**The Lean Student Launch**

[Enterprise SU](https://www.qubsu.org/EnterpriseSU/), in partnership with QUB and [QUBIS](https://www.qubis.co.uk/startup-service/enterprise-programmes), will be running a Lean Launch Programme especially for students and graduates at QUB.

The bespoke programme will offer **12 lucky students** expert training, mentoring and coaching (value £5,500) from the team at Helix Hub.  As well as this you will be assigned a business adviser with experience in your area of business.

Programme will include:

* A 2-day Bootcamp training session
* 8 weeks of market validation under the guidance of expert coaches and mentors and a £2,500 budget to carry out market discovery activities)
* Pitch training and opportunity to pitch to an experienced panel of funders, stakeholders and investors
* Funding for market discovery activities and business advisor support
* Access to experts, entrepreneurs, investors, funders and prototyping support.
* Online delivery means that the programme can work around your schedule

This programme can open up doors to investment, networks, IP expertise and further opportunities and has been transformative in terms of helping start-ups prosper in recent years.

The dates will be as follows:

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| --- | --- |
| **LLP Element** | **Date** |
| 1.5 hrs Welcome Call | 13th June |
| Bootcamp (2 days 9:30 until 3:30) | 15th & 16th June  |
| 1 hr Coaching calls | 30th June, 7th July, 21st July, 4th August |
| Pitch Training day | 11th August |
| Practice Pitches | 23rd August |
| ‘Options Roundabout’ pitch day |  30th August  |

The majority of this programme will be run virtually which means that even if you are planning to be away over the summer, you can still take part – win win!

Please fill in this form and submit to enterprisesu@qub.ac.uk on or before **23rd May 2022.**

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| **Lean Student Launch Application form** |
| **Name**  | **Telephone Number**  |
| **QUB Email** | **QUB Student number**  |
| **Course** | **Year of graduation**  |
| **Twitter Handle (if any)**  | **Linkedin Profile (if any)** |
| **What is your Gmail email account?** We will use this to share documents during the programme. |
| **Are you applying as part of a team? Yes/No** *(If* ***Yes,*** *please detail the* ***Name, Student Number*** *and* ***Email*** *of each your team members below)* |
| **Why are you applying to participate in the Programme?**What do you want to learn from the programme? What do you want to achieve? (200 words) |
| **Title**Give your brilliant idea a catchy title. |
| **Describe your idea**What's your novel idea in a nutshell? (100 words)  |
| **Current stage of development of your innovation**Idea, proof-of-concept, prototype, etc. |
| **Previous support**Please outline previous support or funding that you have received such as Techstart, Enterprise SU support, Invest NI etc. |
| **Outline the problem or challenge you believe you are solving**Why would someone want to have this problem solved? What is the underlying motivator for this problem? (500 words max) |
| **Who do you believe might pay for products or services based on your idea?**Who are you solving the problem for? Who are the people that will be interested in your value proposition? (500 words max) |

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| **Additional Details** |
| Would you like to receive information about other business events, programmes and opportunities through our Enterprise newsletter? | Y/N |
| In order to shortlist and judge fairly, we may have to pass your application (including the ‘Personal Details’ section) onto our panel members. Do we have permission to share this information?  | Y/N |
| **The Lean Student Launch programme is scheduled for following dates. Please let us know your availability for the following:**

|  |  |  |
| --- | --- | --- |
| **Date** | **I’m available! ✓** | **I’m not free… *X*** |
| 13th June  (time tbc – 1.5 hours max) Welcome Call  |  |  |
| 15th & 16th June (Full day)Bootcamp  |  |  |
| 30th August (Full day)‘Options Roundabout’ pitch day |  |  |

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**Thank you** for taking the time to complete this application form. All applicants will be contacted no later than **Monday 30th May** regarding the outcome of their submission.

If you have any questions, please email kat.maguire@qub.ac.uk

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