

# TO PROGRESS AND LEAD

## **OUR DEGREE PROGRAMMES**

**GO.QUB.AC.UK/PG-BUSINESS** 

## **TAUGHT**

**Accounting and Finance** 

**Business Administration (International MBA)** 

**Economics** 

**Finance** 

**Human Resource Management** 

**International Business** 

Management\*

Marketing

**Quantitative Finance** 

**Risk and Investment Management** 

\* Can also be taken as a conversion programme

## RESEARCH

Accounting

**Economics** 

**Finance** 

Management



Queen's Management School is one of the top business schools in the UK and Ireland and prides itself on offering a world-class range of postgraduate degree programmes in Accounting, Economics, Finance, Management, Human Resource Management, and Marketing.





# WHY CHOOSE QUEEN'S MANAGEMENT SCHOOL?

## We're among the best in the world

We have 3 subject areas in the top 25 in the Times and Sunday Times Good University UK Guide 2017:

- Accounting and Finance is ranked 4th in the UK
- Economics is ranked 16th in the UK
- Management is ranked 19th in the UK

In the Research Excellence Framework (REF2014), we're ranked 9th in the UK for Research Intensity, with 70% of our research deemed to be world leading or internationally excellent.

Our students think so too – ranking us 1st amongst business schools in the Russell Group for overall satisfaction (National Student Survey 2016)

## A new, purpose-built Management School at Riddel Hall

Queen's Management School is located at Riddel Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus. The site now encompasses a new, purpose-built Management School and Postgraduate and Executive Education Centre with conference facilities.

Riddel Hall provides the School with academic and support offices; postgraduate research rooms for students and research fellows; a range of fully equipped teaching facilities with varying capacities from small syndicate rooms to a 120-seat tiered lecture theatre; two computer suites; the Trading Room; the Placement Office; resource accommodation; flexible space for large group teaching and conference use; and communal support facilities including catering accommodation to encourage social and intellectual interaction.



### **Trading Room**

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life. Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

## **Trading and Investment Club**

Students may wish to join the Trading and Investment Club, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. The Queen's Student Managed Fund uses real money and seeks to achieve positive returns through superior stock selection using quantitative and qualitative fundamental analysis. Queen's is one of only a handful of UK and Irish universities offering students this invaluable experience.

# Our dedication to student employability and networking opportunities

Our students benefit from a dedicated placement office which has established strong links with business partners providing internships and consulting projects.

- Helping start-up companies such as Cardinal Analytics and Pretty in Petite
- Students benefit from masterclasses from industry experts
- Employers inform our curriculum through employer liaison groups
- Employer visibility through studentships and prizes

Students are invited to many joint events with the Leadership Institute with prestigious speakers including Sam Woods, Director of Financial Stability at the Bank of England, Denis O'Brien, the leading Irish Telecoms Entrepreneur, Manus Cranny, European Markets Editor and News Anchor for Bloomberg TV, and former South African President FW de Klerk.

#### Accreditation

Many of our postgraduate programmes provide recognition or accreditation from the recognised professional body including:

**MSc Accounting and Finance** – six exemptions from the Association of Chartered Certified Accountants

MSc Finance and MSc Quantitative Finance – both recognised by the CFA Institute University Recognition Programme

# MSc Risk and Investment Management – recognised by the Global Association of Risk Professionals and Professional Risk Managers' International Association

**MSc Marketing** – accredited by the Chartered Institute of Marketing (CIM) and option to gain Google Analytics Qualification

# MSc Human Resource Management – accredited by the Chartered Institute of Personnel and Development (CIPD)





## William J Clinton Leadership Institute

The William J Clinton Leadership Institute at Riddel Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we are dealing with the highest level of business people and their associated organisations.

## **Diversity**

Whilst most of our students are from Northern Ireland and the UK, we have a diverse student body from around the world including China, Taiwan, Kazakhstan, Malaysia, India, Mauritius Ecuador, Brazil, Canada, Vietnam, US, Nepal, Guyana, Pakistan, Azerbaijan, Ukraine, India, Norway, Bangladesh, Sri Lanka, Denmark, France, Germany, Italy and Romania.

## **TAUGHT PROGRAMMES**

## **ACCOUNTING AND FINANCE**

(MSC)

## **Entrance Requirements**

Normally a 2.1 Honours degree in a relevant subject (Accounting or Finance based) or equivalent qualification acceptable to the University.

Exceptional applicants with degrees in Engineering, Mathematics, Management, Economics or other relevant subjects can also be considered. All applicants must have sufficient relevant knowledge of and/or experience in basic Accounting.

#### International Qualifications

For information on international qualification equivalents, please see qo.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £17,100

For fees and funding information please see: Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pqfunding

## **Places**

35

## **Duration**

1 year full-time

## **Teaching Times**

Morning/Afternoon

## **OVERVIEW**

## Why is this subject for you?

- You want to be able to speak 'the language of business' and understand financial decision making and financial institutions
- You want a career in areas such as accountancy, banking, consultancy or academia
- You want to be taught and supervised by leading academics and you want exemptions from the Association of Chartered Certified Accountants (ACCA) professional examinations

Accounting is the process of summarising, analysing and reporting financial transactions to permit informed judgements and decisions by users of the information. Finance looks at how company managers and investors make financial decisions, how they manage their risk, and how financial markets function.

The MSc in Accounting and Finance provides students with an understanding of both the theoretical framework and practical skills necessary to work in the global financial environment.

## CONTENT

The programme offers the opportunity to pursue appropriately advanced studies in both accounting and finance, equipping the students for careers in financial institutions, management consulting, industry or government bodies. The modules included in the programme aim to develop capacities of critical assessment of literature and methods, and the ability to communicate, orally and in writing, on topics in accounting and finance. They provide a stimulating suite of learning activities that introduce students to contemporary theories and practice.

The development of transferable skills will shape the teaching and learning on the programme. The successful completion of coursework, for instance, will require students to gather information from a range of sources, as well as select and assimilate the relevant knowledge and complete tasks within deadlines. The students will also acquire the ability to write projects and an MSc dissertation, which aims at developing

<sup>&</sup>lt;sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

the skills of reading and summarising academic articles. The students will be able to analyse financial statements, apply investment strategies, and understand the role of accounting in both profit and not-forprofit organisations. The contents provided during the programme will also be useful to those who wish to pursue PhD studies in accounting and finance.

#### **Programme Modules**

#### Semester 1 (CATS)

Financial Management (20)
Corporate Finance (15)
International Financial Accounting and Reporting (20)

## Semester 2 (CATS)

Accounting and Performance Management in Public-Sector and Not-For-Profit Organisations (15)

Management Accounting and Control (15) Research Methods and Techniques (20)

Plus choice of one from: Derivatives (15) International Finance (15) Plus Dissertation (60)

Modules are subject to change.

## **ASSESSMENT**

A variety of methods, including individual and group work, presentations, case studies, class tests and dissertation will be used. Both summative and formative assessment methods are adopted throughout all modules, which span from practical computer based work, to class tests, group and individual presentations and academic essays. Timely feedback is provided on the students' performance.

## **CAREERS**

This Master's programme provides the basis for both profession- and research-orientated careers, as well as skills and knowledge required to progress into management careers in the accounting and financial services. It opens a wide range of career opportunities in banking, accounting and auditing, government, corporate finance, investment analysis and academia.

## **WHY QUEEN'S?**

## **Trading room**

The Corporate Finance module is taught in the Trading Room. Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions.

### Software

Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

#### Accreditation

The programme is accredited by ACCA (the Association of Chartered Certified Accountants), the global body for professional accountants. Students will be exempt from exams F1 (Accountant in Business), F2 (Management Accounting), F3 (Financial Accounting), F4 (Corporate and Business Law), F5 (Performance Management) and F7 (Financial Reporting).

## **Guest speakers**

Students have the opportunity to hear from industry professionals who regularly deliver guest lectures and have the opportunity to network afterwards.

### **Trading and Investment Club**

Students may wish to join the Trading and Investment Club, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. The Student Managed Fund, which uses real money, gives students the opportunity to be part of an investment management process.

"The first-rate computer facilities, Bloomberg and DataStream access and programmes such as IBM SPSS enhanced my study experience and expanded my IT skills. Additionally the regular recruitment fairs and networking events have eased my entrance into the employment market."

Sally Denton
MSc Accounting and Finance

## **APPLY NOW**

go.qub.ac.uk/pgapply

### CONTACT

Dr Mariannunziata Liguori Programme Director Queen's Management School t: +44 (0)28 9097 5514 e: qms@qub.ac.uk qub.ac.uk/qms

# BUSINESS ADMINISTRATION (INTERNATIONAL MBA)

## **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in any discipline.

We welcome applications from a diverse range of applicants so will also consider previous work experience alongside lower academic qualifications. Prior experiential learning in business, management or marketing in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub.ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

### Fees and Funding<sup>1</sup>

UK/EU fees: £19,500 International fees: £19,500

From time to time scholarships are offered, see the School website

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

#### **Places**

30

#### **Duration**

1 year full-time

### **Teaching Times**

Morning and afternoon, with occasional evening events. Approximately 12 contact teaching hours per week (a mix of tutorials and lectures) with visiting speakers, industry visits and personal development activities as scheduled.

### **OVERVIEW**

Step out of your comfort zone and into the Queen's International MBA, which will give you skills for leadership in the demanding global business environment. For both experienced professionals and graduate students eager for a management career, this is the beginning of a challenging and exciting one-year journey.

The International MBA aims to prepare students for leadership and other transformational roles, equipping them with contemporary management tools and strategies to understand, anticipate and adapt strategically to global markets. Students learn about the latest management theories and best practice from leading international academics, and apply these through hands-on business and consulting projects. Students benefit from personalised skills development tailored to transforming each person's career journey.

## CONTENT

The Queen's International MBA is a rigorous and exciting 1 year journey aimed at graduate students without prior work experience, with experienced professionals also welcome. The programme consists of eight modules (15 CATS each) and a consultancy project or academic review (60 CATS) in Semester 3.

# NUMBER OF MODULES PER SEMESTER

4

## PROGRAMME MODULES

## Core modules include

## Semester 1

- Global Economic Environment
- Global HRM
- International Financial Accounting and Reporting
- Organisational Behaviour and Leadership

#### Semester 2

- Corporate Finance
- International Marketing Leadership
- Perspectives on Entrepreneurship, Risk and Innovation
- Strategic Management

#### Semester 3

Option to select one of two dissertation types: a) consultancy project, or b) an academic review

Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## **ASSESSMENT**

Assessment is by a variety of methods and can include individual coursework, group work, oral presentations, poster presentations, simulations, case studies, class tests, examinations and dissertation.

## **CAREERS**

Our students go on to personal and professional success in a wide range of roles:

- Associate Marketing Planning and Research (Financial IT Services, China)
- Business Analyst (Financial Products and Consulting Services, USA)
- CEO (New Business Start-Up UK)
- Market and Sales Consultant (Education, Vietnam)
- Marketing Research Executive (Market Research, UK)
- Project Manager (Renewable Energy, Ireland)
- Relationship Manager (Financial Services)
- Sustainability Analyst (Agriculture and Food Industry, Indonesia)
- Finance Director (International Restaurant chain, Thailand & Australia)

MBA students who wish to continue their studies through doctoral research are welcome to apply for PhD positions at Queen's Management School. Scholarships are available. Please see the website for details.

## WHY QUEEN'S?

## **Business Engagement**

- Real-world consultancy project option.
   Students will have the opportunity to spend four months working with a client organisation on a consultancy project (with an alternative being to undertake an academic review). There will be full training and academic supervision.
- Consulting Challenge: you will be part of a team students partnered with professionals from global powerhouses such as Deloitte and PwC where you will use ideas from lectures to solve practical business problems.
- Industry Masterclasses: leaders in their field meet our MBA students to present on their area of excellence and expertise.

- Business Networks and Associations: students are welcome at major Queen's University events run by the Chief Executives' Club and Riddel Hall Founders' Club while our automatic membership of the MBA Association of Ireland grants access to a range of networking opportunities.
- Post-MBA entrepreneurship visa: Sponsored Graduate Entrepreneurship visas (Tier 1) enable Queen's international students to stay in the UK, based on successful completion of the course and acceptance of business idea and plan.

## Leadership and skills development

- Integrated career development: one-onone coaching from a leading industry mentor, personal CV analysis, career advice and interview skills training, extensive networking opportunities with business and management leaders.
- Becoming a leader: year-long training in personal development, teamwork, presentation and communication skills and networking strategies.
- William J Clinton Leadership Institute: our neighbour on the Riddel Hall campus brings together world-class facilities, leading academics and industry experts in a high-end portfolio of executive education, providing a leadership programme tailored to International MBA students.
- Distinguished Leadership Programme: guest speakers provide revealing insights into their Leadership journey.

### A unique journey to the MBA

- A world-class environment: you will follow the International MBA programme in the beautiful setting of Riddel Hall which its world-class facilities. Belfast is a dynamic international city with a rich culture and history and provides an easy gateway for exploring Ireland and the UK.
- Informal network opportunities: part of the key to success is learning from each other.
   Regular lunches and informal breaks with classmates, academics and industry leaders provide that opportunity, along with an intensive Induction session, a residential and trips that complement classroom learning.

"I have worked in business for 10 years and wanted to obtain an MBA. The programme provides opportunities for you to network with the business community. The facilities are excellent and as a postgraduate student I have access to the fantastic new Graduate School. My class has students from around the world providing diversity along with the small class size this provides great opportunities to interact with lecturers."

Meghan Van Portfliet, International MBA 2014/15

### **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Kate Kenny Programme Director Queen's Management School t: +44 (0)28 9097 4071/4038 e: internationalmba@qub.ac.uk qub.ac.uk/qms

# **ECONOMICS**

(MSC)

## **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Economics or a closely related subject (eg Business Economics, Finance, joint degrees with substantial economics component).

We welcome applications from a diverse range of backgrounds and may also consider previous work experience alongside lower academic qualifications. Prior experiential learning in a quantitative analysis, Maths or Finance based subject in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub. ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

### Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £16,000

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

## **Places**

25

## **Duration**

1 year full-time

## **Teaching Times**

Morning/Afternoon

## **OVERVIEW**

Economists are among the most influential thought leaders in 21st-century life. They play a key role in helping us to understand the world around us and to make it function better. Many of our most challenging problems – global warming, poverty, rising inequality, public debt, the impact of the financial crisis – are economic in nature. The MSc at Queen's is an exciting new course that provides the advanced knowledge and skills to understand these and other issues and to prepare students for careers as economists of for further study towards a PhD.

The programme brings together a set of modules that aim to provide the student with a clear modern and post-crisis perspective on the 21st century global economy. This includes a sequence of modules in microeconomics founded on decision and game theoretic principles, developing a network perspective on socioeconomic interaction in the 21st-century global economy; a sequence of modules in institutional economic history that provide a historically informed perspective on the main macroeconomic policy instruments that are used in our global economy; and a sequence of modules that provide practical skills of data analysis and econometric techniques.

If you are interested in advanced study that is 'post-crisis' in structure and content, delivered at one of the UK's leading research universities, then this degree is for you. The programme builds on our established strengths in economic history, economic network theory and the quantitative analysis of economic and social policy, allowing students to combine a deep and wide-ranging understanding of the discipline with the opportunity to specialise in one of these three particular fields.

Seminars and masterclasses from expert guest speakers are an integral part of the programme. Under supervision, you will complete a dissertation involving a detailed quantitative analysis of a challenging theoretical or applied issue in economics.

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## **CONTENT**

#### Semester 1

Applied Econometrics Macroeconomics Microeconomic Theory

#### Semester 2

Economic Behaviour Labour Economics and Social Policy The Global Economy in Historical Perspective

Plus choose one from: Economic History Economic Theory Policy and Institutions

#### Semester 3

Dissertation

Modules are subject to change.

## **ASSESSMENT**

Two thirds by written examination and continuous assessment. One third by dissertation which may take a variety of forms including a traditional academic based dissertation, industry analysis or work-based project.

## **CAREERS**

Well-trained economists are highly sought-after in the global marketplace and are employed by consultancy firms, financial institutions and other international businesses, as well as in the public sector and by national and international NGOs. Some students will wish to go on to PhD study in Economics in preparation for a career as an academic or research economist.

This programme commenced in 2015; however, recent undergraduates have gained employment as Economic Consultants and Assistant Economists in organisations like Aviva, Citigroup, Deloitte and KPMG, Oxford Economics, NERA Economic Consulting, First Derivatives, Morgan Stanley, Santander, RSM McClure Watters and the Foreign Commonwealth Office.



## **WHY QUEEN'S?**

Economics at Queen's University Belfast is ranked 16th in the UK by the Sunday Times and Good University Guide 2016. Economics was ranked highest for Overall Satisfaction in the Russell Group of UK Elite Universities in the National Student Survey 2015.

#### **Cutting edge**

Economics, and the way economics is taught, is changing. This new programme, with its emphasis on using cutting-edge economic analysis to understand the world today and our behaviour within it, places you at the forefront of this advance.

## Flexibility

You will cover all the core elements (compulsory modules) you need for an advanced understanding of economics and to develop you analytical and quantitative skill set, but you will also have the flexibility to tailor the course to your personal interests and career aspirations.

## **Guest speakers**

In addition to working with Queen's own expert faculty, students have the opportunity to learn from external international experts in their fields who come to Queen's to give seminars and masterclasses. You will also hear guest lectures from industry professionals, with opportunities to network afterwards.

#### Software

Weekly training sessions in our state-of-theart computer lab will help you to develop your data analytical skills using marketleading econometrics software such as Stata.

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Professor Rob Gilles, Programme Director or Dr Matthias Blum, Associate Programme Director Queen's Management School t: +44 (0)28 9097 5514/5515 e: qms@qub.ac.uk qub.ac.uk/qms

# FINANCE (MSC)

## **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Finance, Mathematics, Economics, or other relevant quantitative subject. Science and Engineering disciplines will be considered where there is a significant mathematical component.

### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years. For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £16,600

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

#### **Places**

35

#### **Duration**

1 year full-time or 2 years part-time

## **Teaching Times**

For the full-time option, modules are taught morning/afternoon/evening. For the part-time option, modules are taught evenings only (from 6-9pm).

## **OVERVIEW**

## Why is this subject for you?

- You have an interest in financial decision making and financial institutions
- You want a career in the financial services sector or in academia
- You want to be taught and supervised by leading academics

Studying finance looks at how company managers and investors make financial decisions, how they manage their risk and how financial markets function.

The programme offers graduates, whose backgrounds may not necessarily be in finance, a unique opportunity to gain a comprehensive foundation and subsequent depth in the field of financial decision making and understanding financial markets. Students have access to leading academics with a broad range of research specialisms, and students have access to a wide range of software necessary for data collection and analysis.

## CONTENT

## Full-time option (1 year)

#### Semester 1

Asset Pricing
Corporate Finance
Market Microstructure
Research Methods in Finance

## Semester 2

Derivatives International Finance Time-Series Financial Econometrics

And choose one from: Enterprise Risk Management and Risk Analytics Trading principles

## Semester 3

Dissertation

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## Part-time option (2 years)

## Year 1

Semester 1

Asset Pricing Corporate Finance

#### Semester 2

Derivatives

Enterprise Risk Management and Risk Analytics

#### Year 2

Semester 1

Market Microstructure Research Methods in Finance

#### Semester 2

International Finance
Time-Series Financial Econometrics

## Semester 3

Dissertation

Note: each module is equal to 15 credit points, the dissertation is 60 credit points, 180 credit points in total. Modules are subject to change

## **ASSESSMENT**

Two thirds by written examination and continuous assessment. One third by dissertation (14,000-17,000 words or equivalent).

## **CAREERS**

Successful students will have the necessary skills to launch careers in the finance industry such as investment banking, commercial banking and in top analyst positions in other financial intermediaries. For recent examples of where our alumni have secured employment, please see the School website.

### WHY QUEEN'S?

#### **Trading room**

Certain classes are held in the Trading Room. Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions.

#### Software

Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson one banker, DataStream and Bloomberg.

## Accreditation

The programme has been accepted into the CFA Institute University Recognition Program showing that the programme aligns with the Candidate Body of Knowledge (CBOK) – the core knowledge, skills, and abilities that are generally accepted and applied by investment professionals throughout the world.

## **Guest speakers**

Students have the opportunity to hear from industry professionals who regularly deliver guest lectures. Students have the opportunity to network afterwards.

#### **Trading and Investment Club**

Students may wish to join the Trading and Investment Club, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. The Student Managed Fund, which uses real money, gives students the opportunity to be part of an investment management process.

"The MSc Finance programme is academically demanding and intellectually challenging. It places strong emphasis on both theory and practical application. The lecturers are not only the best in their field but constantly inspiring. I gained indepth knowledge on asset pricing, corporate finance, econometrics, and **Bloomberg workstation.** Lalso made some lifelong friends and I highly recommend this programme to anyone considering a career in finance and investment."

Tong Chen MSc Finance (Graduate)

### **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Youwei Li Programme Director Queen's Management School t: +44 (0)28 9097 5514/5515 e: qms@qub.ac.uk qub.ac.uk/qms

# HUMAN RESOURCE MANAGEMENT

(MSC)

### **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in any discipline. We welcome applications from a diverse range of backgrounds so we may also consider previous work experience alongside and/ or in lieu of academic qualifications.

Prior experiential learning in business, management or marketing in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub. ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see qo.qub.ac.uk/YourCountry

## Additional Information for International Students

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Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £7,000 International fees: £16,000

For fees and funding information please see: Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pqfunding

#### Places

Unrestricted

#### **Duration**

1 year full-time or 2 years part-time

### **Teaching Times and Information**

You will learn through lectures, seminars, videos, case studies, skills workshops, as well as sessions delivered by guest speakers from industry.

You will be taught by world-class researchers in Human Resource Management and by experienced practitioners – evidenced by their CIPD Chartered and Fellowship membership status.

You will also benefit from Queen's Management School's wide-ranging industry networks, engaging with leading HR employers, professionals and experts who are guest speakers in a number of modules. Students will also benefit from links with the University's William J Clinton Leadership Institute, also based at Riddel Hall.

## **OVERVIEW**

## Why is this subject for you?

- You want to become an expert in the field of Human Resource Management, and gain professional accreditation from the Chartered Institute of Personnel Development (CIPD).
- You want to advance your career in the HR-related field and have potential to gain employment in a range of roles such as HR analyst, HR adviser, HR generalist, HR manager, recruitment manager, careers adviser as well as positions in consultancy, trade unions and academic and policy research across all sectors.
- You have an interest in the importance of people management for the achievement of organisational success and you want the opportunity to apply learning to the real-world context and develop practical skills for working in a HR environment.

This Chartered Institute of Personnel and Development (CIPD) accredited MSc Human Resource Management is taught by a mixture of world-class researchers and experienced practitioners, and is designed to provide you with a high standard of knowledge and understanding of the current trends, opportunities and challenges facing HRM practitioners and researchers, as well as the skills to advance your career in a HR-related field. The programme's mixture of disciplinary rigour, academic expertise and applied focus equips you for work in a wide range of positions across the human resource management field.

The programme delivers a suite of modules that explore and critically assess relevant and contemporary HRM-related theories, research and HRM practice (see course modules). You will also have the opportunity to undertake a dissertation that involves the investigation and analysis of a HRM-related issue and provides you with an opportunity for an applied and in-depth study of organisations and the management of work. You can be assured that our MSc HRM course is at the forefront of researchled, practical and theoretically informed education.

<sup>&</sup>lt;sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## **CONTENT**

This programme consists of the following modules and a final dissertation.

Human Capital Development Human Resource Management in Context Human Resource Management Theory and Strategy

Managing Employment Relations
Performance Management
Research Methods for Business
Resourcing and Talent Management
Rewards Management
Final Dissertation

The dissertation often involves the investigation and analysis of a HRM-related issue within organisations and provides you with an opportunity for an applied and in-depth study of organisations and the management of work.

## **ASSESSMENT**

The programme draws on a variety of assessment methods including written assignments in both a business report and essay style, case study analysis, presentations, simulations and traditional examinations.

## **CAREERS**

The MSc programme prepares students for a range of HR-related roles in management and research such as HR analyst, HR advisor, HR generalist, HR manager, recruitment manager, careers adviser, as well as positions in consultancy, trade unions and academic and policy research across all sectors.

Recent graduates of the programme have gained employment with a number of organisations, including: First Derivatives, Moy Park Group, Power NI, Zurich Insurance, and Energia.

## **WHY QUEEN'S?**

#### Accreditation

The programme is fully accredited by the Chartered Institute of Personnel and Development (CIPD). The programme provides the necessary knowledge and understanding to be awarded Professional Membership of the CIPD at Associate, Chartered or Chartered Fellow levels.

## **HR Future Insights Programme**

The MSc HRM offers the opportunity for you to participate in our HR Future Insights Programme which focuses on current and future trends and issues in HR and may include, for example, sessions on HR analytics, talent management, the changing make-up of the workforce, and conflict management and negotiation. The programme will offer you the opportunity to benefit from Queen's Management School's wide ranging industry networks and learn from key leaders in HR and the wider business community.

## Innovative teaching and assessment

Throughout the programme you will be subject to a variety of teaching and learning methods including lectures, seminars, videos, case studies, skills workshops and visiting speakers.

#### **Career Management Skills**

The MSc HRM will provide you with the opportunity to participate in career management sessions delivered by careers advisors and leading HR professionals in the field. These sessions will enable you to consider your career goals and how they can be achieved.

"The MSc in Human **Resource Management** course was both an exciting and challenging year. The course content is directly applicable to HR practice and is recognised by employers as a profoundly specialist insight into the dynamics of people management. Engaging seminars, coupled with outstanding teaching, has made this course a fantastic place to start my HR career pathwav."

Callum Montgomery, MSc Human Resource Management (graduate)

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Denise Currie Programme Director Queen's Management School t: +44 (0)28 9097 5514 e: qms@qub.ac.uk qub.ac.uk/qms

## **INTERNATIONAL BUSINESS**

(MSC)

### **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Business or Management. Applicants with degrees in other disciplines may also be considered, provided business or management modules formed a substantial component of their undergraduate degree.

We welcome applications from a diverse range of backgrounds so may consider previous work experience alongside lower academic qualifications. Prior experiential learning in business, management or marketing in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub.ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £5,500 International fees: £15,000

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

## Places

## Duration

1 year full-time

<sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## **OVERVIEW**

## Why is this subject for you?

- You realise that business is increasingly conducted in a global marketplace and wish to gain essential skills necessary to understand and manage business challenges and opportunities in such a setting.
- You want a career in organisations such as multinational corporations, international non-governmental organisations, multilateral international organisations, and consultancies, many of which have offices in Ireland.
- You want to be taught and supervised by leading, research active international business and management academics who provide an engaging learning environment.

International Business is focused on organisations that do not limit their operations to a single nation state, such as Citigroup and Google. The MSc programme in International Business considers why these organisations exist, how they are successful in the everchanging global environment, and what their activities mean for the different countries in which they do business.

This programme provides students with the knowledge and skills required to survive and thrive in an increasingly interconnected world. Students will gain an understanding of the tools, techniques and practical skills associated with operating an organisation across borders, and an appreciation of the interactions between firms, governments and society in an international context.

## CONTENT

Students will study a combination of modules that address the increasingly integrated and interdependent global economy within which international business is conducted, and the core functional areas of business from an international perspective. A dissertation is also required.

Modules are focused on core theories and contemporary issues related to international business strategy, accounting and financial aspects of international business, international supply chain networks, human resource management, marketing, as well as supporting methods for business and research

#### **Modules**

#### Semester 1

Fundamentals of International Business Strategy The Multinational Enterprise Management Control in International Business Global Supply Chains and Logistics

#### Semester 2

HRM & Work in the Global Context Marketing in the World Economy Research Methods for Business

# Semester 3 Dissertation

Modules are subject to change.

## **ASSESSMENT**

Students may expect a variety of assessment types (reports, presentations, essays, exams) aimed to enhance skills development, critical analysis and capacity building. Students are also required to complete a dissertation of 15,000-17,000 words.

## **CAREERS**

This programme provides the knowledge and skills which are sought by employers – SMEs focused on business intelligence, trade or business solutions, manufacturing companies, multinational enterprises, international institutions and NGOs and government agencies responsible for trade and investment – as well the consulting industry. Some students may wish to pursue an academic career through PhD study – in the last three years four of our students started academic careers in the UK and abroad.

#### One year after graduation

Sales Assistant (Ireland)
Trainee/Entry positions (UK, abroad)

### Two years after graduation

Recruitment Consultant (UK)
Senior Associate (UK)
PhD students (UK)
Middle Office Analyst (UK, Ireland)
PhD student/teaching assistant (UK, China)

## Three years after graduation

Business Research Analyst (UK)
Portfolio Real Estate Executive (Malaysia)
Associate - Forensic Services (UK)
Purchasing manager (Vietnam)
W Lounge Supervisor (United Arab Emirates)
FDI Consultant (UK)
Corporate Finance I&G Associate (UK)
Associate in HR (UK)
Marketing analyst (UK)

## WHY QUEEN'S?

## Internationally focused and career relevant

This programme offers business students an opportunity to gain in-depth knowledge with regard to global business. The modules undertaken in this programme reflect such a perspective with students best placed to take up employment within global organisations. Further, the good academic foundation provided in this programme may serve as a starting point for progression towards PhD studies at high quality universities.

The MSc International Business programme is run in a multicultural teaching environment with local and international students working and engaging together. The multinational environment coupled with the small class sizes allow for a very strong learning experience where key intercultural competences can be gained through various interactions.

# Engaging learning environment and diverse assessment

Teaching methods employed across this programme typically include lectures, workshops, tutorials, case studies, organisation visits, use of decision-making tools (eg Excel solvers and tools typically used in companies, interactive web or computer applications) and software demonstrations. Lectures are also often interspersed with discussion, group exercises and case studies which allow students to engage with theories and concepts and reflect on their application in practice.

In collaboration with Queen's Science Shop and links with the William J Clinton Leadership Institute, as well as guest lecturers from multinational companies, non-governmental organisations and local companies, our students are provided with regular insights into reality of business practices. Students may expect a variety of assessment types (reports, presentations, essays, exams) aimed to enhance skills development, critical analysis and capacity building.

## **Facilities**

This programme is taught at the Riddel Hall campus in South Belfast, which has dedicated facilities and resources for postgraduate students, including a state-of-the-art lecture theatre, a postgraduate common room, computer suites, catering and parking on site.

The University's Student Guidance Centre provides learning development service for all students who want to improve their study techniques, enhance critical writing, or refresh knowledge on numerical skills.

In addition, the INTO Study Centre provides language support for international students, as well as guidance on careers and employability.

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Jelena Vlajic Programme Director Queen's Management School t: +44 (0)28 9097 5514/5515 e: qms@qub.ac.uk qub.ac.uk/qms

# MANAGEMENT (MSC)

## **Entrance Requirements**

Normally a 2.2 Honours degree or equivalent qualification acceptable to the University in any discipline except Business or Management.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £16,000

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees
Funding: go.qub.ac.uk/pgfunding

#### **Places**

Unrestricted

#### **Duration**

1 year full-time

## **Teaching Times**

You will progress by expanding your knowledge through Harvard Business School case studies, learning from visiting speakers from industry, engaging on site with major companies; and opportunities to engage with computer simulations, lectures, workshops and tutorials.

#### <sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## **OVERVIEW**

## Why is this subject for you?

- You want to understand how organisations operate in today's global marketplace and how the different functions of management (such as strategy and operations) link together
  - You have little or no prior experience in business or management but want a successful management career (this is a good conversion course for those students from other academic disciplines who want to widen their employment opportunities after graduating)
- You want to be taught and supervised by leading academics who use innovative teaching methods including a miniconsultancy project on a real-life issue

Management is about working with and through others in an efficient and effective manner to achieve organisational goals.

The MSc in Management is aimed at students from a non-business or management background who want to either enhance their first degree or transition towards a successful management career. This programme educates students on the many facets of management while also developing important management skills such as critical thinking, problem solving, and communication.

## CONTENT

Students must complete 60 CATS per semester. The award of MSc is based on the accumulation of 180 CATS.

#### Semester 1

Accounting for Managers (10 CATS)
Finance for Managers (10 CATS)
Operations Management in the New
Economy (20 CATS)
Winning Markets (20 CATS)

#### Semester 2

People and the 21st-Century Organisation (20 CATS)

Research Methods for Business (20 CATS) Strategy-making for Tomorrow's Managers (20 CATS)

#### Semester 3

Dissertation (60 CATS)

Modules are subject to change.

## ASSESSMENT

Assessment is by a variety of methods and can include individual coursework, group work, oral presentations, poster presentations, simulations, case studies, class tests, examinations and dissertation.

## **CAREERS**

Core management skills are highly soughtafter by employers in the private and public sectors. This MSc provides an opportunity for recent graduates to increase their employment and career prospects, giving themselves a competitive advantage in the graduate labour market.

Our graduates are now playing important roles in a wide range of careers including marketing, supply chain management, operations management, consultancy and general management.

Examples of employers include Aldi (Dublin), BAE Submarine Systems, BDO, Bombardier Aerospace, Centrica plc, Citigroup, Galway County Council, Jameson Whiskey, Lidl (Dublin), Lloyds of London, local and national government offices, PricewaterhouseCoopers, Randox Laboratories Ltd, Rolls Royce, SAP Software Solutions and The Central Bank of Ireland.

## WHY OUEEN'S?

## Innovative teaching

Teaching methods include lectures, workshops, tutorials, Harvard Business School case studies, industry speakers, organisation visits and computer simulations. Lectures are also often interspersed with discussion, group exercises and case studies which allow you to engage with theories and concepts and reflect on their application in practice. You will also have opportunities to make presentations and to work on a variety of group tasks, both assessed and non-assessed, improving your communicating and leadership skills.

#### **Employer engagement**

The programme offers a unique opportunity to engage with local organisations, through the module, Winning Markets, which is taken in semester one. This mini-consultancy project runs over the course of the module and students, working in groups, are afforded the chance to present their actionable recommendations based on primary research, to the client company, at the module end. These are real-life problems and not simulated for the purpose of assessment. Not-for-Profit and charitable organisations have greatly benefited from the programme engagement.

#### Diversity

The course attracts students from a range of academic backgrounds from languages to law, creating a stimulating social and learning environment. International students bring an exciting and diverse perspective to the overall programme; especially within group work.

"The depth and breadth of business topics taught over the year is extensive and for students coming from a non-business background, it is great to get an insight into various areas of the business world. The use of both academic staff and industry experienced staff really enhances the learning experience and the support they provide throughout the course is excellent!"

Laura McAneney MSc Management student

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Hilary Downey Queen's Management School t: +44 (0)28 9097 4466/5514 e: Hilary.downey@qub.ac.uk qub.ac.uk/qms

# MARKETING (MSC)

## **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in any discipline.

We welcome applications from a diverse range of backgrounds so may also consider previous work experience alongside lower academic qualifications. Prior experiential learning in business, management or marketing in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub. ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see qo.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £7,000 International fees: £16,500

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

## **Places**

25

#### **Duration**

1 year full-time

## **Teaching Times**

Morning / Afternoon / Evening

#### <sup>1</sup>Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## **OVERVIEW**

## Why is this subject for you?

- You want to develop the skills and knowledge necessary to help build relationships with consumers and satisfy their requirements
- You want a career in areas such as digital marketing, advertising, brand management, market research, public relations or academia
- You want to gain exemptions from the Chartered Institute of Marketing (CIM) professional examinations

Marketing is concerned with identifying and anticipating customer wants and needs and satisfying them, ensuring profitability for the company.

The MSc Marketing programme has been designed to equip the next generation of marketing professionals with the necessary conceptual, analytical and practical skills required by firms to compete in the hypercompetitive, dynamic and global marketplace that epitomises business today. The core philosophy running through the programme is that professional, contemporary and accountable marketing practice adds significant value to a firm's operation and performance.

The programme develops students financial, numerical and research skills and provides advanced study of contemporary marketing theory and practice through a range of specialised modules such as digital marketing and marketing analytics for managers.

## CONTENT

Students must complete 60 CATS per semester. The award of MSc is based on the accumulation of 180 CATS. The programme comprises seven taught modules plus a dissertation or marketing internship and workbased research project.

## Semester 1 Compulsory modules

Accounting for Managers (10 CATS) Consumer Behaviour (20 CATS) Finance for Managers (10 CATS) Marketing Management and Strategy (20 CATS)

## Semester 2 Compulsory modules

Research Methods for Business (20 CATS)

#### Elective modules (select 2)

Digital Marketing (featuring Google Analytics) (20 CATS)

Marketing Analytics for Managers (20 CATS) Marketing in the World Economy (20 CATS)

#### Semester 3

Marketing Internship with Work-based Research Project (60 CATS)\* Dissertation (60 CATS)

Modules are subject to change.

\*Students can apply for a minimum 12-week paid internship as an alternative to the traditional MSc dissertation in Semester 3. It is imperative to note that the selection criteria will be determined by the host company and that the selection and recruitment process will be on a competitive basis. Where a candidate is not successful in their pursuit of an internship in a host company, he or she will automatically defer to the traditional MSc dissertation option.

## **ASSESSMENT**

Students will complete individual student assignments, oral presentations, group casework, examinations, computer-aided assessment, multiple-choice tests and research work. Other innovative assessment methods are incorporated as appropriate.

## **CAREERS**

Graduates with a solid knowledge of contemporary marketing thought and best practices, coupled with a solid grounding in marketing research methods, tools and applications, are likely to secure employment in the following areas:

- Customer relationship management
- Digital marketing
- Marketing and customer analytics
- Marketing management
- Research and consultancy

## **WHY QUEEN'S?**

#### Accreditation

Accreditation has been gained from The Chartered Institute of Marketing (CIM) – the leading professional body for marketers worldwide which exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. Upon successful completion of the MSc Marketing programme, students will have a number of exemptions from CIM professional examinations: marketing, strategic marketing, and marketing and consumer behaviour.

Students of the MSc Marketing programme will be registered as students with CIM and will have access to all CIM resources including webinars and Marketing Expert (additional fee will apply). Students will be able to attend local CIM branch events and seminars, which offer networking opportunities and the chance to keep abreast of current marketing thinking and practice.

## Marketing Internship and Work-based Research Project

Students have the opportunity to apply for minimum 12-week paid internship as an alternative to the traditional MSc dissertation in Semester 3. It is compulsory for students who secure an internship to submit a workbased research project as the final element of the MSc Marketing degree. This option provides students with the opportunity to apply and review academic and theoretical principles in practice. It also provides students with real-world experience of working in a marketing environment.

## Google Analytics Individual Qualification

The Digital Marketing (featuring Google Analytics) module encourages students to work towards a Google Analytics Individual Qualification (GAIQ). This is a signal to employers that our MSc Marketing students have both the theoretical and practical skills to compete. The examination fee will be reimbursed by the School (subject to attaining the award during the module).

## **SAS** training

The Marketing Analytics for Managers module features SAS software. SAS Institute is a provider of tools, technologies and services focused on business analytics. A recent study shows SAS dominates the global advanced analytics market. This again is a signal to employers that our students have the theoretical, practical and industry-standard software skills to compete.

#### Innovative teaching

Teaching methods and learning may include lectures, tutorials, seminars, case studies, computer/software demonstrations, non-book media (videos and podcasts), individual research, oral presentations, group projects, online discussion forums, industry visits, practitioner workshops, and internship opportunities.

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Patrick McCole Programme Director Queen's Management School t: +44 (0)28 9097 5514/5515 e: qms@qub.ac.uk qub.ac.uk/qms

# QUANTITATIVE FINANCE

**Entrance Requirements** 

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Finance, Mathematics, Economics or other relevant quantitative subject. Science and Engineering disciplines will be considered where there is a significant mathematical component.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £17,000

Please note: a non-refundable deposit (which will be deducted from tuition fees) of £1,000 is required upon acceptance of an offer.

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

## **Places**

24

#### **Duration**

1 year full-time

## **Teaching Times**

The programme will equip you with leading-edge quantitative and computational techniques and strategies used by leading firms and will prepare you for future careers in a quantitative finance, trading or the more general finance environment. The course bridges the gap between quantitative models and financial decision-making and many modules focus on learning through simulation.

The top students at the end of the second semester can choose an industry-focused dissertation in partnership with a local employer. This is a unique opportunity to engage with a financial firm and work with them on a real world problem.

## **OVERVIEW**

## Why is this subject for you?

- You have an interest in quantitative finance
- You want a career in areas such as trading, quantitative portfolio management, data analytics, risk management and academia
- You want to learn through doing

Studying quantitative finance looks at how mathematical, programming and statistical tools are used in the real world for the analysis and modelling of financial data.

The programme will equip students with the cutting-edge quantitative and computational techniques and strategies utilised by leading financial firms and will prepare students for future careers in a quantitative finance, trading or more general finance environment. The course aims to bridge the gap between quantitative models and financial decision making. Many modules focus on learning through simulation-based teaching.

## CONTENT

#### Semester 1

Asset Pricing
Corporate Finance
Market Microstructure
Research Methods in Finance

#### Semester 2

Computational Methods in Finance Derivatives Time-Series Financial Econometrics Trading Principles

### Semester 3

Dissertation

Modules are subject to change.

<sup>&</sup>lt;sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees



## **ASSESSMENT**

End-of-semester exams, class tests, individual and group projects, oral presentations and case study investigations.

## **WHY QUEEN'S?**

#### **Trading room**

Many classes are held in the Trading Room. Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. Students also learn through using UpTick and Oxyor simulations and through programming and modelling using Matlab and R. The Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

#### Accreditation

The programme has been accepted into the CFA Institute University Recognition Program. It aligns with the Candidate Body of Knowledge (CBOK) – the core knowledge, skills, and abilities that are generally accepted and applied by investment professionals throughout the world.

## **Trading and Investment Club**

Students can join the Trading and Investment Club, a student run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

## Student Managed Fund (SMF)

Students are expected to join the Student Managed Fund where they will have a unique opportunity to manage real money. Queen's Management School is one of only a handful of universities in the UK and Ireland to offer this experience which is a game changer when it comes to graduate employability.

## **Industry Focused Dissertations**

The top students at the end of the second semester will have the option of choosing an industry-focused dissertation in partnership with a local employer. This is a unique opportunity to engage with a financial firm and work with them to investigate a current empirical problem. Also those students who have been managing real money in the SMF will have the opportunity to develop their experience into an industry focused dissertation.

"The Master's provided me with unique access to the Trading Room, an excellent facility that was essential to my learning experience. Between learning how to use industry leading software like Bloomberg to being introduced to coding software, this room bridged the gap between academic learning and practical application, an experience that I will take with me into the world of employment."

David McClean
MSc Computational Finance and Trading
2014-15 (now Quantitative Finance)

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Barry Quinn Programme Director Queen's Management School t: +44 (0)28 9097 5514 e: qms@qub.ac.uk qub.ac.uk/qms

# RISK AND INVESTMENT MANAGEMENT

(MSC

## **Entrance Requirements**

Normally a 2.1 Honours degree or equivalent qualification acceptable to the University in Mathematics, Accountancy, Finance, Economics or other relevant quantitative subject. Science and Engineering disciplines will be considered where there is a significant mathematical component.

We welcome applications from a diverse range of applicants so will also consider previous work experience alongside academic qualifications. Prior experiential learning in Quantitative Analysis, Maths or Finance in lieu of academic qualifications will be considered on an individual basis under the University's RPL Policy (go.qub. ac.uk/RPLPolicy). A formal interview, the submission of written work, exam or GMAT test may form a part of this procedure.

#### International Qualifications

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

# Additional Information for International Students

International students wishing to apply to Queen's University Belfast (and for whom English is not their first language), must be able to demonstrate their proficiency in English in order to benefit fully from their course of study or research. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

## Fees and Funding<sup>1</sup>

UK/EU fees: £6,500 International fees: £16,000

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees Funding: go.qub.ac.uk/pgfunding

#### **Places**

25

## **Duration**

1 year full-time or 2 years part-time.

### **Teaching Times**

Morning / Afternoon / Evening Full-time option: modules are taught morning/afternoon/evening. Part-time option: modules are taught evenings only (from 6-9pm).

## **OVERVIEW**

## Why is this subject for you?

- You have an interest in risk management and financial regulation
- You want a career in areas such as corporate risk, compliance, consultancy, or academia
- You want exemptions from the Professional Risk Manager (PRM) exams

Studying risk and investment management looks at how organisations and investors should understand, evaluate and address relevant risks to maximise the chances of their objectives being achieved.

The programme equips students with the cutting-edge risk management tools and strategies used by leading financial firms and regulatory bodies. Academics who teach on this programme are at the forefront of their fields and draw experience from time spent at other institutions such as the Bank of England, Harvard University and UCLA. Many also have relevant industry experience.

## CONTENT

The programme consists of eight compulsory modules and a dissertation or work-based research project.

## Full-time Option (1 year)

## Semester 1

Asset Pricing
Corporate Finance

Financial Regulation and Risk Management Research Methods in Finance

#### Semester 2

Credit Risk Management

Derivatives

Enterprise Risk Management and Risk Analytics Time-Series Financial Econometrics

#### Semester 3

Dissertation

OR

Work-based Research Project

## Part-time Option (2 years)

#### Year 1

Semester 1

Asset Pricing

Corporate Finance

<sup>&</sup>lt;sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

#### Semester 2

Derivatives

Enterprise Risk Management and Risk Analytics

#### Year 2

#### Semester 1

Financial Regulation and Risk Management Research Methods in Finance

#### Semester 2

Credit Risk Management
Time-Series Financial Econometrics

#### Semester 3

Dissertation

OR

Work-based Research Project

Note: each module is equal to 15 credit points; the dissertation is 60 credit points; 180 credit points in total. Modules are subject to change.

## **ASSESSMENT**

Assessment is by a variety of methods, including individual coursework, group work, oral presentations, simulations, case studies, class tests, examinations and dissertation or work-based research project.

## **CAREERS**

Risk management is currently, and will continue to be, a hot spot for graduate recruitment. As many financial firms are substantially expanding their risk management functions, this Master's degree is likely to open a wide range of new and exciting career opportunities.

After graduation there is a wide variety of roles available for our students, some of which will suit those with mathematical skills who wish to utilise cutting-edge quantitative modelling techniques and work in collaboration with traders to develop bespoke financial products. Other roles involve portfolio and product risk management or monitoring firm-wide business risks either in-house or as part of an external regulatory team. Graduates from this degree have quickly secured high-quality posts, most of which are in risk management functions.

The following are examples of employers:

- Allstate Insurance
- Apollo Aviation Management
- Aviva Insurance
- Bank of America
- Bank of China
- BlackRock Asset Management
- BskyB
- Caribbean Development Bank
- Celerion
- Central Bank, Ireland
- CitiGroup
- Danske Bank
- Dow Chemical Company
- Ernst and Young
- Financial Conduct Authority (UK)
- First Derivatives
- Global Financial Consultants, Singapore
- Lloyds Banking Group
- Mercer Plc
- New York Stock Exchange
- Permanent TSB
- Powergen, UK
- PwC UK
- Royal Bank of Scotland
- Single Electricity Market
- Towers Watson, London
- WR Berkley Insurance Europe

## **WHY QUEEN'S?**

### **Trading room**

Certain classes are held in the Trading Room. Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

## Software

Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

## Accreditation

This course has an academic partnership with GARP (Global Association of Risk Professionals), helping prepare students for the Financial Risk Manager (FRM) examinations. This course is part of the PRMIA (The Professional Risk Managers' International Association) Risk Accreditation

Program, giving students exemptions from Professional Risk Manager (PRM) exams I and II.

#### **Guest speakers**

Students have the opportunity to hear from industry professionals who regularly deliver guest lectures. Students have the opportunity to network afterwards.

## **Trading and Investment Club**

Students may wish to join the Trading and Investment Club, a student run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. The Student Managed Fund, which uses real money, gives students the opportunity to be part of an investment management process.

#### Work based research project

Students who successfully complete all taught modules may have the opportunity to undertake a work-based research project in a risk management environment.

"The modules taught on the programme provide varied and comprehensive insights into both investment and risk management. The degree also offers professional accreditation and prepares us extremely well for a career in finance."

Tripti Sharma MSc Graduate

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

Dr Fotis Papailias Programme Director Queen's Management School t: +44 (0)28 9097 5514/5515 e: qms@qub.ac.uk qub.ac.uk/qms

## RESEARCH PROGRAMMES

## **ACCOUNTING**

(PHD/MPHIL)

For Entrance Requirements, fees and other information, please see page 34.

## **OVERVIEW**

The Accounting group's research strengths range from accounting change to accounting education, and from performance measurement to financial accounting, using both quantitative and qualitative research techniques. The group has a particular interest in public sector and not-for-profit organisations.

Aside from gaining close research advice and direction from their supervisors and other academics in the group, research students benefit from attending courses and tailor-made reading groups to complete their background preparation in accounting.

Queen's Management School prides itself on research-led teaching and offers its research students experience as teaching assistants in a variety of undergraduate courses.

Students regularly attend the School's various seminar series, which attract leading academics from around the world. Students also present their work at these events, gaining invaluable advice and preparation for the academic job market.

Particular research strengths include:

- Accounting and performance measurement in multinational companies
- Accounting quality and corporate governance
- Accruals accounting in public sector organisations
- Ethics and accounting education
- Governance in charities
- Management/accounting change in the public sector
- Performance measurement/ management in charities
- Performance measurement/ management in public sector organisations
- Private Finance Initiative (PFI) contracts and Public-Private Partnerships (PPP)
- Short-termism and corporate governance
- Use of the case study approach in accounting education



## **WHY QUEEN'S?**

## Research Excellence

In its analysis of the 2014 Research Excellence Framework results, the Chartered Association of Business Schools positioned Queen's Management School at 9th place out of 101 UK business and management schools for research intensity.

Staff members are published in topranked academic journals, regularly attract competitive research funding, act as journal editors and sit on the editorial advisory boards of journals.

The School has a proven track-record of placing its PhD graduates in tenure-track research and teaching posts at top universities in the UK and elsewhere.

#### International Orientation

At any one time the School can have up to 60 students undertaking a PhD.

The mix of international students and staff is very diverse with representation from Bulgaria, China, Cyprus, France, Germany, India, Ireland, Italy, Jordan, the Netherlands, Northern Ireland, Pakistan, Russia, Serbia, Saint Lucia, Saudi Arabia, Taiwan, Turkey, Great Britain, United States, and Zimbabwe.

## **Outstanding Opportunities**

Great effort is made to provide graduate students with the research competencies to undertake innovative and scholarly work in their chosen fields.

Students participate actively in the research seminars of the School and University, attend conferences and participate in external academic networks

Teaching opportunities are commonly made available for doctoral researchers to provide further experience and learning so as to best prepare students for a career in leading higher education institutes.

## **World-class Facilities**

PhD students are based in shared offices in Riddel Hall, a listed building with state-of-the-art facilities.

## **Funding Options**

Our PhD programmes can either be selffunded or funded through various bursaries and scholarships, which will be advertised on the School's website.

## **APPLY NOW**

go.qub.ac.uk/pgapply

## **CONTACT**

PhD Administrator Queen's Management School e: qmspgr@qub.ac.uk

# ECONOMICS (PHD, MPHIL)

For Entrance Requirements, fees and other information, please see page 34.

## **OVERVIEW**

The Economics group's research strengths cover economic theory, applied economics and econometrics. The group has a particular interest in game theory and economic history.

Aside from gaining close research advice and direction from their supervisors and other academics in the group, research students benefit from attending courses and tailor-made reading groups to complete their background preparation in economics.

Queen's Management School prides itself on research-led teaching and offers its research students experience as teaching assistants in a variety of undergraduate courses.

Students regularly attend the School's various seminar series, which attract leading academics from around the world. Students also present their work at these events, gaining invaluable advice and preparation for the academic job market.

## **RESEARCH STRENGTHS**

Particular strengths include:

## Economics of Networks and Institutions

- Institutional and relational economics
- Social networks
- Strategic formation of coalitions and networks

# **Business, Economic and Financial History**

- Banking crises
- Crime and conflict
- Political economy
- Methodology and history of economics

### **Empirical Economics and Econometrics**

- Behavioural and experimental economics
- Economics of education
- Financial econometrics
- Health economics
- Labour economics and social policy
- Panel data

# Development Economics and Economic Growth

- Demography and economic growth
- Entrepreneurship
- Long-run development



## **WHY QUEEN'S?**

#### Research Excellence

In its analysis of the 2014 Research Excellence Framework results, the Chartered Association of Business Schools positioned Queen's Management School at 9th place out of 101 UK business and management schools in its ranking by research intensity.

#### World-class Facilities

PhD students are based in shared offices in Riddel Hall, a listed building which has recently been refurbished to house the School and which provides students with state-of-the-art facilities in a truly remarkable setting.

"My research focuses on the entrepreneurial function in socially structured economies. I use insights from network science to explain the economic prosperity and demise of individuals, firms and markets. The resources provided are fantastic, especially in the areas of game theory and economic history. The programme is small, which allows me frequent contact with my supervisors and other academics."

Owen Sims Final-year PhD student

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

PhD Administrator Queen's Management School e: qmspgr@qub.ac.uk

# FINANCE (PHD/MPHIL)

For Entrance Requirements, fees and other information, please see page 34.

## **OVERVIEW**

The Finance group's research strengths cover finance and financial history, financial markets and institutions, and not-for-profit financial institutions. The group has a particular interest in not-for-profit organisations and in financial history. Research students benefit from attending courses and tailor-made reading groups to complete their background preparation in finance.

Queen's Management School prides itself on research-led teaching and offers its research students experience as teaching assistants in a variety of undergraduate courses. Students regularly attend the School's various seminar series, which attract leading academics from around the world. Students also present their work at these events, gaining invaluable advice and preparation for the academic job market.

## **RESEARCH STRENGTHS**

Particular strengths within each of these three areas are as follows:

### **Finance and Financial History**

- Corporate finance
- Corporate governance and corporate law
- · Historical asset pricing
- Financial crises, manias and bubbles
- UK equity markets in the 19th and 20th centuries
- UK financial institutions in the 19th and 20th centuries

#### **Financial Markets and Institutions**

- Capital structure behaviour in UK-quoted firms
- Demographic change and international capital flows
- Equity, bond, foreign exchange and derivative markets
- Long memory, heterogeneity and trend-chasing in financial prices
- Price discovery in bond markets

### **Not-for-profit Financial Institutions**

- Credit unions
- Diversification options for not-for-profit financial institutions
- Efficiency and performance of not-forprofit financial institutions
- Networks and co-operation benefits for not-for-profit financial institutions



## **WHY QUEEN'S?**

#### Research Excellence

In its analysis of the 2014 Research Excellence Framework results, the Chartered Association of Business Schools positioned Queen's Management School at 9th place out of 101 UK business and management schools in its ranking by research intensity.

#### World-class Facilities

PhD students are based in shared offices in Riddel Hall, a listed building which has recently been refurbished to house the School and which provides students with state-of-the-art facilities in a truly remarkable setting.

"My research examines how company financing has changed over time. I am also looking into the rise and decline of the UK's provincial stock markets. My experience of studying for a PhD has been very rewarding. The resources available are outstanding and the research supervision from academic staff is incredibly helpful. I think that Queen's **Management School** provides a stimulating environment that encourages its students to strive for the very best."

Meeghan Rogers Final-year PhD student

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

PhD Administrator Queen's Management School e: qmspgr@qub.ac.uk

# MANAGEMENT (PHD/MPHIL)

For Entrance Requirements, fees and other information, please see page 34.

## **OVERVIEW**

The Management group's research strengths range from entrepreneurship to human resource management, and from marketing to public sector management.

Aside from gaining close research advice and direction from their supervisors and other academics in the group, research students benefit from attending courses and tailor-made reading groups to complete their background preparation in business and management sciences.

Queen's Management School prides itself on research-led teaching and offers its research students experience as teaching assistants in a variety of undergraduate courses.

Students regularly attend the School's various seminar series, which attract leading academics from around the world. Students also present their work at these events, gaining invaluable advice and preparation for the academic job market.

## RESEARCH STRENGTHS

The group's research theme is studied from different perspectives and disciplines across four substantive fields:

# Entrepreneurship, Innovation and Creativity

This group is currently focused on the analysis of entrepreneurial finance (venture capital, business angels, private equity), the dynamics of innovation processes in small firms, innovation, organisational change and development, regional migration flows and demographic change, clusters, inter-firm relations, and business development and the relationship between entrepreneurial business development and regional economic development and policy.

# Human Resource Management and Workplace Change

This group explores the nature and origins of successful workplace performance. Research covers a range of topics, including social partnership and wage determination, financial systems and workplace innovations, new forms of employment dispute resolution, employee voice and silence in modern workplaces, talent management, information systems for managers, and new models of international human resource management.

# Marketing, International Business, Supply Chain Management and Strategy

This group explores how firms gain and sustain competitive advantage in an increasingly international and networkbased economy. Research topics include the management of the multinational firm. managing knowledge in international business networks and managing institutional and cultural differences, strategies in emerging and developing economies, international marketing and R&D strategies, and experimental business model analytics. This group also has research interest in supply chain management, particularly with respect to supply chain risks and sustainable, green supply chains.

### **Public Sector Management**

This group focuses on ongoing changes in the procurement of public sector infrastructure and the delivery of public services in a national and international context. A special area of interest centres on public-private partnerships, joint provision and innovation in areas such as health, public safety and education. Concomitant with the challenges posed by these changes, the group also has a strong interest in public sector risk management.

## WHY QUEEN'S?

#### Research Excellence

In its analysis of the REF 2014 results, the Chartered Association of Business Schools positioned Queen's Management School at 9th place out of 101 UK business and management schools in its ranking by research intensity, 13th place when controlling for the size of the Faculty and 12th place in its overall sum of rankings measure.

Staff members are published in topranked academic journals, regularly attract competitive research funding, act as journal editors and sit on the editorial advisory boards of journals.

The School has a proven track-record of placing its PhD graduates in tenure-track research and teaching posts at top universities in the UK and elsewhere.

## **Outstanding Opportunities**

Great effort is made to provide graduate students with the research competencies to undertake innovative and scholarly work in their chosen fields.

Students participate actively in the research seminars of the School and University, attend conferences and participate in external academic networks.

Teaching opportunities are commonly made available for doctoral researchers to provide further experience and learning so as to best prepare students for a career in leading higher education institutes.

### **World-class Facilities**

PhD students are based in shared offices in Riddel Hall, a listed building which has recently been refurbished to house the School and which provides students with state-of-the-art facilities in a truly remarkable setting.

#### **Funding Options**

Queen's Management School's PhD programmes can either be self-funded or funded through various bursaries and scholarships, which will be advertised on the School website

"My research looks at cooperation between traditionally rivalrous trade unions in light of contemporary competitive pressures such as firm relocation. The diversity of research interests and academic training offered within Queen's **Management School gave** me the freedom to study an area that really interests me. My supervisors have been invaluable in shaping the quality of my research and helping me build a solid foundation for my future academic career."

Ruth Reaney Second-year PhD student in Management

## **APPLY NOW**

go.qub.ac.uk/pgapply

## CONTACT

PhD Administrator Queen's Management School e: qmspgr@qub.ac.uk

## RESEARCH PROGRAMMES

## **ADDITIONAL INFORMATION**

## **HOW TO APPLY FOR PHD STUDY**

Students wishing to apply to the School for PhD study are strongly encouraged to make contact with the School in advance of their application.

#### Contact for further information

Dr Chris Colvin
Director of Postgraduate Research
Queen's Management School
t: +44 (0)28 9097 4735
e: chris.colvin@qub.ac.uk
www.qub.ac.uk/qms

## **ADMISSION TO PHD**

Admissions onto the Queen's Management School PhD programme is subject to stringent entrance criteria, the submission of a proposal outlining your intended line of research, references and, where appropriate, proof of linguistic and academic ability.

## Academic entry qualifications:

Normally a UK 2.1 Honours degree (or equivalent qualification acceptable to the University) and a UK Master's degree in a relevant discipline with a final result of 60% (or equivalent qualification acceptable to the University).

Applicants who hold a UK 2.2 Honours degree (or equivalent qualification acceptable to the University) may be considered if they hold a UK Master's degree in a relevant discipline with the results stipulated above (or equivalent qualification acceptable to the University). Evidence of relevant professional experience and/or attendance at interview may be required in such cases.

## Research proposal

Queen's Management School will only accept applications where there exists sufficient research expertise, so as to ensure that students are properly supervised. Prospective applicants are encouraged, in the first instance, to consult the Management School's webpage to identify potential supervisors for your work. The best proposals are typically those developed in consultation with a member of academic staff.

When making contact with a member of academic staff, you might at first send a very short synopsis (of approximately 150 words) of your proposed research area. On the basis of this short outline, they will be able to tell you whether they, or the School, have sufficient expertise to supervise your topic, and whether a fuller application is worthwhile.

Once you have identified a member of staff who is interested in your research ideas, you should prepare a research proposal of no more than 2,000 words (excluding bibliographical references).

A good proposal will have the following characteristics:

- Introduces the chosen study area and key research question or questions.
- Discusses the nature, scope and methodology of the study.
- Outlines the relevance or importance of the study.
- Contains a preliminary literature review.

We reserve the right to check any submitted proposal for originality.

## **English language proficiency**

International students (where English is not their first language), must be able to demonstrate their proficiency in English. Non-EEA nationals must also satisfy UK Visas and Immigration (UKVI) immigration requirements for English language for visa purposes.

Evidence of an IELTS\* score of 7.0, with not less than 6.0 in any component is required.

\*Taken within the last 2 years.

For more information on English Language requirements for EEA and non-EEA nationals see: go.qub.ac.uk/ EnglishLanguageReqs

If you need to improve your English language skills before your study, our partner INTO Queen's University Belfast offers a range of English language courses; see www.intohigher.com/qub

#### **International Qualifications**

For information on international qualification equivalents, please see go.qub.ac.uk/YourCountry

## FEES AND FUNDING<sup>1</sup>

UK/EU fees: TBC International fees: £15,100

Students who are able to are welcome to self-fund their PhDs but their proposals will be subject to the same procedures of assessment as other applicants.

Students can also apply for AHRC (Northern Bridge) and DEL scholarships.

For fees and funding information please see:

Fees: qub.ac.uk/TuitionFees
Funding: go.qub.ac.uk/pgfunding

## MODE OF STUDY/DURATION

Registration is on a full-time or part-time basis, under the direction of a supervisory team appointed by the University. You will be expected to submit your thesis at the end of three years of full-time registration for PhD, or two years for MPhil (or parttime equivalent).

<sup>1</sup> Postgraduate Taught tuition fees for UK/EU students for 2017-18 are proposed at time of print; please refer to website for further information. Postgraduate Research tuition fees for UK/EU students will be set in early 2017; please refer to website for further information. See qub.ac.uk/TuitionFees

## RECENT PROJECTS

#### **Economics**

Progress and the Lack of Progress in Addressing Infant Health and Infant Health Inequalities in Ireland during the 20th Century

Principal Investigator: Mark E McGovern

Trends in Genetically Engineered Crops' Approval Times in the United States and the European Union

Investigators: Richard Danvers Smart, Matthias Blum and Justus Wesseler

#### Finance

The Adaptiveness in Stock Markets: Testing the Stylized Facts in the DAX 30 Investigators: Xuezhong He and Youwei Li

Extracting Forward Rate Term Structure Information in Foreign Exchange Investigators: Fearghal Kearney, Mark Cummins and Finbarr Murphy

## Management

Do Recessions Transform Work and Employment? Evidence from Ireland Investigators: Bill Roche and Paul Teague

Human Resource Management in Multinational Enterprises: Understanding How Irish and Foreign Firms Behave Investigators: Anthony McDonnell, Jonathan Lavelle and Patrick Gunnigle

## Accounting

Transparency in Reporting on Charities' Efficiency: A Framework for Analysis Investigators: Noel Hyndman and Danielle McConville

Justifying Accounting Change Through Global Discourses and Legitimation Strategies. The Case Of The UK Central Government

Investigators: Noel Hyndman and Mariannunziata Liguori

## **YOUR FUTURE**

Graduates from Queen's Management School go on to make a positive contribution to business in the UK, Ireland and internationally. Some of our graduates



choose further study where they engage in leading-edge research that fosters new ideas.

Queen's Management School graduates are very successful at securing either work or further study within six months of finishing their degree programme. Our graduates go on to work for a large variety of prestigious organisations.

## **CAREER JOURNEY**

Name: Mark Quinn

**Degree:** MSc Quantitative Finance **Years at Queen's:** 2013/2014 **Current Job Title:** Operations Analyst within Asset Servicing, Citigroup

I acquired and developed many skills at Queen's Management School, the most important being research and investigative skills. I use this on a daily basis now in my role in Citigroup, reconciling events, investigating stock breaks and trade discrepancies. I was attracted to Queen's as I previously did my undergraduate degree here and I knew the quality of the lecturers and facilities. Studying at Queen's allowed me to focus on subjects of interest including capital markets, trading and investment and this has undoubtedly helped me with my career to date. The Trading Room gave me first-hand experience of working with leading-edge software used in the financial industry in a practical learning environment.

## **FACILITIES**

## **Trading Room**

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life. Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

The award-winning **McClay Library** has 2,200 reader seats in a mixture of formal and informal spaces, and offers places for quiet study and significant provision for group work. Its iconic CS Lewis Reading Room, a serene reading space, is the Library's magnificent centrepiece: decorated with glass-engraved quotations from the Belfast author's works, it is also home to a hand-carved replica of the famous wardrobe door from 'The Chronicles of Narnia'.

**The Graduate School** offers a unique facility for postgraduate students by providing a range of support services including skills development workshops and events to add value to your student experience. The Graduate School aims to support postgraduates in the development of transferable skills that can be applied to their study and future career.

## **QUEEN'S MANAGEMENT SCHOOL**

Riddel Hall 185 Stranmillis Road Belfast BT9 5EE

e: qms@qub.ac.uk t: +44 (0)28 9097 4200

Find out more about the School and the degrees at: www.qub.ac.uk/qms