



**START
FOR
FUTURE**

**Start For Future Phase 1 – LEARN
Entrepreneurial
Education.**

October – December 2023

startforfuture.eu



EIT HEI Initiative





Table of **CONTENT**

Start For Future

Phase 1 / Stage LEARN Entrepreneurial Education

Page

- 3 Welcome to Start For Future
- 4 SFF Programme – Phases & Purposes
- 5 Phase 1 – Learn Program Timeline
- 6 Topics
- 7 International component of Start For Future
- 8 Requirements & Benefits for Educators
- 11 Requirements & Benefits for Students
- 15 Come & Join – Application Link
- 16 Core Information Summary
- 17 Zoom Links for all Sessions in Phase 1 – Learn
- 18 Contact the SFF Team

Welcome to Start For Future



SFF Programme

Start For Future is a programme of Entrepreneurial Universities, university linked incubators, research and development organisation, regional hubs, industry partners and EIT KICs in Europe and partner countries Australia, Canada, Nepal and the USA.

SFF Focus

The focus of the programme to support entrepreneurial HEIs, key internal staff, target groups (talents/startups) and their regional ecosystems in driving systemic innovation in Europe.

SFF Objectives

The objective of Start For Future is to foster the entre-preneurial mindset of HEIs, their ecosystem stakeholders and finally their core target groups- talents, towards development of sustainable and scalable business models and generating impact in Europe, and wider.

SFF Pillars

The core pillars of SFF include: SFF Academy (know how exchange between academic/non academic staff), SFF Open Incubation Programme (entrepreneurial and innovation programme for talents and teams), Open Incubator (mobility of staff and startups) and SFF Ecosystem Integrator (regional Hub building)

Start For Future programme

PHASES & PURPOSES

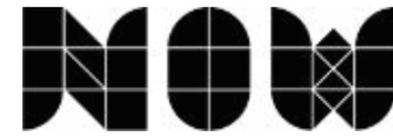
One of the main objectives of the programme is to connect students, talents and early-stage startups with the assets of SFF and its broad network of industry partners, addressing UN SDGs and combining it with highly impactful, profitable and scalable business models. Throughout the programme, students, teams, talents and early-stage startups go through several phases to bring forth their business concepts, which will result in new, promising startups. All together, Start For Future consists of 3 Phases, after which continuous access to a Growth & Co-Creation Network is granted.



And we start in the LEARN phase, with Entrepreneurial Courses and You – the professors and educators! To support alignment across entrepreneurial HEIs (Higher Education Institutions) and ease the process of students across countries working together, professors of HEI courses will select from a variety of challenge areas

across the six EIT KICs (EIT Urban Mobility, Health, Manufacturing, Food, Energy, Circular Economy). Each HEI will then select one to two innovation challenge areas for their course, from which student teams will select/identify a problem to work on.

The Phase 1–LEARN Program Timeline



1

Monday 23.10.2023



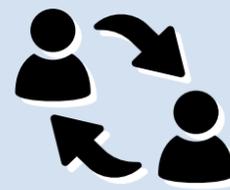
Action Field Discovery

Presenting the collaboration in programme and input session of EIT Experts (virtual)

1.5 hours session
12 – 13:30 CET
16 – 17:30 CET

2

Monday 30.10.2023



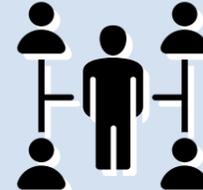
Project Team Peer Review

Matched Tandem Teams create a collaboration agreement and undergo peer review.

1.5 hours session
12 – 13:30 CET
16 – 17:30 CET

3

Monday 13.11.2023



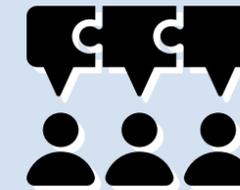
Sparring with an Industry Expert

Tandem Teams & Domain Experts.

1 hour session
12 – 13:00 CET
16 – 17:00 CET

4

Monday 27.11.2023



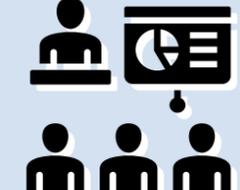
Business Model Review

Business model inputs & pitch preparation of Tandem teams by domain experts

1 hour session
12 – 13:00 CET
16 – 17:00 CET

5

Monday 11.12.2023



Final Pitches

Final presentation of projects with EIT rewards & placements in MATCH & START

2 hours session
15:30 – 17:30 CET



25+ Universities



3+ Teams per University



100 domain Experts



Certificate issued

TOPICS

Manufacturing



With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.



Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.



Circular Economy



This topic focuses on rethinking our current linear economy and creating a circular one. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come steps closer to the goal.

Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collaboration with industry stakeholders, it is possible to achieve this goal.



Health



Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.

Energy



The question of energy is the challenge of our years. Developing sustainable energy innovations that provide the industry with risk free, disruptive new technologies that reduce energy costs, increase system performance, decrease greenhouse gas emissions, create jobs and support overall decent life conditions for citizens in Europe is the task of our time.

Start For Future 2023

International component of Start For Future – Follow your entrepreneurial

SPRINT

Collaboration of LEARN

Although universities have their different semester start dates, we have identified several weeks in which different courses overlap. We wish to use this timeline opportunity to bring students to work together, get inspired by leading experts from EIT KICs and regional experts, and bring additional domain knowledge to their project ideas.

Duration of LEARN

Throughout the duration of the course, students will have 7,5 hours (Program 7,5h extra + prep time) of international exchange, which is the sum of all 5 international exchange sessions.

Benefits of LEARN

Students will receive inspiring input by EIT experts who will provide the current trends in mobility, manufacturing, health, food, Energy and Circular Economy sector, show what the business models are and finally exchange with like minded project teams working with similar ideas at other international HEIs. Finally, teams have the chance to win additional awards and get access to stages to come – where we transform projects into startups.

About Trio Groups

SFF Trio Groups are matches of international project teams made with support of the platform and SFF LEARN coordinators.

Matches are based respecting the international dimension, as well as proximity in the problem area defined by these teams.

Once matched, Trio Groups are to support each other in peer review of the business model and prepping each other for pitches.

Together, in LEARN, they are working with the same expert – however – the function is not to bring the project into one – but make each other projects stronger through peer review and by suggestions of the expert.

Their communication is handled via SFF platform, or other medium of communication, of their choice.



Why to take part



EDUCATORS



**START
FOR
FUTURE**

EDUCATORS

Why to take part in the project – LEARN

YOUR BENEFITS

1

Your students get international exposure and can grow their network with other like minded students across Europe (30 HEIs)

2

Your course and project teams are assigned domain and industry experts to support their projects and raise the quality bar of their deliverables

3

You may deduce 10 hours of classes due to content in LEARN

4

You gain access to Academia and Research Community on SFF for join publication and research with other professors and experts.

5

Track your Students performance within SFF Project through biweekly Newsletters

STEPS OF ASSIGNING COURSE

1

Assign 1-2 topics from SFF Actions Fields (Energy, Mobility, Manufacturing, Circular Economy, Health or Food) to your course

2

Integrate 3 slidedeck in course advertisement for students to know in advance

3

Make sure to share the registration link for students for them to register.

4

Join our SFF Academia & Research Community





EDUCATORS

More Details about your benefits

What is important for your HEI course to be part of the SFF LEARN?

- Project based course with output of a business concept and/or prototype.
- The course is given one of the Action Fields for student to develop ideas on problems existing in these fields.
- That international component is a part of your course.

WHY

Once your course becomes a part of SFF LEARN, you too become a part of a thriving entrepreneurial community of educators, professors, researchers around Europe.

Learn and apply new approaches in education, develop new projects, approaches in entrepreneurial courses, or conduct research with international peers through participating in the SFF Community.

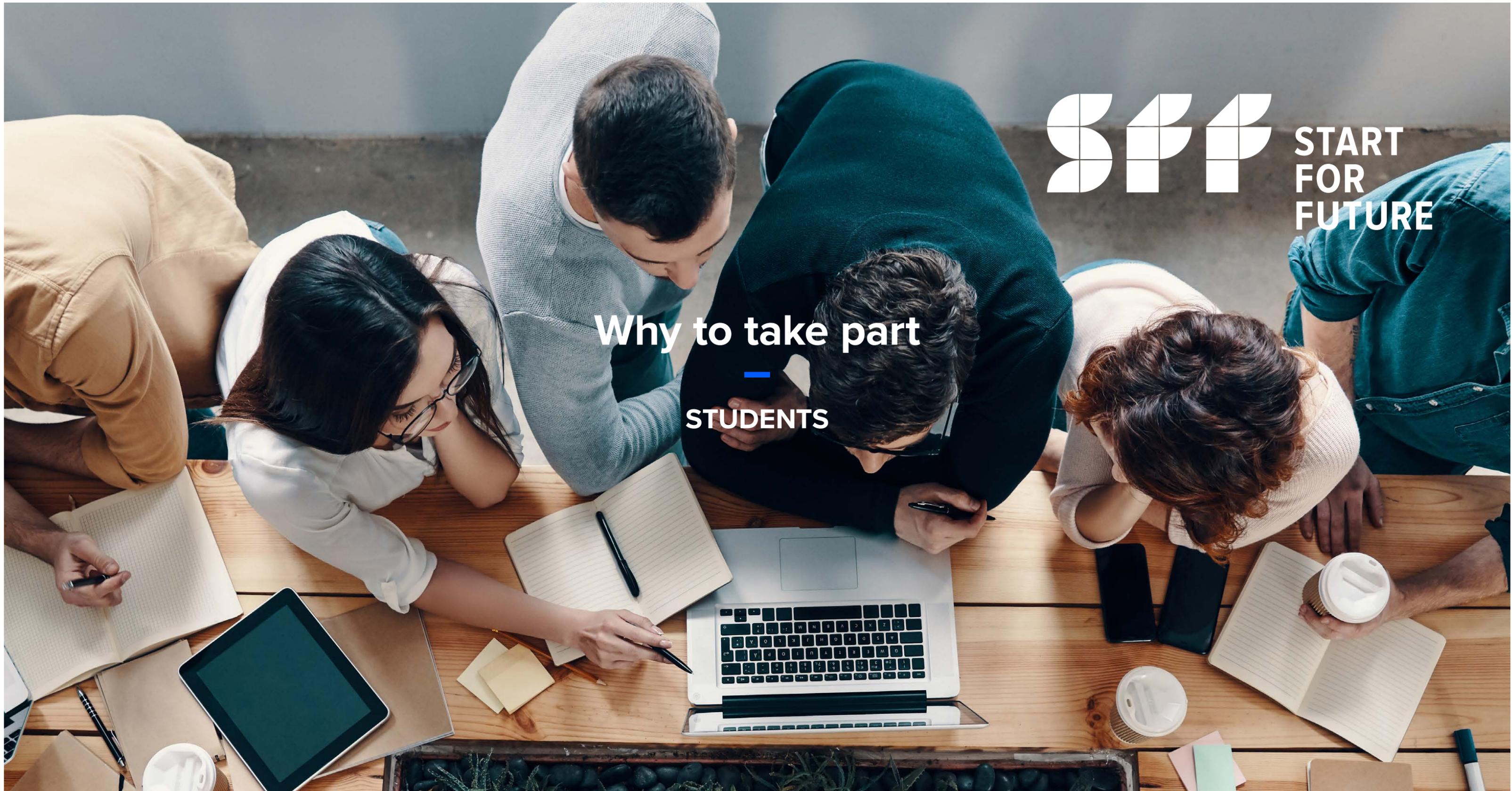
- Decrease the number of course hours as students receive at least 2 hours of support by coaches and experts.
- Participate in live and open webinars driven by topics of interest.
- Get access to complementary digital entrepreneurial content that can be used in the classroom.
- Get access to SFF community platform of educators, consultants, experts and other potential participants who can support you in your course.



START
FOR
FUTURE

Why to take part

STUDENTS





STUDENTS

Why to take part in the project – LEARN (Students – Bachelor, Master, PHD)

WHY AND BENEFITS

1

Gain intercultural and entrepreneurial skills and SFF certificate and letter of recommendation

2

Grow your professional network

3

Work in an international setting with similar project teams across Europe and beyond

4

Have a chance to win financial and other prizes

5

Personnel and financial support to continue with your project after the course in one of the European incubators

STEPS WITH PROJECTS IN LEARN

1

Read through the decks of what expects you in LEARN

2

Apply for LEARN through Application Link (Available on 15th Slide) by 17.10.2023. Only one representative of the team should fill in the following form

3

Read through the SFF LEARN DO's and DON'Ts (Slide 13)

4

Be ready to have some entrepreneurial fun with SFF starting from October 2023

DO'S & DON'TS

Important information for all students (Bachelor, Master, PHDs)

Student Teams MUST

- ✓ **Sign into the SFF Community group** by latest 18.10.2023
- ✓ **Attend all sessions** (At least 1 team member)
- ✓ **Upload a description of their project idea in the Community Group** by latest 25.10.2023
- ✓ **Search session zoom links in the platform by themselves**, which is available under the tab “Events”
- ✓ Know that **platform is the main communication tool** in SFF

Students are NOT ALLOWED to

- ✗ **Miss the sessions** (at least 1 team member should be always present)
- ✗ **Shift or change their session preference** after their application
- ✗ **Change their Action Field** after their application. Although your concept may change, we anticipate you will remain in field chosen.

STUDENTS

More Details about your benefits

Key benefits for students

- International collaboration and Knowledge exchange
- Strengthen your projects with the help of domain experts from EIT
- Obtain an SFF Academy certificate
- Possibility to continue your projects through the Start For Future Phase 2 and get best support for startup development
- Win financial and other awards
- Grow your professional network internationally
- Meet amazing international talents and forge new friendships across the globe!
- Of course, having fun

All further information will be available through the platform.





COME & JOIN

the Phase 1 – LEARN Program

Student Teams can apply via the link below
or by Scanning the QR-Code
and filling the application form in.

**IMPORTANT:
Only 1 team member has to fill this form in.**



<https://scefreiraum.typeform.com/to/eml4jAof>

CORE INFORMATION SUMMARY

Dear Professors and Educators, thank you very much for your time and input in our SFF Phase 1–LEARN Programme. Below you'll find the important points that we would kindly ask you to communicate with your students.

Upon communicating the LEARN opportunity to students we would appreciate if you can underline the following steps:

Step 1: One representative of the team should fill out the following form: <https://scefreiraum.typeform.com/to/eml4jAof> by 18.10.2023

Step 2: Teams should take part in the kick off session taking place via Zoom on 23.10.2023. Depending on preferred slot (Midday or Afternoon), they should enter the session via Zoom (link provided on slide 17).

Step 3: Teams must sign into the SFF Community platform by latest 25.10.2023 and join SFF Phase 1 – LEARN (Spring 2023) community (Teams will automatically get the Platform invites after submitting their applications)

Step 4: In SFF Phase 1 - LEARN (Spring 2023) under tab My Project Idea latest by 30.10.2023 they should provide a description of their project (post their project within the platform community group – LEARN)

Summary of important notes

- At least 1 team member should always be present in all the sessions.
- Attending all sessions is important (entire 7,5 hours of exchange). Teams who miss one of these sessions will be released from the program. There are two time slots for each session; Midday (from 12:00 CET) and Afternoon (from 16:00). Students are free to choose from only one of these sessions (Midday or Afternoon) and always appear only in that session. Shifting or changing session preference is not possible after the application.
- Teams will have access to all sessions via platform but we always recommend that they mark the slots in their calendars.



Zoom Links for all Sessions in Phase 1 – Learn (Oct – Dec 2023)



- 1 23.10.2023** — **Kick off event**
Midday Session 12-13:30 PM CET
Afternoon Session 16-17:30 PM CET

- 2 30.10.2023** — **Project Team and Peer Review (Trio team matches)**
Midday Session 12-13:30 PM CET
Afternoon Session 16-17:30 PM CET

- 3 13.11.2023** — **Sparring With Industry Expert**
Midday Session 12-13:00 PM CET
Afternoon Session 16-17:00 PM CET

- 4 27.11.2023** — **Business Model Review**
Midday Session 12-13:00 PM CET
Afternoon Session 16-17:00 PM CET

- 5 11.12.2023** — **Final Presentations**
Afternoon Session 15:30-17:30 PM CET

NOTE: Professors & Educators are not mandated to be part of these sessions, but are very welcome!

**START
YOUR
FUTURE
YOUR
WAY**



**Thank you for your time,
attention and collaboration.**

Ask more questions.

Contact:

Mara Doukidi

Athens University of Economics
and Business

m.doukidi@acein.aueb.gr

Valentina Makni

University of Economics -Varna

valentina.makni@ue-varna.bg



**As future will be
here, any minute!**

Follow us on



SFF