



**QUEEN'S  
UNIVERSITY  
BELFAST**



# Study USA Pre departure

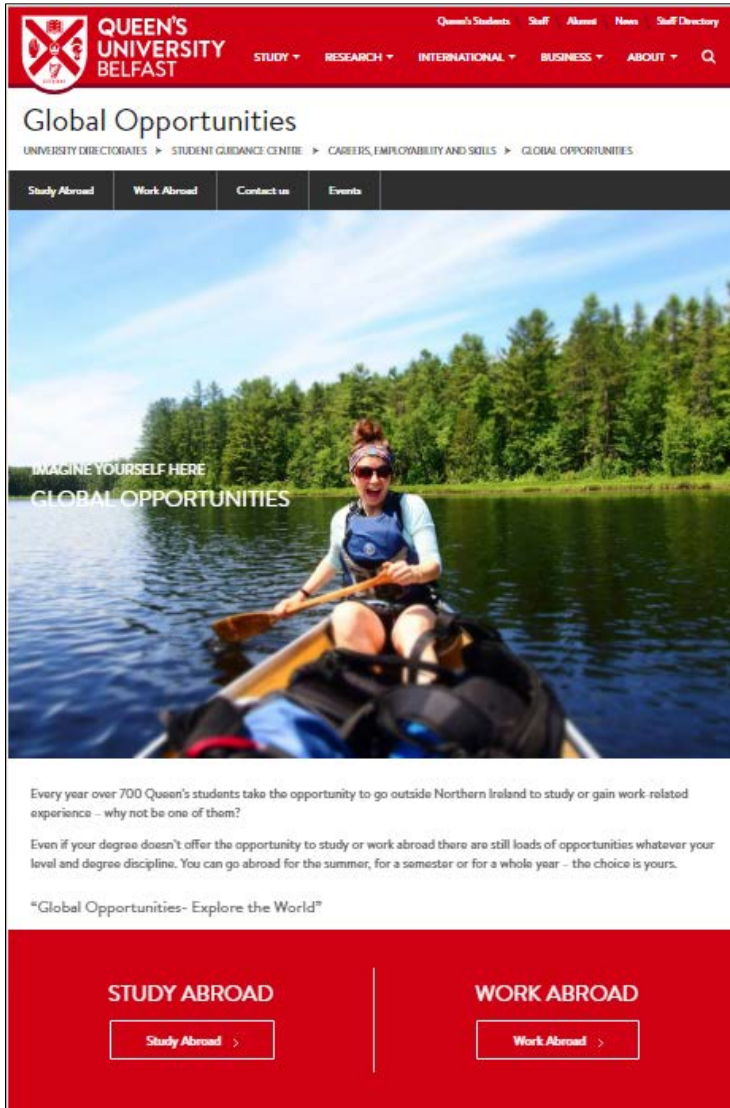


**Richard McFarland**  
Global Opportunities Team  
29 June 2023

# Study USA at Queen's

- Welcome and Introduction
- Your role as a Study USA Student
- Your Study USA project
- Study USA and your career
- Further housekeeping
- Recap and Questions





# Study USA at Queen's

## Study USA administration

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## Study USA Management Team at Queen's

Business Project Tutor

Handbook



# Your role as a Study USA Student

QUEEN'S EXPECTS YOU TO...

- Put your academic studies first
- Achieve a GPA of 3.0 or above
- Complete the British Council's Personal Development Portfolio
- Complete a business project for Queen's

Do all this and you will achieve the Certificate in American Business Practice!



# Your role as a Study USA Student

## QUEEN'S EXPECTS YOU TO...

- Be an ambassador for Queen's
  - Remember you will continue to remain Queen's students and you will therefore still have to adhere to our disciplinary code which we will use if necessary!
- Have respect for your host country and host university
- Not bring yourself or Queen's into disrepute.

# Certificate in American Business Practice

Successful completion is defined as:

- Completing the Study USA year of study at an approved US college or university;
- Achieving an overall Grade Point Average (GPA) of at least 3.0 for the Study USA year, and completing the presentations and Personal Development Portfolio required by the British Council;
- Gaining a “pass” in the business project undertaken as part of the Study USA year and marked by a nominated member of staff at Queen’s.

# Certificate in American Business Practice

## The Business Project

Designed to allow you to draw on what you are learning in your business courses and apply theory to a business problem



# Certificate in American Business Practice

## The Business Project

### **Aims of the project:**

- To integrate and apply the knowledge and expertise gained during the period of study in the United States on the Study USA programme
- To provide an exposure to alternative business cultures and protocols
- To provide opportunities to enhance personal development and to establish professional links in the United States.
- To provide, where appropriate, an opportunity for an in-depth study of a business problem.

### **Learning objectives:**

- To examine specific local business practices as a complement to theoretical studies
- To develop and enhance information gathering and research skills
- To identify examples of best practice, and to highlight those which would be of benefit in Northern Ireland



# Certificate in American Business Practice

## The Business Project

- Examples of previous projects include:
  - Web design and your business
  - A Marketing Assessment of Mary Baldwin University
  - Transportation Comparisons between Indiana and Northern Ireland
  - The Study of College Funding in the US and in Northern Ireland
  - Non-Government Methods Used to Develop the Economy in Southwest Pennsylvania
  - Cash versus Card: Which is the 'smartest' society?

# Certificate in American Business Practice

## The Business Project

- Queen's will appoint a Project Tutor for you
- The project should be chosen in consultation with your US college business adviser.
- You should submit to your project tutor at Queen's an **interim report** (normally 1 A4 side) by **29 March 2024** detailing the work you have carried out to date and your future plan of work.
- Your **final project** will be in the region of **3,000 to 5,000 words** and must be submitted electronically in pdf format only. Your project should be submitted to electronically in pdf format to [goglobal@qub.ac.uk](mailto:goglobal@qub.ac.uk) by **21 June 2024**.

# Study USA and your career

## What types of skills can I develop through Study USA?

Employability Skills	Career Management Skills
Communication Skills	Self-Awareness
Interpersonal Skills	Self-Promotion
Organisational Skills	Forward Planning
Problem Solving Skills	Managing Change
Networking Skills	Self-Confidence
Negotiation Skills	Decision Making Skills
Teamwork Skills	Self-Reliance
Leadership Skills	
Numeracy and IT Skills	

# Study USA and your career

How can I develop these skills?

Join a club or  
society on campus

Get involved in social  
and educational  
projects

Participate in class

Widen your horizons

# Study USA and your career

## Sources of careers help during your Study USA

### Job Opportunities

- You can view job listings through your MyFuture account at [www.qub.ac.uk/careers](http://www.qub.ac.uk/careers)

### Postgraduate study and funding

- In the US
- In the UK

### Applications and interviews

- Guidance and information available at [www.qub.ac.uk/careers](http://www.qub.ac.uk/careers) or [careers@qub.ac.uk](mailto:careers@qub.ac.uk)
- In the Careers Service in your host university

### Other sources of information:

- [www.prospects.ac.uk](http://www.prospects.ac.uk)
- [www.gradireland.com](http://www.gradireland.com)

### Reorientation



# Study USA and beyond

## Next steps

- Email from the Global Opportunities Team with the Study USA Handbook, Enrolment details, your project tutor – **July/August 23**
- Reminder email about interim report deadline – **January 24**
- Reminder email about full report deadline – **June 24**
- Confirmation of submission – **June 24**
- Outcome of report – **July 24**
- Details of resubmission (if necessary) – **July 24 to be undertaken in August 24**

# Enrolment and registration

- You will be moved from your normal pathway onto the 'Certificate in American Business Practice' for your Study USA year
- Once you return you will be moved back onto your normal pathway
- Even though you are away from Queen's you will still need to complete Queen's online registration via your Qsis account. This usually opens in September.
- Failure to complete registration can result in your withdrawal from the University and a fine for late registration. Deadline is usually October.
- **Please remember to check your Queen's email account during your Study USA year**



# Risk Assessment

- University requirement for an international work or study placement
- You must not travel before receiving formal approval from the University to do so.
- Asks questions about:
  - Travel guidance for your host country
  - Visa requirements for your host country
  - Academic contingency plan
  - Details of nearest relevant embassy/consulate
- Once submitted approval will be sought from School

## Insurance

- Queen's Emergency Medical and Travel Cover is available
- Once Risk Assessment has been approved you will receive link to form
- Cover requirements for the programme outstrip what the Queen's Travel/Emergency Medical cover offers (covid related)
- You may need to purchase your own personal cover to meet programme requirements

**To be covered under the Queen's Emergency Medical and Travel Cover, you must complete the Queen's online Travel Notification Form.**

**It is very important that you do so.**



# Global Opportunities Ambassadors

**Would you like to help promote the Study USA programme to other students?**





QUEEN'S  
UNIVERSITY  
BELFAST

CAREERS,  
EMPLOYABILITY  
AND SKILLS

## MY GO GLOBAL ADVENTURE START YOUR JOURNEY

[go.qub.ac.uk/goglobalweek](http://go.qub.ac.uk/goglobalweek)



**GO GLOBAL WEEK**  
10-13 OCTOBER



ONE ELMWOOD



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ONE ELMWOOD



## Sharing your knowledge and experience on video is simple with StoryTagger

Have you been asked to record a video to share with your colleagues?

Don't worry. Even though most people aren't used to recording videos for work, the good news is StoryTagger makes the process simple, quick and secure. This short guide will show you what to do next.

Download 'StoryTagger' from your mobile app store.



## Study USA 23/24

Enjoy and make the most of the experience

Good Luck and Keep in Touch

[goglobal@qub.ac.uk](mailto:goglobal@qub.ac.uk)



**Study USA 23/24**

**Questions...**