



**QUEEN'S
UNIVERSITY
BELFAST**

Blogging Terms and Conditions

1. Bloggers must be current students of Queen's University Belfast
2. Blogs and vlogs are paid at a rate of £13.45 per hour.
3. All blog content must be original, factually correct and not plagiarised
4. Bloggers will only be paid if blogs are published on the Your Student Guide blog
5. Queen's marketing department reserves the right to end the use of bloggers services.
6. Blogs should generally take no longer than three hours to complete (4-5 hours for a vlog). If it's expected that the blog creation time will be longer (e.g. for a video, covering an event) please discuss with the blog editor first, as they will have final decision regarding the allotment of hours
7. All blog ideas must be agreed with the blog editor before they are written
8. Blog content must be original and never have been published elsewhere. Republishing content to personal blogs may only contain the first 100 words and link directly to the original post on the Queen's website.
9. Bloggers should format their blogs in a Word document, providing a title, 30 word (max) intro line, blog content
10. Images should be in jpeg or png format and bloggers should have the right to use the images. Free images can be sourced from <https://unsplash.com> or by using google images filter > tools > usage rights > labelled for reuse. Bloggers own images are preferred for authenticity.
11. The final edited text and appearance of the blog is at the sole discretion of marketing department
12. The blog editor will upload the blog to the website and students do not directly edit the website.
13. Blog editors reserve the right to amend blog content if it does not reflect the University ethos.
14. Content is added to the blog but may also be re-posted from our social media channels and used in other marketing activity.
15. International bloggers must ensure the work request is approved and accepted in QWork before they complete any work for the blogs

I agree to the Terms & Conditions:

Signed (Student Name):

Date:

Signed (SMC Staff):

Date: