**Arts, Humanities and Social Sciences**

**Internationalisation Committee**

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| **Terms of Reference:** |
| To develop, monitor and review the success of an integrated recruitment and marketing strategy for the Faculty of Arts, Humanities and Social Sciences. The group will have oversight of all strategic international regions (China, SEA, India, MEA and USA) and Faculty activity in these regions to maximise market potential and deliver Queen’s Vision 2020 ambition.Key deliverables include:1. Oversight of the Vision 2020 student recruitment targets and annual strategies to deliver these.
2. A review of Queen’s current market position including: brand awareness, recruitment performance, programme portfolio and effectiveness of recruitment infrastructure (agent network, institutional partners, sponsors and INTO with recommendations on areas for development
3. Recommendations on the strategic interventions required to maximize market potential and the achievement of Faculty/market recruitment targets
4. Identification and review of priority programmes by country and development of compelling propositions which are market-attuned, making recommendations on areas of potential programme development for consideration by Faculty Executive Board
5. Discussion of and input to the central University strategy review groups for China and the USA (and any other groups later created).
6. Management of AHSS Faculty partnerships with overseas institutions including the review of any newly proposed partnerships due to be presented to the Collaborative Provision Group.
7. Review of international student experience, exchanges and study abroad.
8. Oversight of AHSS International Summer Schools and monitoring of their development and delivery.
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| **Membership:** |
| **Composition** | **Current Members** |
| Chair: | Dean of Internationalisation, AHSS | Professor Michael Alcorn |
|  | Dean of Graduate Studies, AHSS | Professor Jannette Elwood |
| Dean of Education, AHSS | Professor David Phinnemore |
| Joint Heads of International Office  | Ms Heather TaylorMr Gordon Brown |
| Director of Internationalisation, Arts, English and Languages | Vacant  |
| Director of Internationalisation, History, Anthropology, Philosophy and Politics | Dr Maruska Svasek |
| Director of Internationalisation, Law | Professor Gordon Anthony  |
| Director of Internationalisation, Queens Management School | Dr Patrick McCole |
| Director of Internationalisation., Social Sciences, Education and Social Work | Dr Aisling O’Boyle  |
| Faculty Manager | Ms Claire Gilchrist  |
| Faculty Business Development Officer | Ms Clare Greenwood |
| Faculty International Marketing and Recruitment Officer | Ms Gemma O’Donnell |
| Faculty Finance Business Partner | Ms Roisin Brooks |
| In Attendance: | Relevant University Officers | As required |
| **Serviced by:** | AHSS Faculty Office |
| **Reports to:** | Pro-Vice-Chancellor, Arts, Humanities and Social Sciences |
| **Receives reports from:** | Deans/Directors of Internationalisation |

Updated: February 2020