

Future Engineers' Leadership and Innovation Academy

13-24 November 2017

		9 – 5pm
Sunday 12 November	<i>Arrive in Beijing</i>	
Monday 13 November	8:30-10am Event Launch <i>Welcome address</i>	Leadership and Strategy <i>Understanding the core competencies in leadership and strategy, your strengths, weaknesses and how you can become a better leader</i>
Tuesday 14 November	Sales and Marketing <i>Understand the science behind sales and marketing and the important concepts of engaging with people and developing markets.</i>	
Wednesday 15 November	Finance Essentials <i>Understand cash flows and important concepts needed to keeping businesses operating</i>	
Thursday 16 November	Working in global teams <i>Understand the role of time management and culture in order to work with, and lead, high performance globally connected teams.</i>	
Friday 17 November	Case Study <i>Demonstrate your increased skills in all of the above core areas by applying them to a specific business challenge.</i>	
Saturday 18 November	Social Activity <i>Visit to Forbidden City (subject to change)</i>	
Sunday 19 November	Social Activity <i>Visit to Great wall of China (subject to change)</i>	
Monday 20 November	Creativity and technology management <i>Build your own creative thinking skills to design novel product solutions and learn the concepts to manage technology development.</i>	
Tuesday 21 November	Technical challenge and design of UAVs. <i>You will be presented a technical challenge for the design of an unmanned aerial vehicle and will learn the basics of flight control, flight design and principles.</i>	
Wednesday 22 November	Build and test <i>Increase your practical skills by assembling a UAV using components and develop a computer simulation of a quadrotor UAV.</i>	
Thursday 23 November	UAV basics: Practical training <i>Test your designs and adjust control parameters during real flight tests. Visit the Beijing advanced innovation centre for intelligent robots and systems and finalise your designs for the showcase event.</i>	
Friday 24 November	Showcase <i>Present your ideas for the challenge and demonstrate your skills as a high performing global team.</i>	Closing words & Dinner
Saturday 25 November	<i>Travel home</i>	