

STUDENT SKILLS FESTIVAL: DIGITAL SKILLS FOR ACADEMIC AND CAREER SUCCESS

26th Feb - 14th March 2024

FESTIVAL SCHEDULE



QUEEN'S
UNIVERSITY
BELFAST

FACULTY OF
ARTS, HUMANITIES
AND SOCIAL
SCIENCES

Monday 26th February



Spotlight on Research:
Make Your Research Trend

12:30 - 13:30

Ashleigh Watson, Copper Square NI,
hosted by Jamie-Lukas Campbell.



Generative AI: How YOU will be
using AI in your future career'

14.30 - 15.30

Amanda Chaboryk; PwC., hosted by Robin
Hickey.

Tuesday 27th February



Digital Skills All Graduates Need
to Succeed

12.30 - 13.30

Fiona Gunning and Roisin McKenna,
Belfast City Council



Wednesday 28th February



Digital Communication:
Effective Blogging & Vlogging

12.30 - 13.15

Michelle Connolly, Profile Tree, hosted by Dr.
Lisa Bradley.



PowerBI: There's Power In Data

14.00 - 14.45

Dr. Brenda Clerkin, QBS.

Thursday 29th February



LinkedIn: Crafting an
Outstanding Profile

13.00 - 13.45

Rory Mackin, Deloitte.

Monday 4th March

LinkedIn Advanced:
Activity for Engagement

13.00 - 14.00

Mark Williams, LinkedIn Trainer.



Tuesday 5th March

Generative AI:
Navigating Responsibly

12.00 - 13.00

Paddy Shepperd, Jisc.



Generative AI:
Strength's and Limitations In
Written Assignments

16.00 - 17.00

AHSS Student Digital Champions and
Skills Assistants



Wednesday 6th March

Virtual Venues: Perfecting Digital
Stage Presence

14.00 - 15.00

Jamie-Lukas Campbell, PhD Student
HAPP.



Thursday 6th March

Digital Tools: Enhancing Audience
Engagement

13.30 - 14.30

Donna Hyland, Graduate School,
Hosted by Katherine Vage.



Spotlight on Research: Get your
teeth into TikTok

15.30 - 16.30

John D'Arcy, AEL.



Monday 11th March



Multimedia CV:
Your Digital Portfolio

12.30 - 13.30

Una Murphy, AEL.

Tuesday 12th March



Generative AI: Images! Bringing
Your Research to life

13.00 - 14.00

Dr. Aisling Reid, AEL.

Wednesday 13th March



Human Centred Design: User
Experience (UX) is THE skill you
didn't know you NEED

12.30 - 13.30

Jack Burton, Kainos.



Humanities Reimagined: A Dive into
Immersive Technology

14.00 - 15.00

Elizabeth Khorrani & Bex Wade, Igloo hosted
by Donal Philips, MediaLab.



Enter the Metaverse, Guest talk
with Lydia Andrew

17.30 - 19.00

MediaLab

Thursday 14th March



Festival Closing Event

10.30 - 13.00

QUB Great Hall

This in-person Festival event will mark the successful conclusion of the Skills Festival, offering chances to reinforce key skills covered in the online sessions.

Students will be empowered to hone their networking abilities for both digital and real-world scenarios, gaining hands-on experience. Moreover, they will engage with a panel of industry and academic professionals to gain insights into the significance of digital skills for academic and career achievements.

FESTIVAL TEAM



Aileen Carson



Laura Farling



Shauncey Ferguson



Mathew Kennedy



Laura Reilly

For further information or if you would like to book onto any session please contact us at:



ahss.elearning@qub.ac.uk

Thank you to all our workshop contributors.



Belfast
City Council



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