

How to fix the Accessibility issue - Do these links (in the same context) go to the same page?

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This error relates to the same link text being used more than once on a web page, but each link is going to a different destination. For example, if you have a list of links on your webpage, each one saying Click Here, users may not know that there are different destinations to each link, especially those using assistive technologies. It's better to provide a text alternative that can stand alone, clearly describing the destination or purpose of the link.

The Siteimprove report tells you which pages contain duplicate link text errors.

In your Accessibility report, scroll to locate the issue you need to fix - Do these links (in the same context) go to the same page?

I'm going use the first result in this list as an example.

Here you can see the page title and the URL of the page with identified issues.

The fastest way to access the page within the CMS to fix the issue is to click on the CMS Deeplink option. If you are already logged into the CMS you will be taken straight to the section with the content containing the accessibility issue. If you are not logged in to the CMS when clicking on the CMS Deeplink, you will be presented with the CMS login screen in the new tab. Simply login and you will be redirected to the relevant section.

You are presented with the section within your website, click on the Content tab and then edit the piece of content that contains the error.

Click to open the content. (4Vs).

If I scroll through this piece of content I can see the links in the same context that are not going to the same webpage. To fix this, simply update the wording of the link so they don't all say 'Connect.'

For example, change it to 'Connect with our Academic Staff'

When you have completed your changes, preview the page and then Update and Approve the piece of content.

Within your Siteimprove Accessibility Report, you can also click on the page title link and this will launch a new tab containing the visual Page Report and will help you locate where the identified accessibility issue is within the webpage.

Then you can access the CMS deeplink option in the top bar. There is a link containing the text, Edit in CMS. Click on this link and this will take you directly to the section within the CMS.

Once the accessibility error is fixed, the result will be updated in both your next scheduled Siteimprove Report and also in the next Siteimprove crawl, which you can login at any time to view. This happens approximately every 5 days.