

Head Teachers Meeting

Hosted by Professor David Jones
Pro Vice-Chancellor for Education and Students

18 May 2023



WELCOME & INTRODUCTION

SHAPING A
BETTER
WORLD
SINCE 1845



Impact and Implications of AI for Education

Professor Philip Hanna

Dean of Education, Faculty of Engineering and Physical Sciences

SHAPING A BETTER WORLD SINCE 1845



The Future of Education in an Al Rich World













design, build, plan, construct, produce, devise, invent

EVALUATING

CRITICALLY EXAMINE INFO

& MAKE JUDGEMENTS

judge, critique, test defend, criticize

ANALYZING

TAKE INFO APART & EXPLORE RELATIONSHIPS

categorize, examine, organize,

compare/contrast





USE INFO IN A NEW (BUT SIMILAR) FORM

use, diagram, make a chart, draw, apply, solve, calculate



UNDERSTANDING

UNDERSTANDING & MAKING SENSE OUT OF INFO

interpret, summarize, explain, infer, paraphrase, discuss

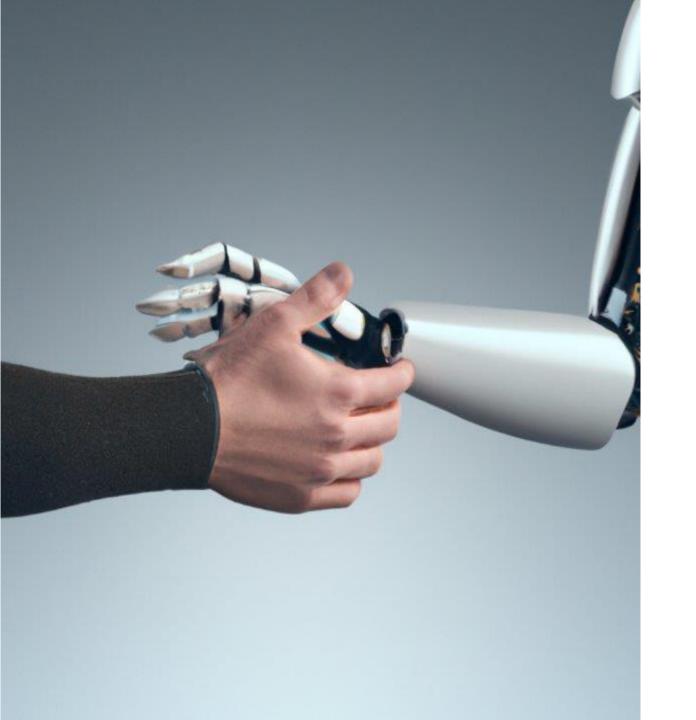


REMEMBERING

FIND OR REMEMBER INFO

list, find, name, identify, locate, describe, memorize, define





To succeed, we will need to embrace AI in how we educate.





The Impact of the Belfast Region City Deal for Future Graduates

Ms Jenny McAuley

Skills Project Manager for Belfast Region City Deal at Queen's University



BELFAST REGION CITY DEAL – WHAT IS IT AND WHERE WILL THE JOBS BE?

INNOVATION FOR REAL WORLD IMPACT

What impact will the Belfast Region City Deal will have on our local economy in relation to employment in the future?











Jobs in the Belfast City Region





Largest sectors:

- Wholesale and retail trade (85,150 jobs)
- Human health & social work activities (84,620 jobs)
- Admin & Support services (46,750 jobs)
- Manufacturing (46,400 jobs)
- **Education** (45,390 jobs)
- Public administration & defence (38,960 jobs).



Employment in the BCR Region has the potential to grow from 552,120 in 2017 to 617,170 in 2027.





The biggest job impact by 2027 is generated

primarily from the following sectors;

services (10,690 above baseline);

work (4,230 above baseline).

6+ demand in BCR are:

professional scientific and technical

information and communication (6,960

above baseline); and health and social



The sectors expected to contribute the largest increase in jobs in absolute terms over the period 2017-2027 are: **professional scientific** and technical services (15,930); information and communication (10,250); and restaurants and hotels (7,600).

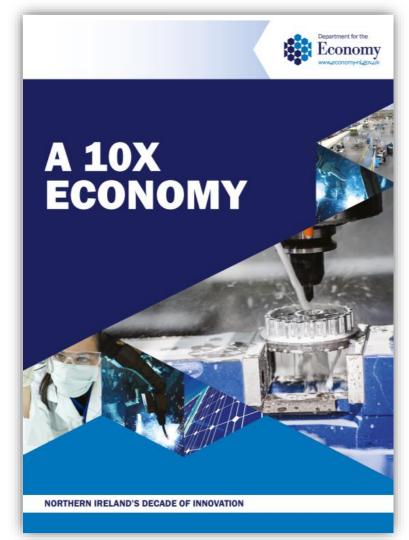


The largest sectors comprising the NQF level

- professional, scientific and technical (19% net requirement)
- information communication (15%).
- sub-sectors of public services (health 13%; public administration 5%; and education 6%) make up almost one quarter (24%) of the NQF level 6+ net requirement.



10X Economy: NI's Decade of Innovation

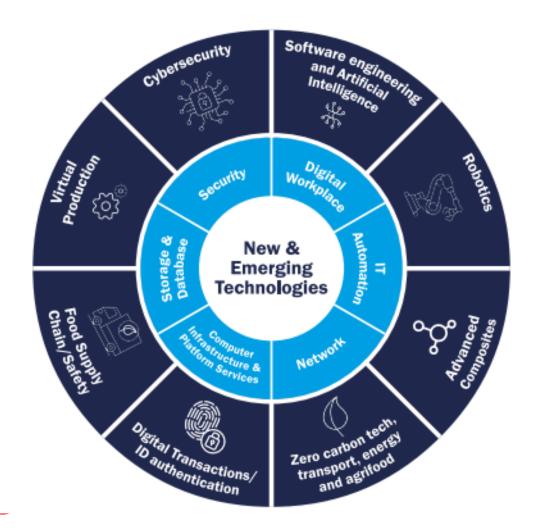


- An ambition for a tenfold increase in innovation over the next ten years which has benefits for all its people
- Measured by innovation-led economic growth, inclusive growth, and green growth
- 'Through our City and Growth Deals we are establishing the necessary infrastructure to connect businesses at all levels to new ideas and technologies.'



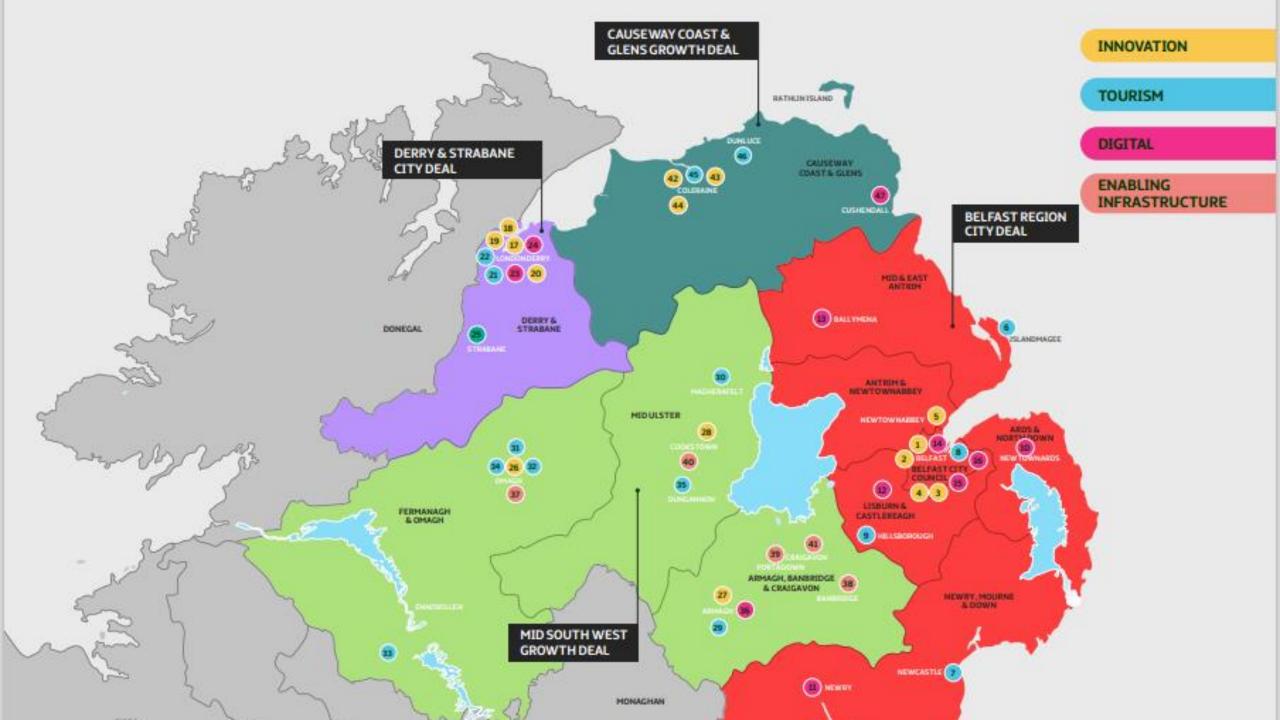


DfE 10X Strategy identifies technologies that will help shape the future of Northern Ireland providing a basis for skills development.



It also identifies cluster opportunities from embracing these technologies:

- Building upon Northern Ireland's world class strengths in Cyber Security to grow our Cyber skills base.
- Application of innovation and technologies such as Artificial Intelligence to the region's large agriculture industry
- Application of innovative technologies to the agri-food sector.
- Capitalising upon the UK's position as a global leader in the Fintech Sector
- Taking advantage of the technological window through our strong manufacturing heritage.
- Benefitting from exciting breakthroughs in technology driven by the needs of this population, the Life and Health Sciences Sector will be at the cutting edge of this opportunity.







Regional High Growth Sectors: Engines of Economic Growth

Life and Health Sciences



- ✓ Generates sales of over £800m annually
- ✓ Competitive strengths in clinical trials, medtech and digital health
- X Lack of joined-up infrastructure as found in rest of the UK

Agri-food



- ✓ NI's largest sector
- ✓ Key source of export sales generated £1.26 billion in export sales in 2017
- X Challenges of Brexit, carbon neutrality and industry 4.0

Advanced Manufacturing

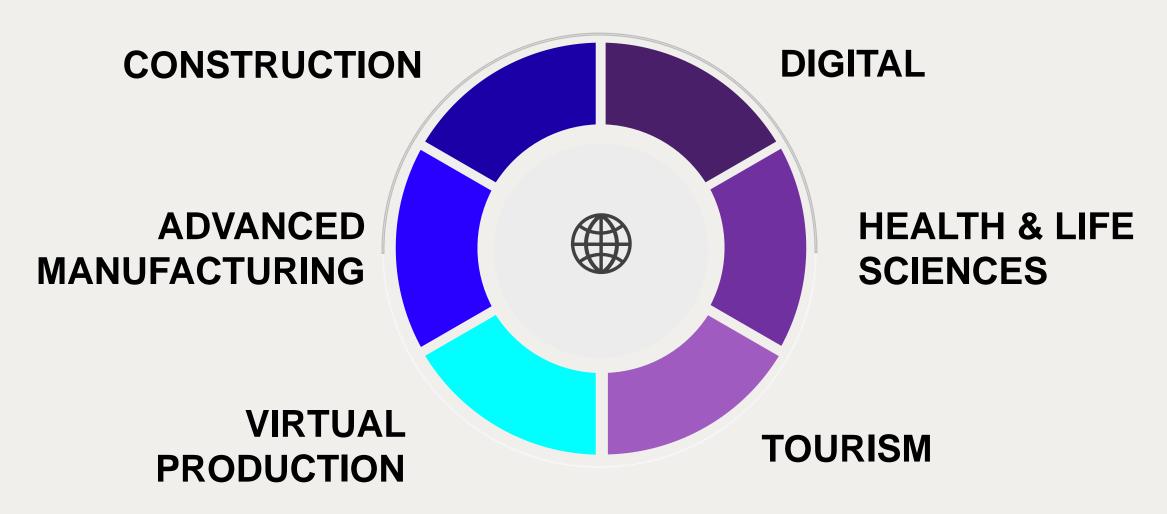


- ✓ Represents over 30% of total NI employment
- ✓ Almost 40% of sales occur outside of Northern Ireland
- X Increasing automation and pace of change



KEY SECTORS







Advanced Manufacturing Innovation Centre

Future-focused Manufacturing

Global Innovation Institute

Digital Innovation across the One Health spectrum

Institute of Research Excellence for Advanced Clinical Healthcare

A Crucible for Healthcare Innovation

Studio Ulster

Creatively Led, Technologically Driven R&D in Virtual Production

Centre for Digital Healthcare Technology

Co-created health tech innovation for socio-economic benefit



ADVANCED MANUFACTURING INNOVATION CENTRE

INNOVATION FOR REAL WORLD IMPACT

SMART DESIGN

SUSTAINABLE COMPOSITES AND POLYMERS DIGITALISATION OF MANUFACTURING PROCESSES

THE RESIDENCE AND ADDRESS OF THE PERSON OF T

SMART NANO

AREAS OF CAPABILITY OF THE ADVANCED MANUFACTURING CENTRE.





https://www.qub.ac.uk/about/belfast-region-city-deal/amic

Lightweight Structures and components

- Lightweight structures and components
- •Manufacture and assembly of high-performance materials

Connected, Integrated Products and Supply Chain

- Sectoral Leadership
- Connected Supply Chain

Manufacturing Decarbonisation

- New manufacturing power sources (e.g., hydrogen/biofuel/electric)
- Circular economy
- Renewables including hydrogen

Testing and Simulation Services

- Digital simulation of design, manufacturing, and installation
- Digitisation/capture of test data
- Materials evaluation and testing
- Data handling for testing and analytics services

Robotics, Automation & Digital Manufacturing

- Robotics, digital innovation, automation strategic network
- Digital manufacturing test bed
- Supply chain digitalisation
- Intelligent automation including robotics and alternative energy vehicles (AEVs)

Food and Drink Processing

- •Lightweight sustainable packaging, processes, and components for agile, lean waste reduction
- Digital innovation support ecosystem
- Automation and digital integration with easy-to-use data analytics for decision making

Composites

- Aerospace
- Energy
- Construction & Infrastructure
- Defence & Space
- Surface Transport

Technology Roadmap Areas of Focus from a Skills Perspective

Software roles	Digital manufacturing expertise	Shared service skills (tech, data, SME)
Solutions architects	Digital Engineers/Digital Skills	Supply chain
Software engineers	Materials	Purchasing expertise
Engineers	Automation Engineers	Business skills: business case development
Python experts	Manufacturing automation	Business development – technical sales
Network engineers	Real-time control and optimization	Business development skills
Data scientists	Processing/ packaging technologies,	Business strategy
Data analytics	Raw materials & best practice processing	Public affairs and communications
Cloud computing expertise	Factory of the future	Good communicators → marketing
Cyber security skills	Modelling and analytics skills	
loT engineers	Digital thread design – planning	Strategic partnership building skills, including finance
	AR/VR	Factory of the Future
Edge engineers Machine learning (A)	Digital twin technologies	Support Systems

Advanced Manufacturing – The Jobs

- Spray Painters (Manual)
- Supervisors
- Trained maintenance
- Skilled electricians
- Electromechanical skilled tradespeople
- Tradespeople Maintenance/dye maintenance
- People with high-level of technical knowledge
- Hardware/Software
- Systems Analyst
- Systems Development
- Data Scientists
- Software Engineers
- Cybersecurity Experts
- Coding
- Planning
- Digital Transformation
- Digital Manufacturing

- Project Managers
- Design Engineers
- Sustainability Engineers
- Programming
- Quality Engineers
- Robotics
- Mechatronics
- Semi-conductor and photonics
- Welders
- Robotic Welders
- Fabrication
- Operators
- CNC Operators
- Assembly Operative
- Production (moulding/trimming/painting/assembly)
- Spray Painters (Robotic)



MOMENTUM

ONE ZERO

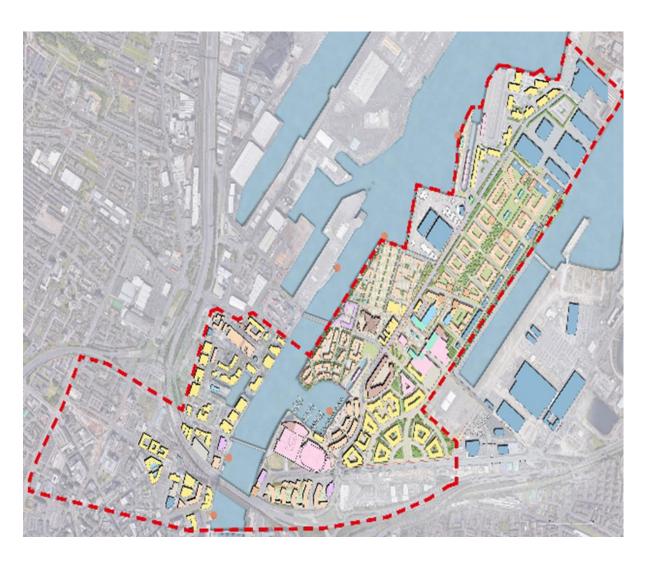
NNOVATION FOR REAL WORLD IMPACT

A unique combination of expertise in secure connected intelligence, combined with a ground breaking partnership approach to delivering scalable computing solutions, in an exciting new physical co-creation environment.





Close alignment between Innovation proposals and the proposed Belfast Innovation District



- Master planning underway for Innovation District to maximise return on collective investment
- District extending from Ulster University campus at York Street through the Titanic Quarter, including the current ECIT site
- Cluster-building focus in healthcare and fintech
- Aim to grow employment in the area to over 20,000 people and the number of companies to 500 by 2035.

BELFAST REGION CITY DEAL

DIGITALLY DRIVEN INNOVATION

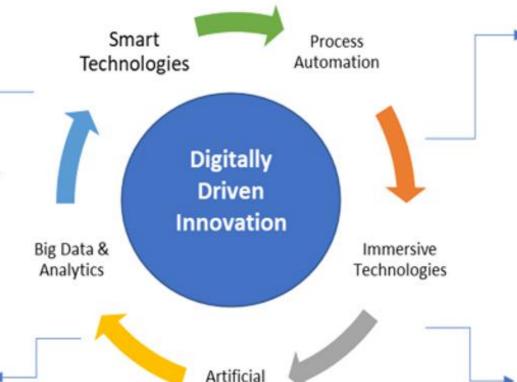
Derry City & Strabane City Deal

Centre for Industrial Digitalisation, Robotics & Automation

Cognitive Analytics Research Lab

The Transformation of Healthcare Research Innovation & Value Based Ecosystem

SMART City



Intelligence

Belfast Region City Deal

Advanced Manufacturing

Momentum One Zero I-REACH

Centre for Healthcare & Digital Technology

Studio Ulster

Digital Challenge Funds

Regional Innovation Hubs, i4C, SHED 1.0

Digital Twin

Mid South West Growth Deal

Agri-food Robotics Centre

Health & Life Sciences Health Hub

Centre for Agri-Tech Innovation Hub

Agri Food incubation

Causeway Coast & Glens Growth Deal

Rural Digital Hubs Business Innovation Hub

BELFAST REGION CITY DEAL

DIGITALLY DRIVEN INNOVATION

Foundational Digital Skills

Underpinning digital sector; and skills requirements aligned to enabling technologies such as:

- Artificial Intelligence (Machine Learning),
- Big Data & Analytics
- Cyber Security
- Process Automation
- Immersive Technology
- Smart Technologies/Internet of Things & Simulation



Connected Sectors Digital Skills

Sectors which interface with digital technology include:

Creative Industries

- ➤ Health & Life Sciences (Med Tech)
- ➤ Agri-food, Financial Services (Fin Tech)
- ➤ Clean Tech & Energy
- ➤ Maritime, Aerospace & Defence
- ► Advanced Manufacturing





INNOVATION FOR REAL WORLD IMPACT

We want to help people live healthier lives. iREACH Health will drive continuous improvement in patient care and outcomes through **innovation**.

How?

By integrating the activities of clinicians, life scientists and data scientists with industry partners to identify and develop new diagnostic tests, treatments, and health related technologies.

We are building state-of-the-art clinical research space beside Belfast City Hospital to support the setup and delivery of clinical trials: one that will advance life-saving health innovations and enable companies to access the clinical market faster.







Preparing graduate students and postdoctoral fellows for a breadth of careers in the biomedical research enterprise requires Government, the Life Science industry, educational institutions and the NHS to work together to develop new ways to create a sustainable skills pipeline and an innovation-ready workforce. iREACH will provide the ideal environment for this to happen.

HEALTH DRIVEN
INNOVATION
FOR REAL
WORLD IMPACT

The feedback from extensive industry engagement has identified a number of skills requirements for iREACH to deliver on its full potential. In summary, industry feedback has focused on the following key required skillsets:

- •Statistical analyses and health economic evaluations;
- •Drug formulation and manufacturing (including GMP), Study design, PK/PD, GCP, Project management, Trial logistics, Data management/reporting, Regulatory compliance;
- •Software design/management;
- Clinical scientists experienced/state registered in molecular testing;
- •Analytics specifically focused on clinical research and health care improvement science.









INNOVATION FOR REAL WORLD IMPACT

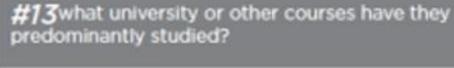
CREATIVE INDUSTRIES VIRTUAL PRODUCTION

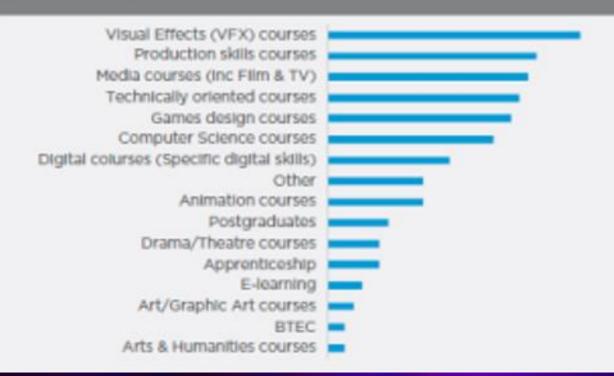
SKILLS PATHWAYS

- Digital Art & Animation
- Creative media

Shed 1.0

- Immersive technologies
- Virtual Effects
- Game design
- Film & TV
- Software Engineering





THE VP SKILLS MANDALA

The 2021 VP Skills Mandala has been reiterated for this report. We highlight here the key skills gaps revealed by our 2023 surveys and interviews with industry experts. The Mandala draws attention to those skills and roles where there is most need to address shortages in the labour market, and to help focus and support training and education in this area.

This mapping locates story and directorial vision as the central pivot around which roles and departments orbit, as they draw upon'an outer ring of an ever-changing array in a collective effort to complete a VP project. The mapping is not 'one-size-fits-all', and is not fixed, since VP workflows vary and change a great deal over time and across different productions. The non-linearity of VP production is made visible, for example where the Director of Photography (DoP) appears in early pre-production, consulting on the lighting design of virtual scenes, as well as during the production phase, as traditional. A similar pattern is seen with the VP Supervisor.

KEY

Creative and communicative Technical and logistical

Skills most in need:

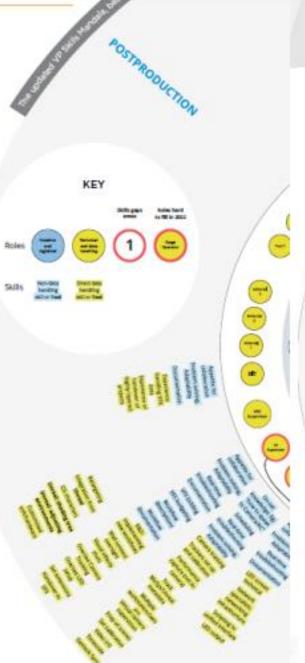
- 1. Art Department and Games Engines.
- Coding and Engineering
- 3. Asset building and Optimisation
- 4. Management Senior Team and Business Development
- 5. Film-Games Culture Integration

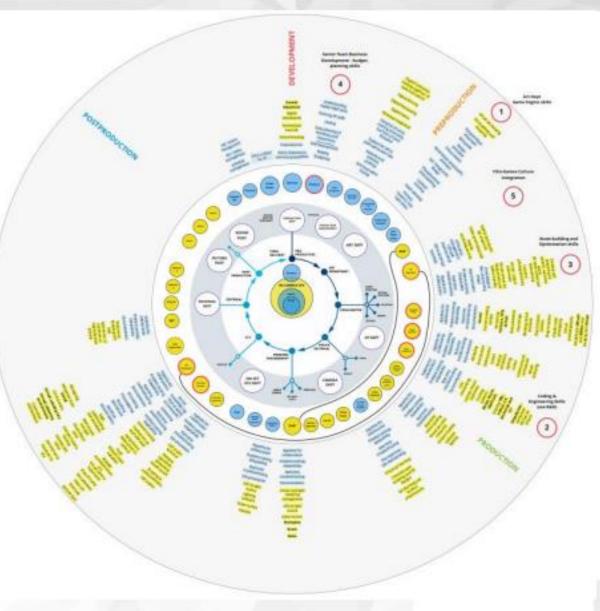
Roles hardest to fill:

- VP Supervisors
- VP Stage Operator (Game Engine) / Stage Technician (Handware & Tracking)
- B. Technical Artists
- 9. Technical Directors
- IO Producers with experience of VP

R&D skills gaps:

- 11. Coding and Engineering
- 12. Workflow integration.
- 13. Plugin Design
- 14. Art Department and Game Engines
- 5. Film Games Culture Integration





TOURISM



Belfast Region City Deal

The Gobbins / Gateway to the Mournes / Belfast Stories / Destination Royal Hillsborough / Bangor Waterfront / Carrickergus Regen / Newry City Centre Regen

Derry and Strabane City & Growth Deal

DNA Martitime Museum / Walled City Tourism (Economic Project) / Derry Central Riverfront / Strabane Town Centre Regen

Mid-South West Growth Deal

Armagh Gaol Development / Sperrins Slieve Gallion Experience / Ulster American Folk Park / Omagh & South Sperrins Visitor Experience Development / Cuilcagh Lakelands Landscape Project / O'Neill Tourism Proposition

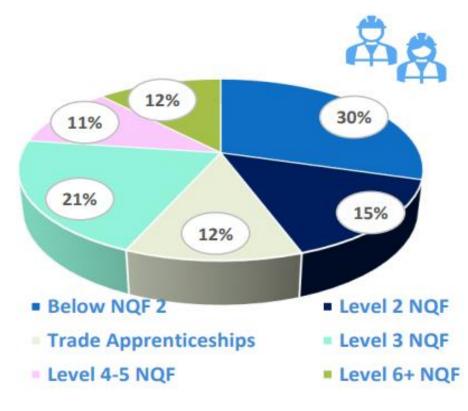
Causeway Coast and Glens

Mountsandel Tourism Project / Dunluce Castle Tourism Project

CONSTRUCTION



Projected Skill Level - Direct Jobs %





A DECADE OF OPPORTUNITY STARTS NOW



To find out more about the Belfast Region City Deal? Visit:

belfastcity.gov.uk/belfastregioncitydeal

To discover more about Queen's role in the Belfast Region City Deal, visit:

gub ac.uk/about/belfast-region-city-dea





Jenny McAuley

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Careers, Employability & Skills

Mr Trevor Johnston Head of Careers, Employability and Skills



LABOUR MARKET REQUIREMENTS 2020 - 2030

- Skills Barometer net requirement of 26,000 people
- Higher qualifications = better jobs
- Qualifications significantly enhance employment prospects.
- 2021 fastest recovery ever experienced
- 2022 Cost of Living Crisis and potential impact on recruitment and retention

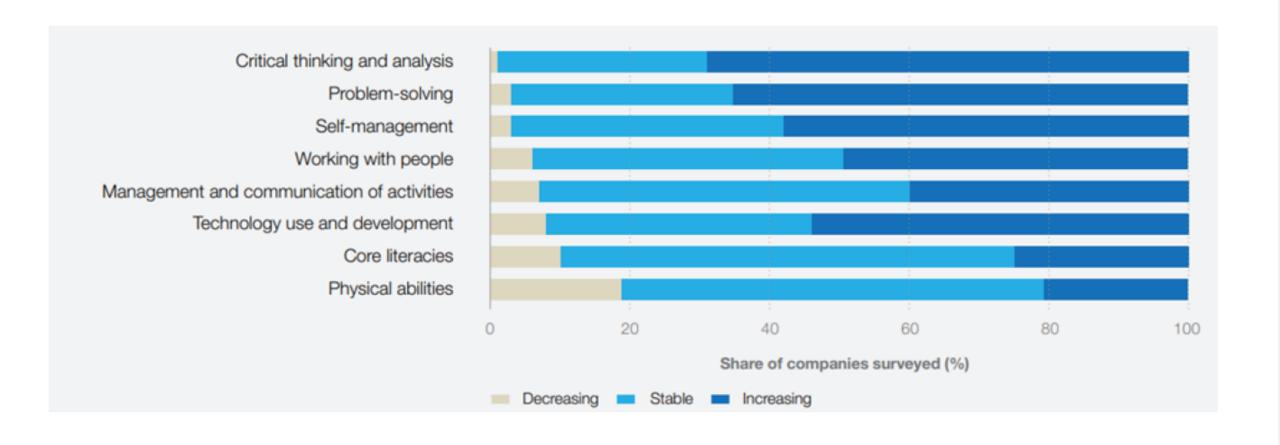


FACTORS INFLUENCING EARLY TALENT

- Demographics people living longer yet births have declined 14% over last 10 years
- Employers face a shortfall of 2.5m highly skilled workers by 2030
- UK skills mismatch 14% over qualified and 27.7% underqualified
- New technologies changing the structure of work which may lead to greater polarisation between high and low paid work
- Changing values, motivations and behaviours of those entering the workforce are changing the employer value proposition



Employer's future skills requirements (source: The Future of Jobs, World Economic Forum)



STRATEGY 2030 - FUTURE READY GRADUATES

- A student experience that incorporates inter disciplinary learning, tackling real life issues, global challenges and work experience
- A skill set that combines degree specific or technical skills, soft skills and leaderships skills
- Strong digital literacy skills
- Develop students academically, attitudinally and socially to be active and engaged citizens
- A world class bespoke educational experience



DELIVERING A DIGITIAL EXPERIENCE

- MyFuture Careers Management System graduate jobs, placements, appointments, mock interviews,
- In person Careers Fairs are back with online pre engagement with students
- VMOCK CV check and instant feedback using AI; Social Media a key way to connect with students.



FUTURE-READY ROADMAP

The Future-Ready Roadmap can help you develop new skills, explore the right opportunities, build your support network and gain the confidence to realise your ambitions. It's designed to help you progress your employability throughout your time at Queen's. Everything we offer is clearly linked to the Future-Ready Roadmap so you can see where your gaps are, chart your progress and plan your future.







SHAPING THE DEVELOPMENT OF FUTURE-READY GRADUATES

FUTURE-READY

Future-Ready Skills Bitesize Series

Future-Ready Skills: Employer Hotseat

Future-Ready Skills Programme

Future-Ready Award Future-Ready Skills

for International Students

Future-Ready Skills for Leaders

MAKE IT HAPPEN

Careers Fairs Internships Placements



CAREERS, EMPLOYABILITY AND SKILLS



REAL WORLD EXPERIENCE

Spotlight On... [Industry]
Spotlight On Law City Tour
Real World Projects
Real World Challenges
Stock Market Challenge
Work Shadowing

GO GLOBAL

Go Global: Study Abroad Go Global: Work Local Go Global: Work Abroad Go Global: Bitesized Sessions Go Global Week

Future Ready Skills: Go Global

CAREERS AROUND CAMPUS

Tailored Careers Workshops Pop up Careers Events Peer to Peer Pop Up Events

CAREERS SUPPORT

Careers Consultations
CV Support
Pre-Interview Coaching

Interview Simulator
Tailored Careers Support
Personal Career Mentoring
Pop Up Careers Support (Fairs)



FUTURE READY SKILLS PROGRAMME

To support students to embrace a growth mindset and develop personal and professional skills that will support them both at University and beyond, with a strong focus on initiative, innovation and creativity.



FUTURE READY SKILLS PROGRAMME – WHATS INVOLVED

- Introductory module explains the programme
- Professional Skills self assessment students assess their level of confidence and competence against bench mark statements
- Professional Skills modules selected and completed Level 1 at least
 2 skills; progress through Level 2 and Level 3
- Retake Self assessment exercise for that skill and write reflective piece in e-portfolio / journal

The Graduate Labour Market 2023



Table 2.8	Analysis of Graduate	Vacancies in 2022, by	Industry or Business Sec	ctoi
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Table 2.8 Analysis of Graduate Vacancies in 2023, by Industry or Business Sector

Industry or Business Sector	Recruitment target for 2022, as published in Sept 2021	Recruitment target for 2022, as revised in Jan 2022	% change from recruitment in 2021	Vacancies added (cut), compared with 2021
Accounting & professional services	5,800	7,424	▲ 25.9%	1,528
Armed Forces	1,100	1,100	▲ 1.9%	20
Banking & finance	1,525	1,654	▲ 18.9%	263
Charity & voluntary sector	112	95	4.0%	3
Chemicals & pharmaceuticals	190	144	▲ 14.3%	18
Consulting	380	310	▲ 27.0%	66
Consumer goods	270	273	▲ 11.4%	28
Engineering & industrial	1,925	2,410	▲ 19.0%	385
Investment banking	1,980	2,005	▲ 2.9%	57
Law	866	892	▲ 1.4%	12
Media	855	920	▲ 15.3%	122
Oil & energy	140	138	▲ 38.0%	38
Public sector	4,690	4,748	▲ 2.5%	118
Retailing	1,310	1,617	▲ 12.3%	177
Technology	2,355	2,944	▲ 38.9%	825
ALL SECTORS			▲ 15.7%	
Source - The Graduate Market in 2022				

Industry or Business Sector	Recruitment target for 2023, as published in Sept 2022	Recruitment target for 2023, as revised in Jan 2023	% change from recruitment in 2022	Vacancies added (cut), compared with 2022
Accounting & professional services	6,075	7,610	▲ 6.0%	428
Armed Forces	1,100	1,100	NO CHANGE	
Banking & finance	1,790	1,666	7 9.6%	(177)
Chemicals & pharmaceuticals	145	105	▲ 5.0%	5
Consulting	485	500	▲ 3.7%	18
Consumer goods	190	168	NO CHANGE	
Engineering & industrial	2,510	3,555	▲ 33.7%	897
Investment banking	2,320	2,412	▲ 2.6%	60
Law	1,037	1,020	▼ 5.3%	(57)
Media	920	681	7 4.9%	(35)
Oil & energy	170	241	▲ 56.5%	87
Property	150	160	NO CHANGE	0
Public sector	3,720	4,822	▲ 11.3%	491
Retailing	1,916	1,406	▼ 3.6%	(52)
Technology	3,100	3,004	NO CHANGE	
ALL SECTORS	26,428	29,800	▲ 6.3%	
Source - The Graduate Market in 2023				



PREPARING STUDENTS FOR A CHANGING WORLD OF WORK

- Virtual delivery including careers fairs with University wide collaboration
- Strengthening Employer partnerships
- Offering an online Careers Service, real world challenges and skills programmes
- Embedding employability in the curriculum
- 84.5% Graduate Prospects (Sunday Times Good University Guide 2023)









Admissions & Current National Policy

Mrs Roisin McEvoy

Director of Global Marketing, Recruitment and Admissions (Acting)





ANY QUESTIONS?



