



QUEEN'S  
UNIVERSITY  
BELFAST

MANAGEMENT  
SCHOOL



NORTHERN IRELAND BUSINESS AND HUMAN RIGHTS STUDENT AMBASSADOR  
PROGRAMME  
WORKSHOP OUTLINES

**EDUCATE: WORKSHOP ONE**

**Theme: An Introduction to Business and Human Rights**

**Date: Wednesday 6<sup>th</sup> November 2019 (1.00pm-5.00pm)**

The purpose of this introductory workshop is to provide an overview of the Programme and introduce key institutions, initiatives, and frameworks. Content will include:

- Overview of the NIBHR Student Ambassador Programme;
- Setting the Scene: Why Business and Human Rights Matter;
- An Introduction to the Northern Ireland Business and Human Rights Forum;
- Exploring Key Initiatives, including the UN Guiding Principles on Business and Human Rights, UN Global Compact, UN Sustainable Development Goals, Principles for Responsible Management Education); Global Report Initiative (GRI);
- How to Build a Better World?;
- Identifying Specific Human Rights Concerns in your Discipline.

**EDUCATE: WORKSHOP TWO**

**Theme: Leading and Advocating**

**Date: Wednesday 15<sup>th</sup> January 2020 (1.00pm-5.00pm)**

The second workshop in the series centres around developing as a responsible leader and building the capacity to advocate for ourselves and others within the context of business and human rights. Content will include:

- **Becoming a Responsible Leader**  
What does it mean to be a 'responsible' business leader and how can we achieve it? How can we 'authentic' in our actions? What challenges might we face along the way and how can they be overcome?
- **Making Difficult Decisions**  
Responsible leadership undoubtedly involves making difficult decisions, often against the backdrop competing pressures (time, finances, etc.). How can we optimise our decision making from the perspective of ethics and human rights, while remaining cognisant of the realities of business?
- **Managing Challenging Conversations: Advocating for Yourself and Others**  
At some point during our professional careers we may encounter poor ethical conduct or human rights abuses. How can we advocate for ourselves and others in times of crisis?



QUEEN'S  
UNIVERSITY  
BELFAST

MANAGEMENT  
SCHOOL



### EDUCATE: WORKSHOP 3

**Theme: Motivating and Inspiring**

**Date: Wednesday 11<sup>th</sup> March 2020 (1.00pm-5.00pm)**

The purpose of the third and final workshop is to help students build the knowledge and capacity to motivate and inspire others to advance ethics and human rights within business and management. Content will include:

- **Supporting Wellbeing in the Workplace**  
The average person will spend approximately 90,000 hours at work over the course of their lifetime. Our jobs not only provide financial benefits, they can also be a significant source of personal satisfaction and self-esteem. However, employees are increasingly reporting that work-related stress is negatively impacting on their physical and mental health. How can you support wellbeing in the workplace throughout your career?
- **Raising the Profile of Human Rights in Business**  
How can we motivate and inspire others to place a greater focus on ethics and human rights within the context of business?
- **Developing and Managing a Business and Human Rights Event**  
The second half of the workshop will bring participants together to generate ideas and engage in preliminary planning for the student-led event to be held in May/June 2020.