



Science Entrepreneur Experience

Belfast Program Brochure

Empowering the next generation
of researchers to create their own
scientific ventures.

Course info

Audience:	Postgraduate or Postdoctoral researchers
Size:	20 participants
Length:	5 days
Content:	Entrepreneurship, technology commercialisation, market research, financial planning, investment readiness, pitching for investment, client management and consultancy



The Entrepreneurial Scientist

The Science Entrepreneur Experience is an **immersive, real-life exercise** in the commercialisation of science-enabled technology.

We pair small cohorts of postgraduate or postdoctoral researchers with scientific ventures that are early-stage or pre-incorporation to support their start-up journey.


Cohorts learn on the job as they step into the shoes of an entrepreneur. During a one week program, cohorts go through all the experiences of first time entrepreneurs as they build a business case. The program aims to nurture the next generation of entrepreneurially minded researchers and arm them with the skill-sets needed to start their own scientific start-up.



Building A Scientific City

The program is based in Belfast in a local start-up accelerator, one of the focal points for the area's growing innovation ecosystem.

Connecting researchers to the innovation community creates knowledge exchange, career opportunities, and stimulates the local science economy.

A photograph of three people (two men and one woman) standing in front of a large window with a city view. They appear to be in a professional setting, possibly a meeting or presentation.

“This was by far the best industrial training experience I have undertaken as part of my PhD. I feel empowered that now I could start my own company”

- PhD Researcher, Bristol Centre for Functional Nanomaterials

One Week Experience

TECHNOLOGY VALIDATION

MONDAY

Meet the Client
Innovation Assessment
Commercial Journey
Founding a Company

MARKET LANDSCAPE

TUESDAY

Market Valuation
Customer Profile
Value Proposition
Competitor Analysis

COMMERCIAL STRATEGY

WEDNESDAY

Value Chain Analysis
IP Rights Assessment
Revenue Model
Route to Market


BUSINESS STRATEGY

THURSDAY

Funding Assessment
Financial Structuring
Raising Start Up Funds
Investment Pitching

PROJECT DELIVERY

FRIDAY

A photograph of four people (three men and one woman) sitting around a table in a meeting room with a large window overlooking a city. They are engaged in a discussion, with one man speaking and the others listening.

At the culmination of the week, cohorts pitch their prospective business strategy back to the client. From our teams' recommendations, we've seen pivots, incorporations, new market opportunities seized, and job offers made.

Testimonial from Participating Businesses

"The team approached the business with no preconceptions about the application for the technology; from objective analysis they wrote a strategy for company formation and enabled us to visualise our research as a new business. We have now incorporated"

Charlotte Bermingham CTO, Vitamica

"Explaining our business to the team who came to the idea fresh helped us to crystallise our own thinking about the company. It was very interesting to be on the other side of the table and gain a new perspective when the team presented our business case back to us"

Martin Challand CTO, Zentraxa

01

Support New Businesses

Work with entrepreneurs from local science companies to help grow their businesses

02

Face Real Problems

Tackling challenges faced by companies engaged in science commercialisation

03

Expand Capability

Develop the skillsets necessary to work effectively outside the lab

04

Build a Network

Work alongside start-ups, entrepreneurs, CEOs, and professional services

05

Translate Research

Learn how to find opportunities for your own research

06

Start-Up Experience

Insight into the start-up process, from ideation to raising finance, to help you start your own

Join Us



Contact:
hello@spin-up.science

Spin Up Science Ltd,
Unit DX, St Philips Central
Albert Road, Bristol,
BS2 0XJ