



PROFESSIONAL WRITING ACADEMY

WRITING FOR ACADEMIC PUBLICATION (ONLINE)

About the course

AIMS

This course allows you to:

- Develop an understanding of the professional skills an academic writer requires (e.g. discipline, attention to detail, ability to organise data, editing and proofreading).
- Begin to identify strengths and weaknesses in your writing process and strategize solutions.
- Develop your confidence and learn how to overcome challenges to your writing process.
- Develop an understanding of how to tailor your writing based on the demands of your audience.
- Gain a clearer perspective on the overall writing process, what is involved, and how to develop your own practice.

OUTCOMES

When you have completed this course you will have:

- Greater awareness of the factors that impact upon and shape the creative process and your own practice of the craft of writing.
- An understanding of the importance of targeting a specific journal before writing the initial draft of your article.
- Increasing knowledge of how to identify potential journals, balance different reasons for submitting to specific markets, and use this information to frame your writing process by developing an initial brief.
- An understanding of how to produce a solid working title, designed to give the paper focus and appeal.
- An understanding of how to present your research appropriately for your target journal by analysing published papers from that journal.
- Increased judgment in the selection, development and realisation of ideas in your writing.

TEACHING

- The course runs for three sessions.
- Each session runs over one week (except the final session, which runs over two weeks).
- All the teaching, interaction with participants and tutor moderation takes place in a virtual classroom, accessed via this website, and course materials and forums are available/open 24 hours a day.
- Completed sessions remain open throughout the course so that you can review course materials and revise your work.

The course is taught using:

- Short audio and video files from Dan Soule.
- Online guidance notes and directed writing prompts and exercises, devised by Dan Soule.
- Directed reading lists from Dan Soule.
- Online peer interaction in a reading forum.
- The support of a virtual classroom.

SESSION PLAN

Session 1: Targeting a journal & writing an introduction

We'll examine the importance of targeting a specific journal prior to writing your article, and you'll learn how to make sure your paper fits the aim and scope of the journal.

You'll learn how writing a good introduction and title can help improve the clarity of your thinking and writing, and feed into different stages of the writing process, from planning to writing and editing.

Session 2: Analysis, Discussions and Conclusions

We'll model the sections in the body of a research paper from your target journal, with a focus on sections dealing with evidence and data.

You'll finish modelling your targeted research journal, examining the importance of conclusion and discussion sections, and aligning these with your central contribution or message.

Session 3: Writing a plan and preparing to write

You'll have two weeks to put together everything you've learned through the previous sessions to develop a comprehensive plan for writing your paper.

