

KEY ACCOUNT MANAGEMENT

EMPLOYER ENGAGEMENT LEVELS

	MYFUTURE POSTINGS	E-ZINE	KAM ACTIVITY	VISIBILITY	OTHER ACTIVITY
BASIC	✓ ✓ PLACEMENT INTERNSHIPS	✓ BI-MONTHLY	✗	✗	✗
ESSENTIAL	✓ ✓ ✓ GRADUATE 2+ PLACEMENT 4+ INTERNSHIPS	✓ BI-MONTHLY	✗	✗	✓ CONTACT FOR RELEVANT KEY ACTIVITIES
STANDARD	✓ ✓ 14+ GRADUATE 6+ PLACEMENT	✓ BI-MONTHLY	✓ 1 x MEETING PER YEAR ✓ UPDATES PER QUARTER	✓ FEATURED CASE STUDY	✓ CONTACT FOR KEY ACTIVITIES
PREMIUM	✓ 40+ GRADUATE	✓ QUARTERLY	✓ 2 x MEETINGS PER YEAR ✓ UPDATES PER QUARTER	✓ FORUM MEMBERSHIP ✓ FEATURED CASE STUDY	✓ CONTACT FOR KEY ACTIVITIES



**QUEEN'S
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**CAREERS,
EMPLOYABILITY
AND SKILLS**