



**QUEEN'S
UNIVERSITY
BELFAST**

KEY PROGRAMME CHANGES

Changes to MSc Management

1. **Updated and Contemporary Contents** - Existing modules such as Accounting, Finance, Operations Management, Marketing, and People Management have been refreshed to reflect contemporary management practices in those areas with new titles.

New modules such as Analytics with Artificial Intelligence (AI), Making Ethical Business Decisions, and Developing Career and Employability Skills have been introduced.

2. **Management Capstone** - The final semester now includes a Capstone module on Leading for Change, offering students a practical and applied learning experience. This module features various workshops and sessions to comprehensively consolidate learnings from across the programme, which will be applied to real-life cases in contemporary themes such as risk and resilience, ethics, responsible business issues, technological advancement, sustainability and many others.

A dedicated module on Developing Careers and Employability Skills

has been introduced in both of the above programmes to enhance student employability.

- Students gain insights into relevant job opportunities and develop critical skills for career success.
- Additionally, the programme offers various opportunities for students to engage with employers and alumni through employer insights, networking events, LinkedIn workshops, and job talks.



KEY PROGRAMME CHANGES

Changes to MSc International Business

1. **We have revamped several existing modules** such as Global Business Environment, Global Innovation Management, and Global HRM.
2. **New modules have been introduced** such as Marketing in the Digital Age, Doing Business in Emerging Markets, Analytics with Artificial Intelligence (AI), Making Ethical Business Decisions, and Developing Career and Employability Skills. Important contemporary issues like AI, sustainability, ethics and employability are embedded across the programme.
3. **The final semester now culminates in an International Business (IB) Capstone module.** This module combines learnings from across the programme through an interactive game-based strategy simulation.

Students choose between three pathways:

- i) Global Applied Project,
- ii) International Consultancy, or
- iii) International Internship.



FOR FURTHER INFORMATION
ON THESE PROGRAMMES,
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[Visit the MSc International Business website](#)

[Visit the MSc Management website](#)