SWAT 80: Post-it Note SWAT

Objective of this SWAT
To assess the effect on completion of enclosing a personalised post-it note with a follow up questionnaire.

Study area: Follow-up
Sample type: Participants
Estimated funding level needed:

Background
Retention and completion of follow up is a constant challenge for randomised trials.[1-4] Recently, there have been many ideas and moves to improve retention and follow-up rates, with ideas including enclosing pens with the questionnaires, texting reminders to participants, creating e-PROMS, and many more.

Traditionally, follow up questionnaires have been issued with a formal covering letter, approved by the relevant Ethics Committee. This SWAT will assess whether personalising the follow up, letting the patients know there is another person sending and receiving their questionnaires, may encourage the participant to complete them.

Interventions and comparators
Intervention 1: Personalised Post-it note.
Intervention 2: No Personalised Post-it note.

Index Type: Incentive

Method for allocating to intervention or comparator
Alternate - participants with odd numbers will receive the note, participants with even numbers will not.

Outcome measures
Primary: Completion of questionnaire.
Secondary:

Analysis plans
Descriptive analysis will be used to assess the proportion of participants who returned their questionnaire and compare these proportions between the groups.

Possible problems in implementing this SWAT
Small numbers (only 100 patients in the host trial).

References

Publications or presentations of this SWAT design

Examples of the implementation of this SWAT

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