

**TO PROGRESS  
AND LEAD**



QUEEN'S  
UNIVERSITY  
BELFAST

MANAGEMENT  
SCHOOL

# UNDERGRADUATE PROGRAMMES 2019 ENTRY



**RUSSELL  
GROUP**

# WE EDUCATE LEADERS WHO MAKE A DIFFERENCE IN THE WORLD.

Queen's Management School is one of the top business schools in the UK and Ireland and prides itself on offering a world-class range of undergraduate degree programmes in Accounting, Economics, Finance and Management.

## WHY CHOOSE QUEEN'S MANAGEMENT SCHOOL?

We are among the best in the world

We have 2 subject areas in the top 25 in the Times and Sunday Times Good University UK Guide 2018:

- Accounting and Finance is ranked 7th in the UK
- Management is ranked 20th in the UK

In the Research Excellence Framework (REF2014), we are ranked 9th in the UK for Research Intensity, with 70% of our research deemed to be world leading or internationally excellent.

Our students think so too – ranking us 1st amongst business schools in the Russell Group for overall satisfaction (National Student Survey 2016).

A new, purpose-built Management School at Riddel Hall

Queen's Management School is located at Riddel Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus. The site now encompasses a new, purpose-built Management School and Postgraduate and Executive Education Centre with conference facilities.

Riddel Hall provides the School with academic and support offices; postgraduate research rooms for students and research fellows; a range of fully equipped teaching facilities with varying capacities from small syndicate rooms to a 120-seat tiered lecture theatre; two computer suites; the Trading Room; the Placement Office; resource accommodation; flexible space for large group teaching and conference use; and communal support facilities including catering accommodation to encourage social and intellectual interaction.

## OUR DEGREE PROGRAMMES

[go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)

Accounting  
Acturial Science  
Business Economics  
Business Management  
Economics  
Economics and Accounting  
Economics with Finance  
Finance  
International Business with a Language

## TRADING ROOM

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life. Students will use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

## STUDENT MANAGED FUND (SMF)

Students are invited to join the Student Managed Fund where they will have a unique opportunity to manage a real-money investment portfolio of £30,000. Queen's Management School is one of only a handful of universities in the UK and Ireland to offer this experience which is a game changer when it comes to graduate employability.

## OUR DEDICATION TO STUDENT EMPLOYABILITY AND NETWORKING OPPORTUNITIES

Our students benefit from a dedicated Placement Office which has established strong links with business partners providing internships and consulting projects.

- Helping start-up companies such as Cardinal Analytics and Pretty in Petite
- Students benefit from masterclasses with industry experts
- Employers inform our curriculum through employer liaison groups
- Employer visibility through studentships and prizes

Students are invited to many joint events with the Leadership Institute with prestigious speakers including Sam Woods, Director of Financial Stability at the Bank of England, Denis O'Brien, the leading Irish Telecoms Entrepreneur, Manus Cranny, European Markets Editor and News Anchor for Bloomberg TV, and former South African President FW de Klerk.

## WILLIAM J CLINTON LEADERSHIP INSTITUTE

The William J Clinton Leadership Institute at Riddel Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we are dealing with the highest level of business people and their associated organisations.

## DIVERSITY

Whilst most of our students are from Northern Ireland and Great Britain, we have a diverse student body from around the world including China, Taiwan, Kazakhstan, Malaysia, India, Mauritius, Ecuador, Brazil, Canada, Vietnam, US, Nepal, Guyana, Pakistan, Azerbaijan, Ukraine, India, Norway, Bangladesh, Sri Lanka, Denmark, France, Germany, Italy and Romania.



# ACCOUNTING

Accounting is concerned with the provision of economic information for both internal and external organisational stakeholders.

This degree is designed for students who intend to enter the accounting profession and as such contains considerable practical content, as well as essential theory in the various specialisations of Financial Accounting, Management Accounting, Auditing, Taxation and Finance.

## COURSE CONTENT

The Single Honours Accounting degree comprises compulsory modules together with optional modules available in the School.

The modules are:

### Year 1

- Accounting Information Systems\*
- Introduction to Legal Study and Basic Contract Law
- Introductory Financial Accounting\*
- Introductory Management Accounting\*
- Principles of Economics\*
- Statistical Methods\*

### Year 2

- Financial Accounting\*
- Financial Decision-making\*
- Financial Market Theory
- Management Accounting\*
- Managerial Behaviour

### Optional Modules

- Managerial Economics
- Data Analysis and Optimisation

### Year 3

- Advanced Financial Accounting\*
- Advanced Management Accounting\*
- Auditing and Accountability
- Law of Business Organisations\*
- Taxation\*

### Optional Modules

- Issues in Not-for-Profit and Public Sector Accounting
- Supply Chain Management
- Entrepreneurship

**Note:** students completing Accounting with either French or Spanish, complete four Accounting based modules each year (indicated with an \*) and complete one year-long language module.

## WHY QUEEN'S?

### Professional Exemptions

The degree is accredited by the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), Chartered Accountants Ireland (CAI), the Institute of Chartered Accountants England and Wales (ICAEW), Chartered Institute of Public Finance and Accountancy (CIPFA) and Association of International Accountants (AIA). You will gain automatic exemptions from some professional examinations on completion of the course.

### Student Satisfaction

Our Accounting programme received a student satisfaction rate of 87 per cent in the 2017 National Student Survey (NSS), ranking joint 12th in the UK.

### World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

### Student Experience

The majority of the Accounting modules have prizes which are sponsored by employers or professional bodies. Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

### Prizes and Awards

Top performing students are regularly awarded prizes and scholarships from leading financial companies such as PwC, KPMG, Baker Tilly Mooney Moore, BDO, ASM and EY.

### BSc Honours

Accounting 3 yrs (N400)

Accounting with French 4 yrs (N4R1)

Accounting with Spanish 4 yrs (N4R4)

### BSc Joint Honours

Economics and Accounting

See also Economics and Finance

## Entrance Requirements

### Accounting

#### A-level:

AAB + GCSE Mathematics grade B

### Accounting with a Modern Language

#### A-level:

AAB + GCSE Mathematics grade B

For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B or evidence of linguistic ability in another language

For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved.

**Economics and Accounting** – see Economics and Accounting entry

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

Normally the majority of our students become qualified accountants; however, many of the skills that students will acquire during their studies at Queen's will be of great value in different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand financial information and work productively as part of a team.

The Accounting degree offers a firm base for either further academic study or taking the final examinations of the main professional accountancy bodies. It attracts students of the very highest calibre and is recognised by the accounting profession, industry and the public sector. As a result, Accounting graduates from Queen's are much sought after throughout UK, Ireland and further afield.

The Accounting course attracts the maximum exemptions available for any undergraduate programme from the examinations of Chartered Accountants Ireland (CAI), subject to meeting specified criteria. Exemptions are also available from the examinations of the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), Chartered Institute of Public Finance and Accountancy (CIPFA) and Association of International Accountants (AIA).

The Accounting Group at Queen's liaises closely with prospective employers and with colleagues in the Student Guidance Centre, particularly with respect to Careers, Employability and Skills. For example, dedicated Careers Employability and Skills events and workshops are provided for Queen's Accounting students. These activities enhance the employability of our students and support graduate recruitment and selection.

### Graduate Careers and Achievements

A degree in Accounting from Queen's offers a firm base either for taking the examinations of the main professional bodies or further academic study. Career options as a qualified accountant are extremely varied and the employment opportunities for our Accounting graduates remain strong, both nationally and globally. Queen's has traditionally provided a high proportion of graduate entrants to the Accounting profession in Northern

Ireland and many of our former graduates have risen to the top of their fields.

If you choose to work 'in practice' for an accountancy firm you might be involved in preparing tax returns, tax planning, audit and forensic work, internal audit, corporate finance, consultancy or even preparing accounts. For more information on what these jobs entail, please visit the websites of both the local and international accountancy firms.

The majority of qualified accountants work 'outside practice'; for example, in industry, in the public sector, voluntary sector or the banking sector. They are involved as financial or management accountants, internal auditors and often in senior management roles.

Typical career destinations of graduates include:

- Financial accountant
- Management accountant
- Management consultancy
- Analyst
- Auditor
- Adviser
- Forensic accountant
- Researcher
- Financial controller
- Partner
- Banker

Graduate employers include: PwC; EY; KPMG; Deloitte; Grant Thornton; BDO; Moore Stephens; Baker Tilly Mooney Moore; ASM; Ulster Bank; Bank of Ireland.

### Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.



**7TH IN THE UK FOR ACCOUNTING AND FINANCE**  
(Times and Sunday Times Good University Guide 2018)

“In my experience detailed help and feedback is available to you when asked for from your lecturers, who are keen to promote your success and are often leading contributors to the academic field they teach.”

David Grant, 3rd Year Accounting

“The course has helped me enhance my CV, improve group work and presentation skills and allowed me to build up relationships with employers - all of which helped me begin my final year with multiple job offers.”

Ciara Woods, 3rd Year Accounting

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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# ACTUARIAL SCIENCE

Actuarial Science and Risk Management programme has been designed by qualified actuaries to enable students to develop the theoretical and practical skills required to pursue a career as an actuary or as a professional in the financial industry.

In addition, students may gain up to eight exemptions from the professional exams required to qualify as an actuary via our accreditation with the Institute and Faculty of Actuaries.

## COURSE CONTENT

The duration of the BSc Actuarial Science and Risk Management degree is four years, with Year 3 spent in a salaried placement in an actuarial or risk management environment.

In each of Years 1, 2 and 4, the following modules are studied:

### Year 1

- Actuarial Mathematics 1
- Financial Reporting and Analysis
- Introduction to Statistics and Operational Research
- Price Theory
- Principles of Economics
- Introduction to Statistics and Operational Research Methods
- Placement Preparation

### Year 2

- Actuarial Mathematics 2
- Actuarial Methods in General Insurance
- Financial Risk Modelling
- Investment Analysis
- Excel and VBA
- Principles of Actuarial Modelling
- Placement Preparation

### Year 3

- Placement Year\*

### Year 4

- Actuarial Modelling
- Capital Markets
- Financial Econometrics
- Financial Engineering
- Actuarial Applications
- Stochastic Processes for Finance

\*Placement Year

Students undertake a minimum of nine months in a salaried work placement. Placement allows students to develop highly-valued practical skills. Recent placement providers have included Aviva, Irish Life, Kerr Henderson, Spence & Partners, SCOR, The Pension Protection Fund and Pramerica.

## WHY QUEEN'S?

### City Scholarships

The Placement Office also helps in the recruitment of first-year students for the popular City Scholarship Programme – a summer internship with a company in New York, Dublin, London, Liverpool or Edinburgh. Students can also apply to take part in the Business and Finance Study Tour, which allows participants to meet senior employees from leading financial institutions.

### Student Societies

Students may wish to join the Queen's University Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. The Student Managed Fund, currently securing real money, gives students the opportunity to be part of an investment management process. The Finance & Actuary Society runs social and educational events for members, such as the end-of-year formal.

### Software

Students on the course will be given the opportunity to develop their modelling skills and will use software such as Model Risk and the Bloomberg terminals in the FinTrU Trading Room.

## BSc Honours

Actuarial Science and Risk Management 4-yr SW (N323)

See also Finance and Mathematics with Finance [go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)

## Entrance Requirements

### A-level:

A\*AA including Mathematics

OR

AAA + A (AS) including A-level Mathematics

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at:

[go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Accreditation

Subject to academic performance, students can gain various exemptions from the Institute and Faculty of Actuaries (IFoA) professional exams.

## Prizes and Awards

A number of local employers and professional bodies sponsor prizes on an annual basis for best students in their level, module or category. These include Invesco, The Company of Actuaries Charitable Trust Fund, SCOR Global Life, Mercer, Pramerica, Spence & Partners, Acumen Resources, Xafinity Consulting, and Allianz Re Dublin.

## CAREERS/FURTHER STUDY

Students pursuing a career in Actuarial Science should enjoy working with numbers, be effective communicators and work well with people as they will have to analyse and interpret financial and other information to meet the needs of different users, including managers and investors.

## Consultations

We regularly consult and develop links with a large number of employers including all the major actuarial employers in Northern Ireland and Ireland and a selection of employers from Great Britain. We host annual employer liaison meetings for the course as well as annual actuarial careers fairs at which students can engage with actuarial employers on a one-to-one basis.

The establishment of SoNIA (Society of Northern Ireland Actuaries) by staff in Queen's Management School has facilitated a continuous and seamless engagement between academics, actuarial employers and Queen's students whereby students can gain access to the profession. They have an opportunity to discuss issues that are concerning the industry and that are of importance to qualified actuaries. Students can also develop excellent networking, communication, and business awareness skills from the start to end of their academic progression ensuring that they can fully compete in the competitive graduate employment market.

## Placement Employers

Recent placement providers have included Aviva, Irish Life, Kerr Henderson, Spence & Partners, SCOR Global Life, The Pension Protection Fund and Pramerica.

## Graduate Careers and Achievements

The degree has professional accreditation with the Institute and Faculty of Actuaries, the professional body, such that students succeeding on the degree can also achieve exemptions from subjects CT1 – CT8 of the professional exams, subject to certain conditions being met.

Graduates from this degree at Queen's are well regarded by many employers (local, national and international) with approximately 90-95 per cent of graduates finding high-level actuarial employment within several months of graduation. Furthermore, several students are offered full-time positions with their placement provider.

The traditional areas in which actuaries are employed include:

- Actuarial Consultancies
- Insurance Industry
- Pensions Industry
- Investment Industry

Graduate employers include: Kerr Henderson; Spence & Partners; NFI Mutual; Invesco; Boal & Co; Towers Watson; Allianz Insurance; Mercer; AXA Insurance; Deloitte; Capita; Liberty Mutual Insurance; PwC; Pramerica; Metlife; Xafinity.

## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

“During my third year, I was on a placement with Allianz Re Dublin Limited, working as a student actuary. Through the placement, I not only learnt some technical skills such as VBA coding, analytical reasoning and problem solving, it also gave me opportunities to gain an insight of an actuary's job scopes and responsibility.”

Jo Khoon Loh, Malaysia  
BSc Actuarial Science and Risk Management (2015)

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.



“The course is widely regarded and respected, and has opened many doors personally in relation to ‘Insight’ visits in Belfast, Glasgow, Edinburgh and London.”

Samuel Stewart, Northern Ireland  
3rd Year, BSc Actuarial Science and Risk Management

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

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# BUSINESS ECONOMICS

The Business Economics degree blends elements from both the Economics and Business Management degrees. Students in Business Economics should have an interest in using economic theory and thinking in applied business settings. This degree has less of an emphasis on using mathematics compared to a traditional economics degree and the programme fosters numerical skills through the use of up-to-date business applications.

## COURSE CONTENT

The emphasis of this degree is on those aspects of economics that are of most importance in a business setting. Students study both Introduction to Business Economics and Applied Economics in the first year, along with Accounting, Finance and Business Management modules. This is followed in Years 2 and 3 by modules in economics and modules related to business economics. With the flexibility in this degree, students should not only develop good numeracy skills, but also specialisation in qualitative aspects of the subject.

Students will cover a range of topics and modules including:

### Year 1

- Introduction to Business Economics
- Applied Economics
- Quantitative Methods
- Accounting
- Organisational Behaviour

Students will be able to choose an additional module from one of the following two options:

- Financial Institutions and Markets
- Marketing

### Year 2

- Macroeconomic Policy and Performance
- Managerial Economics
- Data Analysis and Optimisation

Students will be able to choose three additional modules from a range which may include:

- Financial Decision Making
- Financial Market Theory
- Human Resource Management
- International Business
- Operations Management
- The Digital Business

### Year 3

Students should take at least three electives from:

Economics modules:

- Labour Economics
- Economic History
- Economics of Corporate Strategy
- Public Economics
- International Trade

And up to three electives from Management modules:

- Business Start-Up
- Business Ethics
- Supply Chain Management
- Public Sector Management
- Innovation Management

## WHY QUEEN'S?

### Student Satisfaction

Economics student satisfaction is 84 per cent, ranked joint 15th in the UK (National Student Survey 2017).

### Placements

Business Economics students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

## BSc Honours

Business Economics 3 yrs (L110)

See also Economics and Business Management

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

Students will also have access to specialist mathematical and statistical software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

### Prizes and Awards

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## CAREERS/FURTHER STUDY

This degree prepares students for a variety of careers in the public and private sectors. Graduates have been employed as professional economists or as managers or administrators. Depending on the choice of modules, this degree also prepares students for postgraduate studies in Economics and related disciplines.

Those pursuing a career in Business Economics should be effective communicators and work well with people, as they will have to analyse and interpret a range of information to meet the needs of different users, including managers and investors. Business Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

“Business Economics allows you to gather a vast array of skills through the various different methods of assessments offered – assignments, group projects, presentations and research projects. As the course allows you to choose three out of six modules in second year, you are able to focus more on the topics you’re interested in and tailor the degree to suit your preference. During the first semester of my second year, I was able to secure a placement with the successful drinks company Diageo.”

Rhianna Donaldson,  
BSc Business Economics

Many of the skills that students will acquire during their studies at Queen’s will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret economic, financial and business-specific information and work productively as part of a team.

Students graduating with a degree in Business Economics from Queen’s are well placed to secure a range of employment opportunities in economics and management in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, careers in banking, as well as more generalist positions in business and management.

Typical career destinations of graduates include:

- Management Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments



## Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, First Trust, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

## Further Study

Further study is also an option open to BSc Business Economics graduates. Students can choose from a wide range of Master’s programmes as well as a comprehensive list of research topics, as shown on the Queen’s Management School website.

Queen’s Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

**84% of Queen’s Economics students are satisfied with their course, ranking us 15th in the UK.**

(National Student Survey 2017)

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)

# BUSINESS MANAGEMENT

Upon successful completion of this degree, students should have acquired and enhanced their knowledge and understanding of a wide range of management issues, including harnessing technology effectively, leading and managing people, leading change, managing creativity and innovation, markets and resources, managing in the global business environment, strategic management, and working in teams.

## COURSE CONTENT

### Stage 1

Students take six compulsory introductory modules, which set the context and foundation for the remainder of the degree. The focus will be on organisations, their structures, behaviours and the changing external environment within which they operate.

Modules will cover accounting, economics, the history and philosophy of management, marketing principles, organisational behaviour and how business, government and society interact.

### Stage 2

Students take six compulsory modules covering issues such as, leadership, decision-making through effective data analysis and interpretation, internationalisation, the digital business, statistics, managing human resources, and operations management.

### Stage 3

The final year of the programme will see students taking modules that cover business ethics and strategic management. Students will also be afforded a choice of modules where they can focus on innovation management, consumer behaviour, supply chain management or public sector management. Students will also be afforded the opportunity to conduct a consultancy or business start-up project.

## WHY QUEEN'S?

### Placement

The School is an active participant in international exchange programmes and has excellent relationships with local, national and international organisations. The four-year degree includes a compulsory placement year between Stages 2 and 3.

### Industry Links

The Management School invites guest speakers from industry to talk to students about latest trends and to apply theory to practice. Students also get the opportunity to work on consulting type projects preparing them for employment.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

### Prizes and Awards

A number of prizes and awards are made on an annual basis from local employers including CIMA Ireland, PwC, Bombardier Aerospace, and Allen & Overy, plus the Sir William Crawford Prize. Foundation Scholarships are also available.

## BSc Honours

Business Management 3 yrs (N201)

Business Management with Placement 4-yr SW

See also International Business with a Language

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics B

**Note:** there are no specific subjects required and it is not necessary to have previously studied Business Studies or Management.

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)



## CAREERS/FURTHER STUDY

This degree provides graduates with the knowledge and skills to secure employment in a wide range of occupations in the public, private and voluntary sectors. Those pursuing a career in business management should enjoy working with people and should be effective communicators, able to engage with a range of stakeholders including senior management, consumers and consumer groups, government representatives and policy makers.

Career options are extremely varied and the employment opportunities for our graduates remain strong. In recent years, they have secured positions in local, national and multinational organisations in the public, private and voluntary sectors in management areas such as business development, marketing, market research, human resources, operations, supply chain, training and development, analysts, accounting, finance, inward investment, and consultancy.

Typical career destinations of graduates include:

- Consultancy
- New venture creation
- Operations
- Supply chain and quality
- Advertising, business development, marketing, market research, export marketing

- Human resources, recruitment, training and development
- New product development, accounting, finance
- Inward investment, exporting

### Employment Links

Graduate employers include PwC, Randox, Deloitte, BDO, Bombardier, Google, Microsoft, Unilever, Mercer, Accenture, KPMG, Diageo, M&S, Tesco, Local Government including Councils, Health Trusts, College and Universities, Invest Northern Ireland, Bank of Ireland.

### Further Study

Students are also well equipped to undertake further study in management or other related disciplines, and can choose from a wide range of Master's programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

“Within the first semester of my final year I was able to secure a marketing graduate job with Diageo in Dublin. I strongly believe that the range of modules and skills the Business Management course had to offer enhanced my CV and experiences that helped secure the job. The course uses a range of different assessments between assignments, presentations, group work and research projects which allow students to develop a range of experiences and challenges that are great to apply in interviews.”

Hannah Todd  
BSc Business Management (2014)

**Entrance requirements**  
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**Course information**  
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# ECONOMICS

An Economics degree provides you with an opportunity to develop a firm understanding of human behaviour, not only in commerce, but also in wider society. The models used by economists are as much qualitative (expressed in words) as they are quantitative. You will be provided the opportunity to gain quantitative, analytical, computing, presentation, and writing skills. These transferable skills are highly sought-after across industry, and also provide an excellent platform for future entrepreneurs.

## COURSE CONTENT

### Year 1

- Principles of Economics
- Mathematics for Economists
- Applied Economics
- Statistical Methods
- Price Theory
- Economics of Money, Banking and Financial Markets

### Year 2

- Economic Growth
- Game Theory
- Managerial Economics
- Industrial Organisation
- Introduction to Econometrics
- Macroeconomic Theory and Policy

### Year 3

- Applied Econometrics
- International Trade

### Optional

- Labour Economics
- Economic History
- Public Economics
- Economics Dissertation
- Economics of Networks and Institutions
- International Macroeconomics

## WHY QUEEN'S?

### Student Satisfaction

Economics student satisfaction at Queen's is 84 per cent, ranked joint 15th in the UK (National Student Survey 2017).

### World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room,

giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of Economics in practice through guest speakers, field trips abroad and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

### Prizes and Awards

Top performing students are regularly awarded prizes, scholarships and internships from leading companies, including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics
- Economics Group Prize is awarded to the best presentation in the Level 3 Dissertation module

### BSc Single Honours

Economics 3 yrs (L100)

### BSc Major Honours

Economics with Finance 3 yrs (L1N3)

Economics with French 4 yrs (L1R1)

Economics with Spanish 4 yrs (L1R4)

### BSc Joint Honours

Economics and Accounting 3 yrs (LN14)

See also Accounting, Business Economics, Finance, and Politics, Philosophy and Economics (PPE)  
[go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)

## Entrance Requirements

### Single Honours

#### A-level:

ABB + GCSE Mathematics grade A

### Major Honours with a Minor in a Modern Language

#### A-level:

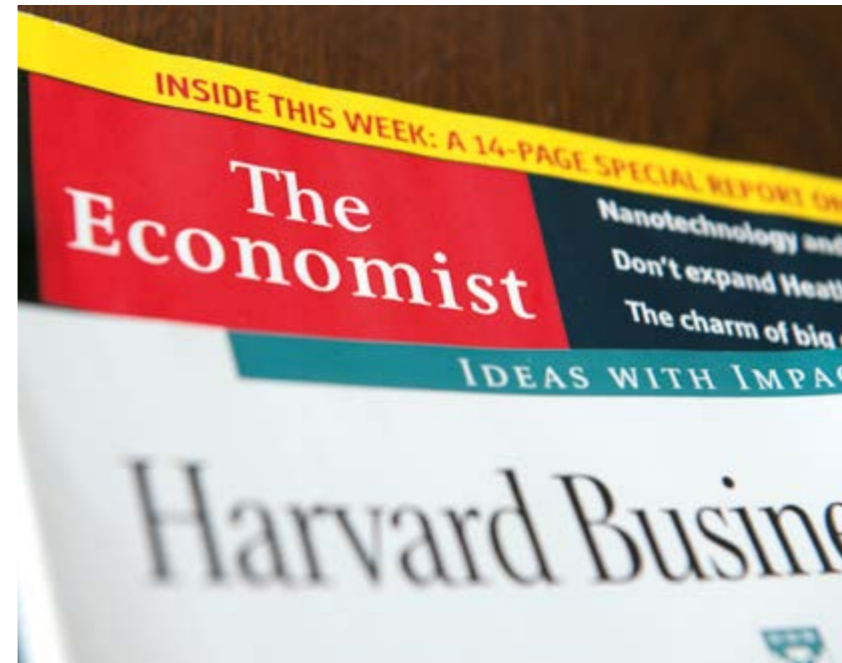
ABB + GCSE Mathematics grade B

- For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B or evidence of linguistic ability in another language
- For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level than the grade required at that level must be achieved.

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)



## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to problems. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret very sophisticated economic and financial information, and work productively as part of a team.

### Graduate Careers and Achievements

The skillset of an Economics graduate is highly sought after by employers, in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

### Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, First Trust, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

### Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

"I work directly for the Mayor of London, and have overall responsibility for all of Transport for London services – London Underground, London buses, Docklands Light Railway, Crossrail operations, London Overground, London Trams and the Emirates Air Line cable car! I am also heavily involved in the Congestion Charging scheme, road safety and schemes to boost cycling and walking."

Mike Brown MVO,  
BSc Economics, Queen's University  
(Commissioner - Transport for London)

**84% of Queen's Economics students are satisfied with their course, ranking us joint 15th in the UK.**

(National Student Survey 2017)

**Entrance requirements**  
e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

**Course information**  
Dr Chris Colvin,  
Programme Director  
Queen's Management School

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w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)

# ECONOMICS AND ACCOUNTING

The Economics and Accounting degree provides you with the opportunity to study economics modules alongside accounting ones. This degree integrates core elements of both economics and accounting degrees and offers an ideal platform for graduate students to enter into the accounting profession.

## COURSE CONTENT

### Year 1

- Price Theory
- Mathematics for Economists
- Statistical Methods

### Year 2

#### Compulsory modules

- Managerial Economics
- Financial Decision Making
- Financial Accounting
- Management Accounting

#### Optional modules (choose 2)

- Financial Market Theory
- Introduction to Econometrics
- Macroeconomic Policy and Performance
- Industrial Organisation

### Year 3

#### Compulsory modules

- Advanced Financial Accounting
- Law of Business Organisations
- Advanced Management Accounting
- Taxation

#### Optional modules (choose 2)

- Applied Econometrics
- Labour Economics
- Economic History
- Public Economics
- International Trade
- Economics of Corporate Strategy

## WHY QUEEN'S?

### Student Satisfaction

Economics student satisfaction at Queen's is 84 per cent, ranked joint 15th in the UK (National Student Survey 2017).

### Placements

Economics and Accounting students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Exemptions

Joint Economics and Accounting students are eligible for exemptions from some professional accounting examinations.

### Student Experience

Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

### Trading Room

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The FinTrU Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

### Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics.

### BSc Joint Honours

Economics and Accounting 3 yrs (LN14)

See also Accounting, Business Economics, Finance, and Politics, Philosophy and Economics (PPE)  
[go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)

### Entrance Requirements

#### A-level:

ABB + GCSE Mathematics grade B

#### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to Economics-related problems to a range of stakeholders such as the banking industry, investors, government, industry, etc. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem-solve, understand and interpret very sophisticated economic and financial information and work productively as part of a team.

### Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Financial Consulting
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

### Further Study

Further study is also an option open to Economics and Accounting graduates. Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

**84% of Queen's Economics students are satisfied with their course, ranking us joint 15th in the UK.**

(National Student Survey 2017)

"This degree teaches me to think critically about real-world economic problems, understanding how problems occur and how they can be resolved through market theory. It has allowed me to gain the necessary skills for employment such as quantitative, analytical, computing, presenting and writing. The broad range of subjects means that I can experience the various areas before deciding on which area I want to specialise in."

Amy Gamble  
BSc Economics and Accounting



**Entrance requirements**  
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**Course information**  
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w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)



# ECONOMICS WITH FINANCE

The Economics with Finance degree blends economics with finance-related modules. Two thirds of the degree's modules are economics-based whilst the other third are finance. Finance is the study of investment and money management and as such complements the economics modules. This degree provides an excellent platform for graduates to pursue a career in economics, finance and related industries.

## COURSE CONTENT

### Year 1

- Principles of Economics
- Mathematics for Economists
- Accounting
- Statistical Methods
- Price Theory
- Financial Institutions and Markets

### Year 2

- Economic Growth
- Financial Market Theory
- Managerial Economics
- Macroeconomic Theory and Policy
- Introduction to Econometrics
- Financial Decision Making

### Year 3

- Applied Econometrics
- International Macroeconomics
- Corporate Finance and Derivatives
- Equity Markets

### Optional

- Public Economics
- International Trade
- Economics Dissertation
- Economics of Networks and Institutions

## WHY QUEEN'S?

### Student Satisfaction

Economics student satisfaction at Queen's is 84 per cent, ranked joint 15th in the UK (National Student Survey 2017).

## Placements

Economics with Finance students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council; First Derivatives, and Tayto Group Ltd.

## Student Experience

Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

## Trading Room

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The FinTrU Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

## Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## BSc Major Honours

Economics with Finance 3 yrs (L1N3)

See also Accounting, Business Economics, Finance, and Politics, Philosophy and Economics (PPE)  
[go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade A

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret very sophisticated economic and financial information and work productively as part of a team.

## Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Financial Economists
- Accountancy
- Financial Consultants
- Teachers
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

## Graduate Employers

PwC, KPMG, Capita, Ulster Bank, Citi, Northern Ireland Civil Service, The Treasury, Dow Chemical, BT.

## Further Study

Further study is also an option open to Economics with Finance graduates. Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

"I provide strategic insight into the Bank of Ireland's key markets in the UK and am responsible for all its economic and market research, briefings and presentations in Northern Ireland. I am a member of the Confederation of British Industry (CBI), Northern Ireland's economic affairs committee and also appear regularly in the local media."

Alan Bridle,  
Graduate in BSc Economics,  
Head of Economics & Market Analysis, Bank of Ireland, London and Northern Ireland

**84% of Queen's Economics students are satisfied with their course, ranking us joint 15th in the UK.**

(National Student Survey 2017)



## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

Dr Chris Colvin,  
Programme Director  
Queen's Management School

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t: +44 (0)28 9097 4735  
w: [qub.ac.uk/mgt](http://qub.ac.uk/mgt)

# FINANCE

Finance is about making and managing money. It can involve investing in the stock market, trading in currencies and derivatives, or making lending decisions in banks. Students who study the BSc Finance degree at Queen's will gain the skills and knowledge that are needed to succeed in the financial industry. Integral to the BSc Finance programme is the placement year with a financial institution. A dedicated placement team ensures that students are well prepared for placement and obtain positions which are of the highest quality.

## COURSE CONTENT

Six modules are taken in each of Years 1, 2 and 4. In Year 3, students undertake a salaried placement in a financial environment for a minimum of nine months.

### Stage 1

- Financial Reporting and Analysis
- Instruments, Markets and Institutions
- Price Theory
- Mathematics for Finance
- Principles of Economics
- Statistical Methods

### Stage 2

- Behavioural Finance
- Introductory Econometrics
- Investment Analysis
- Futures and Options
- Monetary Theory
- Excel and VBA

### Stage 3

Placement (internship with a financial organisation)

### Stage 4

- Capital Markets
- Corporate Finance
- Financial Econometrics
- Financial Engineering
- Fixed Income Instruments
- International Finance

## WHY QUEEN'S?

### Professional Recognition

The BSc Finance at Queen's has been accepted into the Chartered Financial Analysts (CFA) University Affiliation Program.

### Placements

During the third year of the degree, students complete a nine to 12-month placement within a financial institution. These placements are usually in Belfast, Dublin, Glasgow or London. Example placements include Morgan Stanley, Goldman Sachs, Bank of England and KPMG. The placement year provides students with excellent experience and connections, and gives students a competitive edge when seeking graduate employment.

### World-Class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

### Student Experience

Students can take part in the Queen's Student Managed Fund, which gives participants the opportunity to invest real money and manage the risk of their portfolios. Students rate the course very highly, giving a student satisfaction rate of 95 per cent over the last five years in the National Student Survey.

### Prizes and Awards

Top-performing students are regularly awarded prizes and scholarships from leading financial companies, eg Morgan Stanley, KPMG, Ulster Bank and Citi.

## BSc Honours

Finance 4-yr SW (N300)

See also Economics, Business Economics and Accounting

## Entrance Requirements

### A-level:

ABB including Mathematics

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

This programme closely reflects the real-world finance and investment environment and focuses on the applied skills that employers look for.

We regularly consult and develop links with a large number of employers including all the major finance employers in Northern Ireland, Republic of Ireland and Great Britain. We host annual employer liaison meetings for the course as well as annual finance careers fairs at which students can engage with a range of employers on a one-to-one basis.

Students are also offered exposure to experts from the London financial markets, who share their industry knowledge and advice.

### Graduate Careers and Achievements

Our graduates find employment in investment banks, corporate banks, building societies, insurance houses, stockbrokers, investment banks, accountancy and actuarial

firms, specialist financial and private equity companies as well as in the finance functions of more general companies.

Typical career destinations of graduates include:

- Financial Analysts (in bonds, equities and derivative products)
- Fund Managers
- Treasurers
- Financial Planners
- Wealth Managers
- Accountants
- Financial Economists
- Forecasters
- Corporate Lenders

Recent graduate employers have included: Allstate; Bank of Ireland; Citi Group; Delta Index; Energia; Ernst & Young; First Derivatives; Goldman Sachs; HSBC; Kerr Henderson; KPMG; Mercer Plc; Morgan Stanley; Nationwide Building Society; Nomura Bank; Oxford Economics; PIMCO; PwC; Setanta Asset Management.

## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

“I think it's great that Finance students have access to Bloomberg terminals from first year: it is a big advantage over other finance degrees. The placement year is also an invaluable opportunity to develop professional skills, work out your career path, and secure graduate job offers going into final year.”

Kerri Cassidy, BSc Finance



**QUEEN'S IS RANKED 7TH IN THE UK FOR ACCOUNTING AND FINANCE**

(Times and Sunday Times Good University Guide 2018)

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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# INTERNATIONAL BUSINESS WITH A LANGUAGE

Being successful in business today requires the development of leaders with a global mindset. All organisations are now operating in a competitive global marketplace, seeking to expand and develop their business beyond their national borders. Success in foreign markets requires knowledge of how to adapt to local cultures, languages and customers as well as an understanding of fundamental business theories and practices. Global leaders ultimately cultivate cultural intelligence by travelling to and working in different cultures, developing and applying both their business and language skills.

## COURSE CONTENT

This four-year BSc Honours degree in International Business with a Language is delivered by Queen's Management School (Major) and the School of Arts, English and Languages (Minor).

Currently five language options are offered:

- French (Intermediate and Advanced)
- German (Advanced)
- Mandarin Chinese (Beginners)
- Portuguese (Beginners)
- Spanish (Beginners, Intermediate and Advanced)

In each of years one, two and four, students complete a range of management-related modules and a year-long language module. In year three, students undertake a minimum of nine months work placement in France, Spain, Portugal, Germany or China, as appropriate.

### Stage 1

Students take a range of compulsory management-focused modules and a year-long language module. These modules set the context and foundation for the remainder of the degree. The focus will be on organisations, their structures, behaviours and the changing external environment within which they operate.

Modules will cover accounting, economics, marketing principles and organisational behaviour.

### Stage 2

Students again take a year-long language module alongside their management modules, which in this year cover issues such as international business, decision-making through effective data analysis and interpretation and managing resources (eg operations and human).

### Stage 3

Placement year.

### Stage 4

The final year of the programme sees the students complete a year-long language module. Additionally, students will take compulsory modules in International Strategy and Applied International Business, as well as optional modules in Business Ethics, Innovation and Entrepreneurship. An applied focus will be incorporated through start up projects, company tours and live case studies.

## WHY QUEEN'S?

### Placement

Year 3 is spent abroad on a compulsory international work placement in a region of the globe where the language being studied is the dominant tongue. This is an integral part of the degree, providing students with the fluency and confidence to communicate and work effectively in an international business environment.

## BSc Honours

- International Business with French 4 yrs (N1R1)
- International Business with German 4 yrs (N2R2)
- International Business with Mandarin Chinese 4 yrs (N1R9)
- International Business with Portuguese 4 yrs (N2R5)
- International Business with Spanish 4 yrs (N1R4)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B

- **For French option:** normally A-level French grade B or AS-level French grade B or GCSE French grade B or evidence of linguistic ability in another language
- **For German option:** normally A-level German grade B or AS-level German grade B
- **For Mandarin option:** evidence of linguistic ability
- **For Portuguese option:** normally A-level Portuguese grade B or AS-level Portuguese grade B or GCSE Portuguese grade B or evidence of linguistic ability in another language
- **For Spanish option:** normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved.

### For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Industry Links

Students have the opportunity to hear from industry professionals who regularly deliver guest lectures. The opportunity to network afterwards can give students valuable connections with senior professionals working in management.

## Innovative Teaching Methods

Students will experience a variety of teaching methods including brainstorming, individual and paired reflection, discussion exercises, presentation, case studies, group work and practical workshops. A range of e-learning experiences are also embedded in the degree programme through the use of, for example, interactive support materials, podcasts and web-based learning activities.

## CAREERS/FURTHER STUDY

Those pursuing a career in International Business with a Language should enjoy working with people as they will have to generate information from a wide variety of sources as they attempt to improve the business (entering new global markets or developing new products or becoming more competitive internationally etc) or solve a specific management related issue. They should be effective communicators as they will be expected to engage with a range of stakeholders including senior management, consumers and consumer groups, government representatives and policy makers, as well as employees and peers. Further, graduates need to have an appreciation of the potential differences in national cultures and their impact on the business environment.

Students interested in pursuing a career in International Business with a Language must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment. To assist this, core transferable skills acquired throughout the degree programme include the ability to learn independently, problem solve, understand management and related information and work productively as part of a team as well as developing competence in a second language.

## Graduate Careers and Achievements

A degree in International Business with a Language from Queen's offers an outstanding opportunity for securing an excellent graduate position or further academic study. Career options are extremely varied on a global scale and the employment opportunities for our International Business with a Language graduates are first rate. The first cohort of graduates from this programme completed their studies in July 2012 and have secured a range of positions in local, national, regional and multinational organisations.

Students that have completed this course have developed careers in areas such as corporate finance, consulting, global brand management and risk investment in companies such as Google, Dom Perignon, KPMG, Deloitte, Citi and PwC.

Students from this programme have secured either graduate positions or have undertaken placements in advertising, human resources, recruitment, training and development, marketing, export marketing, new product development, market research, brand management, operations management, supply chain management, quality management, business development, accounting, finance, management consultancy.

## Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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“Studying on the BSc International Business with Spanish has definitely given me an edge in a highly competitive graduate job market. I have found many jobs in business now require mastering a second language. Not only are the modules really varied and interesting but the staff go above and beyond to ensure the students avail of the ample opportunities available within the course. From working in Barcelona for the British Chamber of Commerce on my placement year, to winning a British Council scholarship to work in Beijing - my degree has literally taken me around the world allowing me to gain excellent corporate experience. I would say this particular course and the Management School have been pivotal in my success both in and outside of the classroom.”

Shona McCotter, BSc International Business with Spanish graduate (2017), UK Management Undergraduate of the Year 2016

**Year 3 is spent abroad on a compulsory international work placement in a region of the globe where the language being studied is the dominant tongue. Other placement providers include: HEC and EY in Paris; Dreams and Agilent in Barcelona; PWC, Amadeus and 3M in Madrid.**

# ABOUT BELFAST AND NORTHERN IRELAND

Belfast itself is a fun city on the current 'Must See' destination lists. It is also the safest region in the UK (British Crime Survey 2015/16). Awash with enthusiasm, culture and that famous Irish friendliness, students can also explore:

- Game of Thrones' film location and activity tours.
- Beautiful scenery and outdoor adventures such as the Giant's Causeway or hiking in the Mourne Mountains.
- Titanic Belfast is Europe's Leading Tourist Attraction (World Travel Awards 2016).
- Great entertainment and nights out; a buzzing arts and social scene from festivals, theatre and international events to historic pubs, stylish bars and brilliant shopping.
- Northern Ireland: happiest place in the UK (Office of National Statistics 2016) alongside the most affordable for students (NatWest Student Living Index 2015).
- The rest of the UK, Ireland and Europe with accessible airport and transport links to most major cities.



BELFAST VOTED  
**NUMBER 1 REGION**  
IN THE WORLD TO VISIT IN 2018  
(LONELY PLANET, 2017)



**NORTHERN IRELAND IS THE  
HAPPIEST PLACE IN THE UK**  
(Office of National Statistics, 2016)



**LOWEST COST OF  
LIVING IN THE UK**  
(Mercer, 2016)



**TITANIC BELFAST MUSEUM  
EUROPE'S LEADING  
TOURIST ATTRACTION**  
(World Travel Awards 2016)



**GAME OF THRONES  
FILM LOCATION AND  
ACTIVITY TOURS**



**MOURNE  
MOUNTAINS**

Information is correct at time of print and is subject to change (February 2018). For current information, please visit [go.qub.ac.uk/coursefinder](http://go.qub.ac.uk/coursefinder)



**QUEEN'S  
UNIVERSITY  
BELFAST**

**MANAGEMENT  
SCHOOL**

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Belfast  
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Find out more about the School  
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