



Video Content Production: Setting up your space



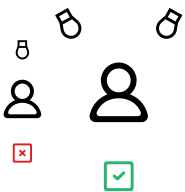
Frame the shot so you fill the frame.
Keep headroom at the top and some spacing at the sides.



The camera should be positioned near your eyeline.
You should try to look at it when talking, this will make the video more engaging and natural for the viewer. If possible, mount it on top of the monitor you are using.



Does the video look good to you? Think about what is in shot.
Is there anything distracting in the background?



Don't film facing a window, and ensure bright lights don't overexpose the image
Soft, even lighting coming from off axis is best.



Try not to record in noisy places. If you can, switch items making noise off.
Enable do not disturb on any devices that support it.



The microphone should be close to your mouth, but not touching.
The closer the mic, the less you need to boost the mic. This improves audio quality.



Are all your inputs (camera, microphone) properly set up?
Do you have the files and folders you need accessible?



You're ready to record!