SWAT 99: Impact of recruitment plan on participant recruitment.

Objective of this SWAT
To investigate the impact on participant recruitment in clinical trials of using a recruitment action plan during site initiation visits.

Study area: Recruitment
Sample type: Sites
Estimated funding level needed: Very Low

Background
Participant recruitment in randomised trials is a known challenge and many fail to reach their necessary recruitment target. Although an array of processes and routinely used methods are implemented in trials, many of these lack any formal evaluation [1,2,3]. This SWAT aims to investigate whether a structured recruitment plan implemented at a site initiation visits has an impact on recruitment rates.

Interventions and comparators
Intervention 1: Site initiation conducted with recruitment action plan provided for the site to complete.
Intervention 2: Site initiation conducted without site recruitment plan.

Index Type: Method of Recruitment

Method for allocating to intervention or comparator
Randomisation

Outcome measures
Primary: Total number of participants recruited over specified time frame.
Secondary: Time from site opening to recruitment of first participant.

Analysis plans
The primary analysis will be participant recruitment numbers comparing sites in the intervention group versus those in the control group.

Possible problems in implementing this SWAT
Lack of site adherence with the recruitment plan implemented at the site initiation visit.

References

Publications or presentations of this SWAT design

Examples of the implementation of this SWAT

People to show as the source of this idea: Lucy Marsh, Bethan Pell, Mel Davies.
Contact email address: Marshll@cardiff.ac.uk
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