



**QUEEN'S
UNIVERSITY
BELFAST**

**QUEEN'S
BUSINESS
SCHOOL**



MSc INTERNATIONAL BUSINESS

2025/26 ENTRY

The MSc International Business is an exciting one-year full-time programme, furnishing students from all backgrounds with cutting-edge global leadership skills to develop a career in an increasingly interconnected and complex business world.



Focus on
Employability



Open to
Graduates of any
Discipline



A global
experience

**RUSSELL
GROUP**



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WHAT IS THE PROGRAMME ABOUT?

A unique aspect of the programme is the range of embedded opportunities it offers students to engage with global business leaders through international internships and international consultancy projects.

Semester 1

- The Global Business Environment
- Global Innovation Management
- Marketing in the Digital Age
- Global Human Resource Management (HRM)

Semester 2

- Doing Business in Emerging Markets
- Analytics with Artificial Intelligence (AI)
- Making Ethical Business Decisions
- Developing Career and Employability Skills

Semester 3

- International Business (IB) Capstone
The semester is structured around independent and applied learning through the capstone projects where students choose between different pathways. Students are assigned dedicated academic support for these projects and company mentors where relevant.

PROGRAMME HIGHLIGHTS

- **Focuses on cutting-edge International Business Issues**
The programme focuses on understanding how global managers and organisations navigate grand challenges and megatrends.
- **Emphasis on Employability Skills**
Valuable opportunities to engage with employers and alumni are embedded throughout the programme via employer insights, networking circles, LinkedIn workshops, and job talks.
- **The International Business Capstone**
This final semester module involves a dynamic online simulation where students work in teams to develop the global strategy of a firm in a game-based scenario.
- **Capstone Projects**
Applied practical projects where students work with real-world organisations to generate solutions to complex challenges. There are 3 pathways to choose from:
 - o **Global Applied Project** – proposing strategic solutions to a current grand challenge for an organisation of your choosing.
 - o **International Consultancy** – working alongside a real-world global organisation and mentor to address a specific problem.
 - o **International Internship** – working in a global organisation for 9-12 weeks while carrying out an internship project on a problem the organisation faces. Students may work in a variety of roles and functions for firms locally or globally and these range from start-ups, multinationals, or non-profits. A dedicated placement office helps with sourcing and securing internships, with a strong network of industry connections.

• Global Summer Schools and Study Tours

International summer school opportunities are available for students to spend short periods abroad studying specialist courses in partner universities. Students can choose to undertake these courses alongside the programme, usually in the summer period. Students will have the opportunity to go on a global study tour to a partner university. In previous years, students have travelled to Milan and Paris

• World-class Facilities

Queen's Business School (QBS) has recently undergone an innovative expansion that establishes a benchmark of global excellence for one of the top business schools in the UK and Ireland. See the new Business School here: <https://www.qub.ac.uk/schools/queens-business-school/about/student-hub/>

EXCELLENT GRADUATE PROSPECTS

Typical careers include Strategy Consultants, Global Portfolio Traders, Global Mobility Analysts, Head of Innovation, Global Marketing Managers, Business Analysts, Project Managers, Acquisition Executives, and Financial Managers.

Our recent graduates have progressed to work in global firms such as Meta, Dropbox, Amazon, Google, Kellogg, Zapier (Dublin); Moët Hennessy, Natilic (New York); Deloitte, Citi, PwC, Danske Bank and EY (Belfast); Oracle, PwC, Kingspan, BMW (Germany); Roche (Switzerland); CAPCO (Edinburgh); Nestlé (Panama and China); JP Morgan, CapGemini, HSBC, Wells Fargo (London); Cisco (Sao Paulo); SAP (Toronto); Acosta Group (Florida); Expeditors (Seattle); Upaya (Nepal); InfoCentric (Melbourne).

ENTRY CRITERIA

Normally a strong 2.2 honours degree (with minimum 55%) or equivalent qualification acceptable to the University in any discipline.

We welcome applications from a diverse range of backgrounds so may consider previous managerial work experience alongside lower academic qualifications.

International Students: English Language Requirements
Evidence of an IELTS* score of 6.5, with not less than 6.0 in any component, or an equivalent qualification acceptable to the University is required. *Taken within the last 2 years.

FIND OUT MORE

For more information, visit our website and/or email:
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www.qub.ac.uk/qbs

OR SCAN THE QR CODE:

