

# Global Leadership Forum

2 July 2020  
Online

Disruptor or innovator,  
campaigner or catalyst,  
revolution or evolution.

## How will you change the world?

The Global Leadership Forum brings together 500 –1,000 students online for three hours to engage with a global network of visionary leaders, representing massive international brands as well as unsung heroes who make change happen in their local communities.

Speakers join from across the globe to share insights into the challenges faced by leaders in their cities and societies. Students can join from anywhere in the world too, leveraging the convening power of technology to create a unique learning experience with a worldwide audience.

At a time of social distancing, with both domestic and international students unable to attend campus, this is a chance to continue the development of their knowledge, insights and ability to effect the change they are passionate about—and to demonstrate this by earning the embedded Global Leadership micro-credential.

“All the speakers were outstanding! I hope to have more speaker sessions like these, very inspiring and can't help but think that this was almost better than a TED Talk. We were able to ask questions and get answers in the comfort of our homes. Really appreciate this opportunity!”

**Student, RMIT University**  
Global Leadership Forum, May 2020

## Our powerful learning journey

The Global Leadership Forum is a carefully designed and curated learning journey which offers students the flexibility to explore the issues which matter most to them. Each session is facilitated by our expert team, and students are able to put their burning questions to the speakers.

### Opening keynote (30 minutes)

A powerful speaker challenges and inspires the students to step up as the next generation of leaders.

### Leadership Masterclasses (45 minutes each)

Students choose from two rounds of Masterclasses with expert speakers, covering pressing issues in the workplace and society. Whether a session speaks to their head or their heart, their academic or career interests, they can self-direct their learning by choosing the sessions that resonate with them.

### Closing keynote (30 minutes)

We reconvene as a whole group to hear from a closing keynote speaker who pulls the learning together across the sessions, and further inspires the students to go and change the world.

### Reflection

Students' learning and development is reinforced and articulated through reflective activities and the embedded Global Leadership micro-credential. This can be shared on LinkedIn and via digital backpacks.

## Unique global insight and access

We're pleased to announce our keynote speaker for the programme is Henrik Stenson, Professional Golfer, Olympic Silver Medallist, The Open Championship Winner.

Masterclass speakers will come from organisations and countries such as:

- Africa Finance Corporation UAE
- American Express Foundation USA
- BP UK
- Channel 4 UK
- Financial Times France
- Google UK
- HSBC Italy
- PwC UK
- Standard Bank South Africa
- World Food Programme Italy

## Sample Global Leadership Forum Agenda

### Opening Keynote

*How will you take ownership of the leadership that will define you and your generation?*

- Award-winning Broadcast Journalist & Author

### Leadership Masterclass Round 1

*Key themes and challenges in work and society*

- Mental health & wellbeing
- Future world of work
- Climate change & sustainability
- Indigeneity & reconciliation

### Leadership Masterclass Round 2

*Key themes and challenges in work and society*

- Sport as an agent of change
- The Sustainable Development Goals
- Disruption & innovation in the fourth industrial revolution
- Graduate skills in the 21st century

### Closing keynote

*How are we going to stand up and change the world?*

- Retired United States Air Force Officer and Former NASA Astronaut

## Impact

We assessed the learning and development of over 600 participants on a recent Global Leadership Forum, who gave an average score of:

- **5.15 out of 6** when asked if they have a better understanding of **what it means to be a leader**.
- **5.06 out of 6** when asked if they have a better understanding of **how leaders tackle key challenges**
- **5.34 out of 6** when asked if the Global Leadership Forum had been a **valuable learning experience**.

## How does it work?

The Global Leadership Forum will bring together students and universities from across Europe, the Middle East and Africa. Each university has the opportunity to send up to 50 or 100 students to join the programme. This would cost:

- £1,500 for up to 50 students
- £3,000 for up to 100 students

This includes event management, administration, facilitation and co-ordination team, technology platform, sourcing and briefing speakers for 2 x keynotes and 8 x Masterclasses, evaluation and reporting, administration and issuing of micro-credential. Please note this does not include VAT.

Find out more at [commonpurpose.org/students](https://commonpurpose.org/students)

🐦 @cpstudent    📷 @CommonPurpose    📺 @CommonPurposeStudentExperiences

Common Purpose Student Experiences Limited. Company Limited by Guarantee  
Registered Office: Monmouth House, 38-40 Artillery Lane, London E1 7LS  
Registered in England 9526939  
© Common Purpose