

INTERNATIONAL BUSINESS (MSC)

ENTRANCE REQUIREMENTS

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Business or Management or other relevant social science discipline related to international business.

We welcome applications from a diverse range of backgrounds so may consider previous managerial work experience alongside lower academic qualifications. We also welcome prior experiential learning in social science disciplines that engage significantly with international business topics and/or involve some form of cross-national or international academic activity. The University's Recognition of Prior Learning Policy provides guidance on the assessment of experiential learning (RPEL).

INTERNATIONAL QUALIFICATIONS

For information on international qualification equivalents, please see: go.qub.ac.uk/YourCountry

ADDITIONAL INFORMATION FOR INTERNATIONAL STUDENTS

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

*Taken within the last 2 years.

For more information on English language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses: www.intohigher.com/qub

FEES AND FUNDING

Northern Ireland (NI): £6,900
England, Scotland or Wales (GB): £6,900
Other (Non-UK/EU): £6,900
International: £19,900

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees

Funding: go.qub.ac.uk/qubpgfunding

DURATION

1 year full-time

OVERVIEW

Why is this subject for you?

- You realise that business is increasingly conducted in a global marketplace and wish to gain essential skills necessary to understand and manage business challenges and opportunities in such a setting.
- You want a career in organisations such as multinational corporations, international non-governmental organisations, multilateral international organisations, and consultancies, many of which have offices in Ireland.
- You want to be taught and supervised by leading, research active international business and management academics who provide an engaging learning environment.

International Business is focused on organisations that do not limit their operations to a single nation state, such as Citigroup and Google. The MSc programme in International Business considers why these organisations exist, how they are successful in the ever-changing global environment, and what their activities mean for the different countries in which they do business.

This programme provides students with the knowledge and skills required to survive and thrive in an increasingly interconnected world. Students will gain an understanding of the tools, techniques and practical skills associated with operating an organisation across borders, and an appreciation of the interactions between firms, governments and society in an international context.

CONTENT

Students will study a combination of modules that address the increasingly integrated and interdependent global economy within which international business is conducted, and the core functional areas of business from an international perspective.

Modules are focused on core theories and contemporary issues related to international business strategy, accounting and financial aspects of international business, international supply chains and networks, human resource management, marketing, as well as supporting methods for business and research.



Modules

Semester 1 (CATS)

- **International Business Strategy (15)**
Understand the holistic, strategic level perspective of management decision making in an international business environment.
- **The Multinational Enterprise (15)**
Examine the unique organisational form of international business and explore some of the issues these firms face.
- **Accounting in an International Environment (15)**
Explore the impact of short-term performance pressures on management control systems and contemporary approaches, assessing macro-economic variables and their potential impact on MNCs management control systems.
- **Sustainable Supply Chains and Networks (15)**
Understand theory and practice of global supply chain management and logistics, reviewing managerial challenges in decision making at strategic, tactical and operational levels.

Semester 2 (CATS)

- **Global Human Resource Management (15)**
Examine the nature of changes being placed on work systems due to increased global competition and the issue of managing across borders within the modern business organisation.
- **International Marketing (15)** *Assess the theory, practice and challenges faced by marketing managers working in a global/international environment, understand the concepts and theories used.*
- **Research Methods and Techniques (15)**
Introduce research processes and presents the tools and methodologies of social science required to carry out research.
- **Global Innovation Management (15)**
Discover how knowledge is created, shared and transformed through collaboration and coordination across differentiated national innovation systems in order to develop global innovation.

Semester 3

- Dissertation (60 CAT points) or
- Consultancy Based Project (60 CAT points) or
- Academic Research Project (60 CAT points) and 2 modules taught in semester 3 from:
 - Contemporary Issues in Management
 - Business Governance and Ethics
 - Critical Literature Review

Modules are subject to change.

ASSESSMENT

Students may expect a variety of assessment types (reports, presentations, essays, tests) aimed to enhance skills development, critical analysis and capacity building. Students are also required to complete a dissertation.

CAREERS

This programme provides the knowledge and skills which are sought by employers – SMEs focused on business intelligence, trade or business solutions, manufacturing companies, multinational enterprises, international institutions and NGOs and government agencies responsible for trade and investment – as well the consulting industry. Some students may wish to pursue an academic career through PhD study – in the last three years four of our students started academic careers in the UK and abroad.

One year after graduation

- Sales Assistant (Ireland)
- Trainee/Entry positions (UK, abroad)

Two years after graduation

- Recruitment Consultant (UK)
- Senior Associate (UK)
- PhD students (UK)
- Middle Office Analyst (UK, Ireland)
- PhD student/teaching assistant (UK, China)

Three years after graduation

- Business Research Analyst (UK)
- Portfolio Real Estate Executive (Malaysia)
- Associate - Forensic Services (UK)
- Purchasing manager (Vietnam)
- W Lounge Supervisor (United Arab Emirates)
- FDI Consultant (UK)
- Corporate Finance I&G Associate (UK)
- Associate in HR (UK)
- Marketing analyst (UK)

WHY QUEEN'S?

Internationally focused and career relevant

This programme offers business students an opportunity to gain in-depth knowledge with regard to global business. The modules undertaken in this programme reflect such a perspective with students best placed to take up employment within global organisations. Further, the good academic foundation provided in this programme may serve as a starting point for progression towards PhD studies at high quality universities.

The MSc International Business programme is run in a multicultural teaching environment with local and international students working and engaging together. The multinational environment coupled with the small class sizes allow for a very strong learning experience where key intercultural competences can be gained through various interactions.

Engaging learning environment and diverse assessment

Teaching methods employed across this programme typically include lectures, workshops, tutorials, case studies, meetings with practitioners and experts in international business, use of decision-making tools (eg Excel solvers and tools typically used in companies, interactive web or computer applications) and software demonstrations. Lectures are also often interspersed with discussion, group exercises and case studies which allow students to engage with theories and concepts and reflect on their application in practice.

In collaboration with Queen's Science Shop and links with the William J Clinton Leadership Institute, as well as guest lecturers from multinational companies, non-governmental organisations and local companies, our students are provided with regular insights into reality of business practices. Students may expect a variety of assessment types (reports, presentations, essays, exams) aimed to enhance skills development, critical analysis and capacity building.

APPLY NOW

go.qub.ac.uk/pgapply

CONTACT

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