

Innovation Academy

PG Certificate in Innovation & Entrepreneurship

Creative Thinking & Innovation

Creative thinking in multi-disciplinary teams Innovation projects and real-life solutions

Understand and apply the key attributes of creative thought to research in any discipline. We offer an intensive programme of workshops, seminars, design thinking challenges and innovative projects, aimed at encouraging skilled, enterprising individuals who understand their value in cultural, social and economic terms.

Students work in a fun and transformative learning environment that is designed around the practical and transferable skills necessary for successful research.



Opportunity Generation & Recognition

Communicate the impact of your research Make a 3-minute movie

Digital video is central to how we communicate in the information age. Students produce a 3-minute video on their research which they script, shoot and edit. They are given access to technical equipment and software and workshop their scripts with specialists in academic journalism.

We teach students a better understanding and self-awareness through communicating the social context and relevance of their research, in accessible and engaging ways.



Leadership Development

Strategic leadership for organisations Effective team leadership and collaboration

We draw on research and best practice from across the world to assist students in developing a picture of the leader they are and want to be. The programme uses a rich mix of inputs to challenge assumptions and stimulate ideas for personal development in a way that is relevant and appealing to students.

Students gain a better understanding of what motivates and engages individuals to follow whilst others lead. Students are introduced to and reflect on a set of leadership practices that are required for effective team leadership and collaborative working.



Protecting Your Intellectual Property

IP for postgraduate researchers Trademarks, copyright, design, know-how

This module enables the understanding, early recognition and potential protection of intellectual property opportunities for postgraduate researchers. Different options of how to protect IP are explored through copyrighting, patenting, trademarks, industrial design and know-how: their purpose is to capture for the innovator and the investor the value which can be developed commercially from invention and creativity.

Students explore the IP opportunities related to their doctoral research area and work on real-life case studies within multi-disciplinary teams.



Creative Capital

Key skills needed to fund a start-up Practical application of financial tools

This module teaches students the key skills needed to fund a start-up and manage an early venture. The module focuses on the practical application and adaptation of financial tools and techniques. Students learn the financial fundamentals of launching a new project or venture.

Students learn the principles of financial management and capital structure are pivotal to the launch and sustainability of a successful venture. The emphasis is on giving students practical skills for real life.



Planning Your New Venture

Project management, entrepreneurial thinking Funding, market research, positive risk

Intro to the fundamentals of entrepreneurial thinking and the tools to develop research ideas. Students learn to plan a project around key milestones and concepts, including the essential skill of gathering resources like capital and talent.

The key building blocks of project management are covered through market research, stress-testing ideas, understanding logistics, risk and funding. Students learn how to bring a positive entrepreneurial mindset to the challenges within their research, and to turn problems into opportunities in any environment.



2017 CDT Cohort

Creative Thinking & Innovation
5-23 February 2018

Opportunity Generation & Recognition
7-11 May 2018

Planning Your Venture
8-12 October 2018

Leadership Development
26-30 November 2018

Intellectual Property
11-15 March 2019

2018 CDT Cohort

Creative Thinking & Innovation
4-22 February 2019

Opportunity Generation & Recognition
13-17 May 2019

Planning Your Venture
7-11 October 2019

Leadership Development
25-29 November 2019

Intellectual Property
3-7 February 2020