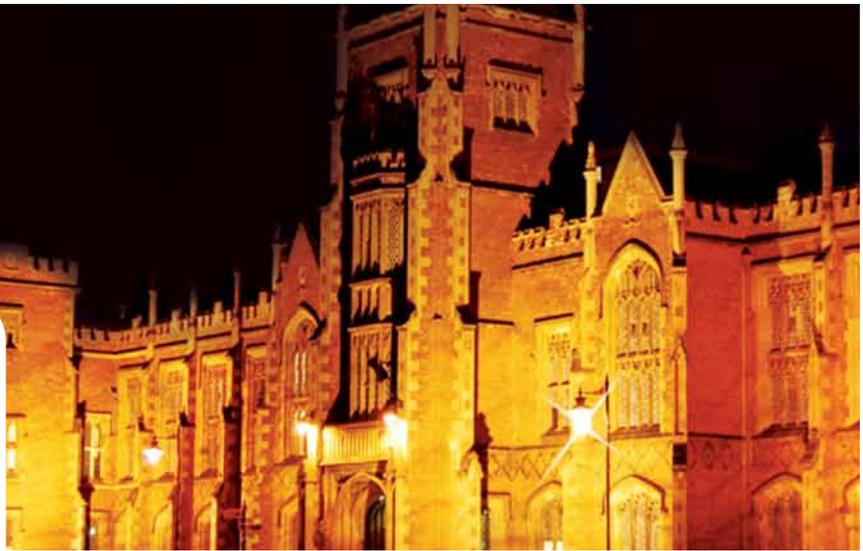


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Queen's University  
Belfast



## International Agents' Newsletter

April 2012

**INTO** <sup>®</sup> QUEEN'S UNIVERSITY BELFAST

**INSIDE THIS ISSUE:**



Colin O'Hare with Enterprise Minister Arlene Foster (centre) and President of the Institute and Faculty of Actuaries Jane Curtis and students at SoNIA's inaugural event



Increasing International Students



University Visits

### UK first for actuarial students

A new society for actuarial students and those with an interest in the profession was launched at Queen's last month.

The first of its kind in the UK, the Society of Northern Ireland Actuaries (SoNIA) directly addresses the issues of employer engagement, student employability and innovation in the delivery of a top-class degree.

Around 40 new actuarial students pass through Queen's every year.

Colin O'Hare, President of the Society and Programme Director for the actuarial science degree at Queen's, said: "SoNIA not only offers employers the opportunity to engage with and

learn from academics who are working at the cutting edge of actuarial research, but also provides an opportunity for students to develop the necessary business awareness skills that can sometimes be difficult to teach in the lecture theatre.

Funded by Invest NI, SoNIA will offer a platform for local actuaries to provide their opinion on issues from pensions to investments and beyond. For students, it will offer an unrivalled opportunity for networking, professional development and engagement with industry.

Supported by the Institute and Faculty of Actuaries, the inaugural event took

place on 7 February, and was attended by president of the actuarial profession, Jane Curtis and Northern Ireland's Enterprise Minister Arlene Foster.

## New joint Queen's/INTO Queen's recruitment rep covering the Middle East and Africa

Queen's is pleased to announce the appointment of Jalal El-Naser. Jalal graduated from Al al-Bayt University in Jordan with a BA in English Language and Literature, then took a CIT (Certified International Translator) qualification before securing an MBA (with specialisation in Marketing). He worked as an Education Counsellor for UK universities and as an Exhibition Coordinator at Global Vision for UK Education/Bridge International for

Academic Services before joining GBCL Global in London. His most recent role was as Office Manager and Programmes Counsellor for Uniserv Ltd. Jalal is a native Arabic speaker and fluent in English, so is very well equipped to carry out his new role.

To contact Jalal, please email: [j.el-naser@qub.ac.uk](mailto:j.el-naser@qub.ac.uk)



Jalal El-Naser who has just joined us as a joint Queen's/INTO Queen's recruitment rep covering the Middle East and Africa



## Queen's welcomes increasing numbers of International students

There are around 1,200 international students from over 80 countries currently studying at Queen's. It is an institution with a world-class academic reputation as reflected in the award of a Queen's Anniversary Prize in 2011, the fifth time the University has been honoured in this way.

As a member of the Russell Group of leading UK universities, Queen's is

building on its tradition of excellence to secure a future for its students - the leaders of tomorrow. They can look forward to being taught to the highest standards by academics who are both world-class teachers and researchers.

Queen's has also been investing in some of the finest student facilities and services throughout the UK and Ireland including the state-of-the-art McClay Library, the purpose-built Elms village accommodation, a dedicated International and Postgraduate centre and outstanding Sports facilities, all supporting our first-class student experience. Perhaps it's no surprise that UCAS applications to Queen's from

international applicants are up 38% over the last year.

With 2012 being a Titanic year for Belfast, with new iconic visitor attractions, unprecedented events and historic anniversaries, there has never been a better time to come to Queen's University Belfast.





## Anekwe Franklin Chike

From Nigeria

Business Economics (Queen's University Management School)  
First Year

I chose to study at Queen's University because it is a member of the Russell Group of Universities, which are renowned for their research-intensive style of teaching in the UK. Compared to the rest of the UK, Northern Ireland has a relatively low cost of living. It is also one of the cleanest and safest cities in the world. The lecturers are very effective because they take into account the language proficiency of the international students. Also, there are lots of group projects, which help break the usual communication barrier between the local students and the international students. For instance, I am the only black African in my class, which comprises a mix of other nationalities such as Chinese, Spanish and Russians. Queen's University is an amazing institution. I would recommend Queen's to all my friends. The University boasts a great sporting complex with wide varieties of sports and fitness programmes on offer.

## Zhengyuan Fang

From China

BSc Finance (Queen's University Management School)  
Second Year

Studying at the INTO Queen's Centre has been the most amazing period of my life abroad. I really appreciate the experienced and patient lecturers here that have helped get me through any difficulties during the course of my studies. I progressed to BSc Finance level 2 (Year 2) in Queen's University through the International Diploma Course. It is a great honour for me to receive a follow-on scholarship sponsored by the INTO Centre. It is not only a recognition of my achievement in academic results, but also a motivation for me to keep improving myself in the University.



## Studentships

The School of Medicine, Dentistry and Biomedical Sciences at Queen's University Belfast is offering a number of studentships to cover international fees only for a one-year, full-time Masters commencing October 2012.

Successful candidates would be accepted for one of the following full time taught programmes:

- MSc Public Health
- MSc Computational Biology
- MRes Molecular Medicine

For more information, please click on the following link: <http://www.qub.ac.uk/schools/mdbs/students/pgd/Filestore/Fileupload,284835,en.pdf>

## Scholarships

Queen's University Belfast is delighted to announce the introduction of a number of new international Scholarships. For more information, please visit the following link: <http://www.qub.ac.uk/home/StudyatQueens/InternationalStudents/InternationalScholarships>

### Queen's University Early-Bird Reward

Get a 10% reduction on your tuition fee if you pay by **15 August 2012**.

International applicants who have received and accepted an unconditional offer of a place on a postgraduate taught course at Queen's and are not in receipt of any University Scholarship from Queen's or a partner university, may benefit from a 10% reduction in tuition fees by paying 90% of the tuition fees by 15 August 2012, as per the below table:

	Tuition Fee	Early Bird Value	Net Fee
<b>Band 1 courses</b>	£11,266	£1,126	£10,140
<b>Band 2 courses</b>	£14,460	£1,446	£13,014

For more information, please visit the following link: <http://www.qub.ac.uk/home/StudyatQueens/InternationalStudents/InternationalScholarships/QueensUniversityEarlyBirdReward>



## New Recruitment Manager for China, Hong Kong and Macau at Queen's

Catherine Li has joined Queens University Belfast as Recruitment Manager for China, Hong Kong and Macau. Catherine's previous success with her position as Assistant Regional Manager to South and West China at INTO is testimony to her knowledge and skill acquired through her years of experience working in the field of international student recruitment.

As a Sichuan International Studies University graduate in English Studies and a native Chinese, Catherine brings to her role excellent knowledge of China and its surrounding area. She is a fluent speaker of Mandarin, Cantonese and English. Between 2000 and 2005 Catherine was Assistant Regional Manager with Study Group. From January to May 2006 she was Senior Marketing Assistant at the same company, until she joined INTO in 2006.

Catherine has 11 years of experience in international education marketing and partnership development, working with key Education Agents. She brings excellent market research skills to



the role and has proved her ability in supporting line managers and education agencies. Her communication and interpersonal skills and her teamwork spirit ensure she is well equipped to carry out her new role at Queen's.

## Visits to Queen's University Belfast

Queen's is currently preparing for the visit from Chinese State Councillor, Madame Liu Yandong, during April, when we will celebrate new collaborative agreements a Memorandum of Understanding with Chinese Scholarships Council; MoU with Peking University which covers Mathematics and Physics, Chemistry, Law, Medicine and Health-related Sciences, Social Policy, and Politics; and a Memorandum of Agreement with Shanghai Jiaotong - Masters in English.

### In-Country Visits

#### Malaysia

Queen's University Vice-Chancellor has just returned from a successful visit to Malaysia.

The visit took place from 10-17 February, with the Vice-Chancellor leading a party of Professor Stan Scott (Head of the School of Electrical, Electronic Engineering and Computer Science - EEECS), Professor Paul Connolly (Head of the School of Education), Professor Alan Marshall (EEECS International Champion), Mr Trevor Newsom, International Adviser to the Vice-Chancellor and Mr Alan Preece, Director of Marketing and Student Recruitment. The Chancellor, His Excellency Kamalesh Sharma, attended the early part of the visit. The visit was supported by Tzer Miin Kong, Queen's member of staff based in-country, who was appointed to provide continuity for Queen's presence in the region.

The delegation visited the University of Malaya, University of Kuala Lumpur, TAR College as well as meeting senior members of Petronas to celebrate the success of the Petronas and Queen's

University research project. Mr Preece and Ms Kong visited a number of agent offices to carry out some training and discuss future recruitment opportunities. For more information on the visit, please contact Tzer Miin Kong at: m.kong@qub.ac.uk

In April 2012 Mr Alan Preece Director of Marketing and Student recruitment and Ms Isabelle Husillos, International Office Queen's University Belfast will attend the Invest NI trade Mission to India. This trade mission will be led by Mr Peter Robinson, First Minister, Mr Martin McGuinness, Deputy First Minister and Ms Arlene Foster, Minister for Trade and Investment of Northern Ireland. Mr Alan Preece and Ms Isabelle Husillos will be visiting Education consultants and other business partners in Bangalore, Mumbai and Delhi to raise awareness for the University in market and promote opportunities for business development. For more details, please contact Isabelle Husillos at: i.husillos@qub.ac.uk

#### China

In China, Catherine Li and Anthony Reed are travelling all over the country attending numerous education exhibitions. For more information,

please contact Catherine or Anthony via email at: c.li@qub.ac.uk or a.reed@qub.ac.uk

#### South East Asia

In South East Asia, Miin Tzer Kong and Simon Iley are also on the road, meeting agents and attending exhibitions. For further information, please contact Miin or Simon via email at: m.kong@qub.ac.uk or s.iley@qub.ac.uk

#### USA and Canada

Bridget Carey recently travelled through the South-Eastern region of the United States and also attended a recruitment fair in Toronto, Canada with colleagues from the School of Medicine, Dentistry and Biomedical Sciences. She will also be attending the annual NAFA conference in Houston, Texas at the end of May. For any additional information, please contact Bridget at: b.carey@qub.ac.uk

#### Saudi Arabia, Jordan and Oman

Jalal El-Naser is settling into his new role with planned visits to Saudi Arabia, Jordan and Oman in the coming weeks. For more information, please contact him at: j.el-naser@qub.ac.uk



Queen's University Vice-Chancellor Professor Sir Peter Gregson on his recent trip to Malaysia



Dr Gerry Gormley and Dr Sue Morison from the School of Medicine, Dentistry and Biomedical Science

## Queen's to boost job creation with new course

The Minister of Enterprise, Trade and Investment has just launched a new course at Queen's which could help attract investors to Northern Ireland by producing a new generation of software developers.

The MSc in Software Development at the School of Electronics, Electrical Engineering and Computer Science offers 60 places and is open to all graduates including those from non-IT disciplines from September 2012.

Minister Arlene Foster said: "The launch of the MSc in Software Development at Queen's is great news for Northern Ireland and the economy, as it is addressing the current shortage of software developers here. We know that an increase in the number of software developers available is an attractive prospect for companies considering investing here."

Course Director, Dr Darryl Stewart from the School of Electronics, Electrical Engineering and Computer Science, said: "The MSc in Software Development at Queen's is available to those who haven't had a previous background in information technology.



Course Director Darryl Stewart of Queen's University Belfast, Enterprise Minister Arlene Foster, recent Queen's University Software Development graduate Candy Tsang and Citi's Head of Technology John Healy at the launch event for the new MSc Software Development at Queen's University Belfast.

The conversion course is designed to develop the technical, analytical and professional skills required to take on software development roles.

"News that US Company CVS Caremark is coming to Northern Ireland and hopes to create up to 50 software developer jobs is an example of how valuable this new course is."

John Healy, Director and Head of Technology Citi, said: "It is vital to international companies like Citi that we have a world-class University on our

doorstep providing quality graduates equipped with the skills we need. The launch of the MSc in Software Development demonstrates Queen's is listening to employers, and by doing this is ensuring global companies such as ours will continue to invest in Northern Ireland."

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