANSFER PARTNERSHIPS (KTPS)



WE HAVE
1,790 INTERNATIONAL STUDENTS
FROM **OVER 80 COUNTRIES**



WE ARE A
UK TOP TEN
RESEARCH-INTENSIVE UNIVERSITY



WE ARE THE
NINTH OLDEST
UNIVERSITY
IN THE UK.

WITH OVER
24,000
STUDENTS
WE ARE A MEMBER OF THE
RUSSELL
GROUP
OF THE UK'S 24 LEADING
RESEARCH-INTENSIVE
UNIVERSITIES.

Developing an AHSS Impact Strategy

14:00 – 14:30	Registration and Networking (Tea/Coffee)
14:30 – 14:40	Introduction
14:40 – 15:00	QUB's Impact and Engagement Support (Brief Presentations)
15:00 – 15:45	Developing an AHSS Impact Strategy (Breakout Groups)
15:45 – 16:15	Developing an AHSS Impact Strategy (Feedback/Plenary)
16:15 – 16:30	Further Networking (Tea/Coffee)