



CONFERENCE PROGRAM

12 April 2024

Queen's University Belfast – Northern Ireland

9h00-9h15 – Welcome

9h15-10h00 – Morning keynote speaker's address

"Face Value"

Lena Cavusoglu (Pacific University, OR, US) & Russell W. Belk (Schulich School of Business, ON, CA)

10h00-10h20 – Break

10h20-12h00 – Session 1

Renewing methodological perspectives on disability

"Using netnography to study people with disabilities"

Robert V. Kozinets (University of Southern California, SC, US), Jonatan Södergren (University of Bristol, UK) & Niklas Vallström (Kristianstad University, SE)

"Knowledge hybridisation in transdisciplinary co-innovation processes – The case of judging panels for social innovation project selection"

Benjamin Nanchen (HES-SO, CH) & Sarah Sandoz (HES-SO, CH)

"Mitigating biases in codesign with people with disabilities: A question of posture"

Estelle Peyrard (Ecole Polytechnique, FR)

"Fluid and flexible methodologies: Responsivity through plugging-in and becoming in collaboration and conversation with Youth with Cerebral Palsy (CP) who do not speak and who use augmentative and alternative communication (AAC)"

Ramona Schwartz-Johnston (National-Louis University, IL, US)

12h00-13h30 – Lunch

13h30-14h15 – “Performing without barriers – researching accessible musical instruments embedded in communities of practice”

Franziska Schroeder (Queen’s University Belfast, UK) & Alex Lucas (Queen’s University Belfast, UK)

14h15-15h30 – Session 2

Capturing the granularity of disability through art and poetry

"The marketplace and I: Commercial experiences of disability explored through art"

Leighanne Higgins (Lancaster University, UK) & Killian O’Leary (Lancaster University, UK)

"Aneuploidy"

Jennifer Takhar (ISG Business School, FR)

"I went to the shops with Christine and tried on wedding dresses instead – Creating collaborative, consumption I-poems with people with Down’s syndrome"

Andrea Tonner (University of Strathclyde Glasgow, UK)

15h30-16h – Break

16h-17h15 – Session 3

Adaptation, inclusion, emancipation : Refreshing theoretical perspectives on disability

"How I shop without sight: Intermediation and inclusion in the fashion mediascape"

Jordan Foster (University of Toronto, ON, CA) & David Pettinicchio (University of Toronto, ON, CA)

"How to engage people with disabilities in the consumption of adapted sports practices."

Claire Perrin (Université Claude Bernard Lyon 1, FR)

"Consumption for neurodivergent individuals and their families: A path to emancipation or vulnerability?"

Raisa Tasneem Zaman (Schulich School of Business, ON, CA)

17h15 – Closing words